

Home Furniture-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/H7802EBDA2FMEN.html>

Date: February 2018

Pages: 130

Price: US\$ 3,480.00 (Single User License)

ID: H7802EBDA2FMEN

Abstracts

Report Summary

Home Furniture-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Home Furniture industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Home Furniture 2013-2017, and development forecast 2018-2023

Main market players of Home Furniture in United States, with company and product introduction, position in the Home Furniture market

Market status and development trend of Home Furniture by types and applications

Cost and profit status of Home Furniture, and marketing status

Market growth drivers and challenges

The report segments the United States Home Furniture market as:

United States Home Furniture Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

Southwest

United States Home Furniture Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Wooden Furniture

Metal Furniture

Plastic Furniture

Other

United States Home Furniture Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Home

Hotel

Other

United States Home Furniture Market: Players Segment Analysis (Company and Product introduction, Home Furniture Sales Volume, Revenue, Price and Gross Margin):

Kokuyo

Okamura

Steelcase

Haworth

Teknion

Global Group

Kimball

HNI

Kinnarps

IKEA

Schiavello

KI

ESI

OFITA

Ceka

PAIDI

Gispen

Ragnars

ROHR-Bush

Las

Actiu

Quama

PALMBERG

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF HOME FURNITURE

- 1.1 Definition of Home Furniture in This Report
- 1.2 Commercial Types of Home Furniture
 - 1.2.1 Wooden Furniture
 - 1.2.2 Metal Furniture
 - 1.2.3 Plastic Furniture
 - 1.2.4 Other
- 1.3 Downstream Application of Home Furniture
 - 1.3.1 Home
 - 1.3.2 Hotel
 - 1.3.3 Other
- 1.4 Development History of Home Furniture
- 1.5 Market Status and Trend of Home Furniture 2013-2023
 - 1.5.1 United States Home Furniture Market Status and Trend 2013-2023
 - 1.5.2 Regional Home Furniture Market Status and Trend 2013-2023

CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Home Furniture in United States 2013-2017
- 2.2 Consumption Market of Home Furniture in United States by Regions
 - 2.2.1 Consumption Volume of Home Furniture in United States by Regions
 - 2.2.2 Revenue of Home Furniture in United States by Regions
- 2.3 Market Analysis of Home Furniture in United States by Regions
 - 2.3.1 Market Analysis of Home Furniture in New England 2013-2017
 - 2.3.2 Market Analysis of Home Furniture in The Middle Atlantic 2013-2017
 - 2.3.3 Market Analysis of Home Furniture in The Midwest 2013-2017
 - 2.3.4 Market Analysis of Home Furniture in The West 2013-2017
 - 2.3.5 Market Analysis of Home Furniture in The South 2013-2017
 - 2.3.6 Market Analysis of Home Furniture in Southwest 2013-2017
- 2.4 Market Development Forecast of Home Furniture in United States 2018-2023
 - 2.4.1 Market Development Forecast of Home Furniture in United States 2018-2023
 - 2.4.2 Market Development Forecast of Home Furniture by Regions 2018-2023

CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole United States Market Status by Types

- 3.1.1 Consumption Volume of Home Furniture in United States by Types
- 3.1.2 Revenue of Home Furniture in United States by Types
- 3.2 United States Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in New England
 - 3.2.2 Market Status by Types in The Middle Atlantic
 - 3.2.3 Market Status by Types in The Midwest
 - 3.2.4 Market Status by Types in The West
 - 3.2.5 Market Status by Types in The South
 - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Home Furniture in United States by Types

CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Home Furniture in United States by Downstream Industry
- 4.2 Demand Volume of Home Furniture by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Home Furniture by Downstream Industry in New England
 - 4.2.2 Demand Volume of Home Furniture by Downstream Industry in The Middle Atlantic
 - 4.2.3 Demand Volume of Home Furniture by Downstream Industry in The Midwest
 - 4.2.4 Demand Volume of Home Furniture by Downstream Industry in The West
 - 4.2.5 Demand Volume of Home Furniture by Downstream Industry in The South
 - 4.2.6 Demand Volume of Home Furniture by Downstream Industry in Southwest
- 4.3 Market Forecast of Home Furniture in United States by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HOME FURNITURE

