

Home Furniture-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/H82E8B99129MEN.html>

Date: February 2018

Pages: 142

Price: US\$ 3,480.00 (Single User License)

ID: H82E8B99129MEN

Abstracts

Report Summary

Home Furniture-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Home Furniture industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Home Furniture 2013-2017, and development forecast 2018-2023

Main market players of Home Furniture in Europe, with company and product introduction, position in the Home Furniture market

Market status and development trend of Home Furniture by types and applications

Cost and profit status of Home Furniture, and marketing status

Market growth drivers and challenges

The report segments the Europe Home Furniture market as:

Europe Home Furniture Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux
Russia

Europe Home Furniture Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Wooden Furniture
Metal Furniture
Plastic Furniture
Other

Europe Home Furniture Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Home
Hotel
Other

Europe Home Furniture Market: Players Segment Analysis (Company and Product introduction, Home Furniture Sales Volume, Revenue, Price and Gross Margin):

Kokuyo
Okamura
Steelcase
Haworth
Teknion
Global Group
Kimball
HNI
Kinnarps
IKEA
Schiavello
KI
ESI
OFITA
Ceka
PAIDI
Gispen
Ragnars

ROHR-Bush

Las

Actiu

Quama

PALMBERG

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF HOME FURNITURE

- 1.1 Definition of Home Furniture in This Report
- 1.2 Commercial Types of Home Furniture
 - 1.2.1 Wooden Furniture
 - 1.2.2 Metal Furniture
 - 1.2.3 Plastic Furniture
 - 1.2.4 Other
- 1.3 Downstream Application of Home Furniture
 - 1.3.1 Home
 - 1.3.2 Hotel
 - 1.3.3 Other
- 1.4 Development History of Home Furniture
- 1.5 Market Status and Trend of Home Furniture 2013-2023
 - 1.5.1 Europe Home Furniture Market Status and Trend 2013-2023
 - 1.5.2 Regional Home Furniture Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Home Furniture in Europe 2013-2017
- 2.2 Consumption Market of Home Furniture in Europe by Regions
 - 2.2.1 Consumption Volume of Home Furniture in Europe by Regions
 - 2.2.2 Revenue of Home Furniture in Europe by Regions
- 2.3 Market Analysis of Home Furniture in Europe by Regions
 - 2.3.1 Market Analysis of Home Furniture in Germany 2013-2017
 - 2.3.2 Market Analysis of Home Furniture in United Kingdom 2013-2017
 - 2.3.3 Market Analysis of Home Furniture in France 2013-2017
 - 2.3.4 Market Analysis of Home Furniture in Italy 2013-2017
 - 2.3.5 Market Analysis of Home Furniture in Spain 2013-2017
 - 2.3.6 Market Analysis of Home Furniture in Benelux 2013-2017
 - 2.3.7 Market Analysis of Home Furniture in Russia 2013-2017
- 2.4 Market Development Forecast of Home Furniture in Europe 2018-2023
 - 2.4.1 Market Development Forecast of Home Furniture in Europe 2018-2023
 - 2.4.2 Market Development Forecast of Home Furniture by Regions 2018-2023

CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types
 - 3.1.1 Consumption Volume of Home Furniture in Europe by Types
 - 3.1.2 Revenue of Home Furniture in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Germany
 - 3.2.2 Market Status by Types in United Kingdom
 - 3.2.3 Market Status by Types in France
 - 3.2.4 Market Status by Types in Italy
 - 3.2.5 Market Status by Types in Spain
 - 3.2.6 Market Status by Types in Benelux
 - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Home Furniture in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Home Furniture in Europe by Downstream Industry
- 4.2 Demand Volume of Home Furniture by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Home Furniture by Downstream Industry in Germany
 - 4.2.2 Demand Volume of Home Furniture by Downstream Industry in United Kingdom
 - 4.2.3 Demand Volume of Home Furniture by Downstream Industry in France
 - 4.2.4 Demand Volume of Home Furniture by Downstream Industry in Italy
 - 4.2.5 Demand Volume of Home Furniture by Downstream Industry in Spain
 - 4.2.6 Demand Volume of Home Furniture by Downstream Industry in Benelux
 - 4.2.7 Demand Volume of Home Furniture by Downstream Industry in Russia
- 4.3 Market Forecast of Home Furniture in Europe by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HOME FURNITURE

