

# Home Insecticides-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/H26FFA0E697EN.html>

Date: January 2018

Pages: 151

Price: US\$ 2,480.00 (Single User License)

ID: H26FFA0E697EN

## Abstracts

### Report Summary

Home Insecticides-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Home Insecticides industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Home Insecticides 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Home Insecticides worldwide, with company and product introduction, position in the Home Insecticides market

Market status and development trend of Home Insecticides by types and applications

Cost and profit status of Home Insecticides, and marketing status

Market growth drivers and challenges

The report segments the global Home Insecticides market as:

Global Home Insecticides Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

## Latin America

Global Home Insecticides Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Synthetic Insecticide

Natural Insecticide

Global Home Insecticides Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Mosquito & Flies Control

Rat & Rodent Control

Termite Control

Bedbugs & Beetles Control

Others

Global Home Insecticides Market: Manufacturers Segment Analysis (Company and Product introduction, Home Insecticides Sales Volume, Revenue, Price and Gross Margin):

Godrej Consumer Products

Reckitt Benckiser Group

S. C. Johnson & Son.

Spectrum Brands Holdings

Dabur India

Amplecta

Jyothy Laboratories

Earth Chemicals

Jaico RDP

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF HOME INSECTICIDES**

- 1.1 Definition of Home Insecticides in This Report
- 1.2 Commercial Types of Home Insecticides
  - 1.2.1 Synthetic Insecticide
  - 1.2.2 Natural Insecticide
- 1.3 Downstream Application of Home Insecticides
  - 1.3.1 Mosquito & Flies Control
  - 1.3.2 Rat & Rodent Control
  - 1.3.3 Termite Control
  - 1.3.4 Bedbugs & Beetles Control
  - 1.3.5 Others
- 1.4 Development History of Home Insecticides
- 1.5 Market Status and Trend of Home Insecticides 2013-2023
  - 1.5.1 Global Home Insecticides Market Status and Trend 2013-2023
  - 1.5.2 Regional Home Insecticides Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Home Insecticides 2013-2017
- 2.2 Production Market of Home Insecticides by Regions
  - 2.2.1 Production Volume of Home Insecticides by Regions
  - 2.2.2 Production Value of Home Insecticides by Regions
- 2.3 Demand Market of Home Insecticides by Regions
- 2.4 Production and Demand Status of Home Insecticides by Regions
  - 2.4.1 Production and Demand Status of Home Insecticides by Regions 2013-2017
  - 2.4.2 Import and Export Status of Home Insecticides by Regions 2013-2017

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Home Insecticides by Types
- 3.2 Production Value of Home Insecticides by Types
- 3.3 Market Forecast of Home Insecticides by Types

### **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Home Insecticides by Downstream Industry
- 4.2 Market Forecast of Home Insecticides by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HOME INSECTICIDES**

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Home Insecticides Downstream Industry Situation and Trend Overview

## **CHAPTER 6 HOME INSECTICIDES MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

- 6.1 Production Volume of Home Insecticides by Major Manufacturers
- 6.2 Production Value of Home Insecticides by Major Manufacturers
- 6.3 Basic Information of Home Insecticides by Major Manufacturers
  - 6.3.1 Headquarters Location and Established Time of Home Insecticides Major Manufacturer
  - 6.3.2 Employees and Revenue Level of Home Insecticides Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 HOME INSECTICIDES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Godrej Consumer Products
  - 7.1.1 Company profile
  - 7.1.2 Representative Home Insecticides Product
  - 7.1.3 Home Insecticides Sales, Revenue, Price and Gross Margin of Godrej Consumer Products
- 7.2 Reckitt Benckiser Group
  - 7.2.1 Company profile
  - 7.2.2 Representative Home Insecticides Product
  - 7.2.3 Home Insecticides Sales, Revenue, Price and Gross Margin of Reckitt Benckiser Group
- 7.3 S. C. Johnson & Son.
  - 7.3.1 Company profile
  - 7.3.2 Representative Home Insecticides Product
  - 7.3.3 Home Insecticides Sales, Revenue, Price and Gross Margin of S. C. Johnson &

Son.

#### 7.4 Spectrum Brands Holdings

7.4.1 Company profile

7.4.2 Representative Home Insecticides Product

7.4.3 Home Insecticides Sales, Revenue, Price and Gross Margin of Spectrum Brands Holdings

#### 7.5 Dabur India

7.5.1 Company profile

7.5.2 Representative Home Insecticides Product

7.5.3 Home Insecticides Sales, Revenue, Price and Gross Margin of Dabur India

#### 7.6 Amplecta

7.6.1 Company profile

7.6.2 Representative Home Insecticides Product

7.6.3 Home Insecticides Sales, Revenue, Price and Gross Margin of Amplecta

#### 7.7 Jyothy Laboratories

7.7.1 Company profile

7.7.2 Representative Home Insecticides Product

7.7.3 Home Insecticides Sales, Revenue, Price and Gross Margin of Jyothy Laboratories

#### 7.8 Earth Chemicals

7.8.1 Company profile

7.8.2 Representative Home Insecticides Product

7.8.3 Home Insecticides Sales, Revenue, Price and Gross Margin of Earth Chemicals

#### 7.9 Jaico RDP

7.9.1 Company profile

7.9.2 Representative Home Insecticides Product

7.9.3 Home Insecticides Sales, Revenue, Price and Gross Margin of Jaico RDP

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HOME INSECTICIDES**

8.1 Industry Chain of Home Insecticides

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HOME INSECTICIDES**

9.1 Cost Structure Analysis of Home Insecticides

9.2 Raw Materials Cost Analysis of Home Insecticides

9.3 Labor Cost Analysis of Home Insecticides

9.4 Manufacturing Expenses Analysis of Home Insecticides

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF HOME INSECTICIDES**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

## I would like to order

Product name: Home Insecticides-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/H26FFA0E697EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H26FFA0E697EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970