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Home Furniture Downstream Industry Situation and Trend Overview

CHAPTER 6 HOME FURNITURE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Home Furniture in United States by Major Players
- 6.2 Revenue of Home Furniture in United States by Major Players
- 6.3 Basic Information of Home Furniture by Major Players
 - 6.3.1 Headquarters Location and Established Time of Home Furniture Major Players
 - 6.3.2 Employees and Revenue Level of Home Furniture Major Players
- 6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 HOME FURNITURE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Kokuyo

- 7.1.1 Company profile
- 7.1.2 Representative Home Furniture Product
- 7.1.3 Home Furniture Sales, Revenue, Price and Gross Margin of Kokuyo

7.2 Okamura

- 7.2.1 Company profile
- 7.2.2 Representative Home Furniture Product
- 7.2.3 Home Furniture Sales, Revenue, Price and Gross Margin of Okamura

7.3 Steelcase

- 7.3.1 Company profile
- 7.3.2 Representative Home Furniture Product
- 7.3.3 Home Furniture Sales, Revenue, Price and Gross Margin of Steelcase

7.4 Haworth

- 7.4.1 Company profile
- 7.4.2 Representative Home Furniture Product
- 7.4.3 Home Furniture Sales, Revenue, Price and Gross Margin of Haworth

7.5 Teknion

- 7.5.1 Company profile
- 7.5.2 Representative Home Furniture Product
- 7.5.3 Home Furniture Sales, Revenue, Price and Gross Margin of Teknion

7.6 Global Group

- 7.6.1 Company profile
- 7.6.2 Representative Home Furniture Product
- 7.6.3 Home Furniture Sales, Revenue, Price and Gross Margin of Global Group

7.7 Kimball

- 7.7.1 Company profile
- 7.7.2 Representative Home Furniture Product
- 7.7.3 Home Furniture Sales, Revenue, Price and Gross Margin of Kimball

7.8 HNI

- 7.8.1 Company profile
- 7.8.2 Representative Home Furniture Product
- 7.8.3 Home Furniture Sales, Revenue, Price and Gross Margin of HNI

7.9 Kinnarps

7.9.1 Company profile

7.9.2 Representative Home Furniture Product

7.9.3 Home Furniture Sales, Revenue, Price and Gross Margin of Kinnarps

7.10 IKEA

7.10.1 Company profile

7.10.2 Representative Home Furniture Product

7.10.3 Home Furniture Sales, Revenue, Price and Gross Margin of IKEA

7.11 Schiavello

7.11.1 Company profile

7.11.2 Representative Home Furniture Product

7.11.3 Home Furniture Sales, Revenue, Price and Gross Margin of Schiavello

7.12 KI

7.12.1 Company profile

7.12.2 Representative Home Furniture Product

7.12.3 Home Furniture Sales, Revenue, Price and Gross Margin of KI

7.13 ESI

7.13.1 Company profile

7.13.2 Representative Home Furniture Product

7.13.3 Home Furniture Sales, Revenue, Price and Gross Margin of ESI

7.14 OFITA

7.14.1 Company profile

7.14.2 Representative Home Furniture Product

7.14.3 Home Furniture Sales, Revenue, Price and Gross Margin of OFITA

7.15 Ceka

7.15.1 Company profile

7.15.2 Representative Home Furniture Product

7.15.3 Home Furniture Sales, Revenue, Price and Gross Margin of Ceka

7.16 PAIDI

7.17 Gispen

7.18 Ragnars

7.19 ROHR-Bush

7.20 Las

7.21 Actiu

7.22 Quama

7.23 PALMBERG

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HOME FURNITURE

8.1 Industry Chain of Home Furniture

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HOME FURNITURE

9.1 Cost Structure Analysis of Home Furniture

9.2 Raw Materials Cost Analysis of Home Furniture

9.3 Labor Cost Analysis of Home Furniture

9.4 Manufacturing Expenses Analysis of Home Furniture

CHAPTER 10 MARKETING STATUS ANALYSIS OF HOME FURNITURE

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Home Furniture-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/H7802EBDA2FMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H7802EBDA2FMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970