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Home Furniture Downstream Industry Situation and Trend Overview

CHAPTER 6 HOME FURNITURE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Home Furniture in Europe by Major Players
- 6.2 Revenue of Home Furniture in Europe by Major Players
- 6.3 Basic Information of Home Furniture by Major Players
 - 6.3.1 Headquarters Location and Established Time of Home Furniture Major Players

- 6.3.2 Employees and Revenue Level of Home Furniture Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 HOME FURNITURE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Kokuyo

- 7.1.1 Company profile
- 7.1.2 Representative Home Furniture Product
- 7.1.3 Home Furniture Sales, Revenue, Price and Gross Margin of Kokuyo

7.2 Okamura

- 7.2.1 Company profile
- 7.2.2 Representative Home Furniture Product
- 7.2.3 Home Furniture Sales, Revenue, Price and Gross Margin of Okamura

7.3 Steelcase

- 7.3.1 Company profile
- 7.3.2 Representative Home Furniture Product
- 7.3.3 Home Furniture Sales, Revenue, Price and Gross Margin of Steelcase

7.4 Haworth

- 7.4.1 Company profile
- 7.4.2 Representative Home Furniture Product
- 7.4.3 Home Furniture Sales, Revenue, Price and Gross Margin of Haworth

7.5 Teknion

- 7.5.1 Company profile
- 7.5.2 Representative Home Furniture Product
- 7.5.3 Home Furniture Sales, Revenue, Price and Gross Margin of Teknion

7.6 Global Group

- 7.6.1 Company profile
- 7.6.2 Representative Home Furniture Product
- 7.6.3 Home Furniture Sales, Revenue, Price and Gross Margin of Global Group

7.7 Kimball

- 7.7.1 Company profile
- 7.7.2 Representative Home Furniture Product
- 7.7.3 Home Furniture Sales, Revenue, Price and Gross Margin of Kimball

7.8 HNI

- 7.8.1 Company profile

- 7.8.2 Representative Home Furniture Product
- 7.8.3 Home Furniture Sales, Revenue, Price and Gross Margin of HNI
- 7.9 Kinnarps
 - 7.9.1 Company profile
 - 7.9.2 Representative Home Furniture Product
 - 7.9.3 Home Furniture Sales, Revenue, Price and Gross Margin of Kinnarps
- 7.10 IKEA
 - 7.10.1 Company profile
 - 7.10.2 Representative Home Furniture Product
 - 7.10.3 Home Furniture Sales, Revenue, Price and Gross Margin of IKEA
- 7.11 Schiavello
 - 7.11.1 Company profile
 - 7.11.2 Representative Home Furniture Product
 - 7.11.3 Home Furniture Sales, Revenue, Price and Gross Margin of Schiavello
- 7.12 KI
 - 7.12.1 Company profile
 - 7.12.2 Representative Home Furniture Product
 - 7.12.3 Home Furniture Sales, Revenue, Price and Gross Margin of KI
- 7.13 ESI
 - 7.13.1 Company profile
 - 7.13.2 Representative Home Furniture Product
 - 7.13.3 Home Furniture Sales, Revenue, Price and Gross Margin of ESI
- 7.14 OFITA
 - 7.14.1 Company profile
 - 7.14.2 Representative Home Furniture Product
 - 7.14.3 Home Furniture Sales, Revenue, Price and Gross Margin of OFITA
- 7.15 Ceka
 - 7.15.1 Company profile
 - 7.15.2 Representative Home Furniture Product
 - 7.15.3 Home Furniture Sales, Revenue, Price and Gross Margin of Ceka
- 7.16 PAIDI
- 7.17 Gispen
- 7.18 Ragnars
- 7.19 ROHR-Bush
- 7.20 Las
- 7.21 Actiu
- 7.22 Quama
- 7.23 PALMBERG

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HOME FURNITURE

8.1 Industry Chain of Home Furniture

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HOME FURNITURE

9.1 Cost Structure Analysis of Home Furniture

9.2 Raw Materials Cost Analysis of Home Furniture

9.3 Labor Cost Analysis of Home Furniture

9.4 Manufacturing Expenses Analysis of Home Furniture

CHAPTER 10 MARKETING STATUS ANALYSIS OF HOME FURNITURE

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Home Furniture-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/H82E8B99129MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H82E8B99129MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970