

# Home Furnishings-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/HBF89D8EFD1EN.html>

Date: February 2018

Pages: 155

Price: US\$ 3,480.00 (Single User License)

ID: HBF89D8EFD1EN

## Abstracts

### Report Summary

Home Furnishings-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Home Furnishings industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Home Furnishings 2013-2017, and development forecast 2018-2023

Main market players of Home Furnishings in North America, with company and product introduction, position in the Home Furnishings market

Market status and development trend of Home Furnishings by types and applications

Cost and profit status of Home Furnishings, and marketing status

Market growth drivers and challenges

The report segments the North America Home Furnishings market as:

North America Home Furnishings Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Home Furnishings Market: Product Type Segment Analysis

(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Home Furniture  
Home Textile  
Wall Decor  
Others

North America Home Furnishings Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

E-Commerce Sales  
In-store Sales

North America Home Furnishings Market: Players Segment Analysis (Company and Product introduction, Home Furnishings Sales Volume, Revenue, Price and Gross Margin):

IKEA  
Walmart  
Bed Bath & Beyond  
Macy's  
Wayfair  
Future Group  
Haworth  
Ashley Furniture  
Carrefour  
J.C. Penny  
Crate & Barrel  
Fred Meyer  
Herman Miller  
Home Depot

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF HOME FURNISHINGS**

- 1.1 Definition of Home Furnishings in This Report
- 1.2 Commercial Types of Home Furnishings
  - 1.2.1 Home Furniture
  - 1.2.2 Home Textile
  - 1.2.3 Wall Decor
  - 1.2.4 Others
- 1.3 Downstream Application of Home Furnishings
  - 1.3.1 E-Commerce Sales
  - 1.3.2 In-store Sales
- 1.4 Development History of Home Furnishings
- 1.5 Market Status and Trend of Home Furnishings 2013-2023
  - 1.5.1 North America Home Furnishings Market Status and Trend 2013-2023
  - 1.5.2 Regional Home Furnishings Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Home Furnishings in North America 2013-2017
- 2.2 Consumption Market of Home Furnishings in North America by Regions
  - 2.2.1 Consumption Volume of Home Furnishings in North America by Regions
  - 2.2.2 Revenue of Home Furnishings in North America by Regions
- 2.3 Market Analysis of Home Furnishings in North America by Regions
  - 2.3.1 Market Analysis of Home Furnishings in United States 2013-2017
  - 2.3.2 Market Analysis of Home Furnishings in Canada 2013-2017
  - 2.3.3 Market Analysis of Home Furnishings in Mexico 2013-2017
- 2.4 Market Development Forecast of Home Furnishings in North America 2018-2023
  - 2.4.1 Market Development Forecast of Home Furnishings in North America 2018-2023
  - 2.4.2 Market Development Forecast of Home Furnishings by Regions 2018-2023

### **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of Home Furnishings in North America by Types
  - 3.1.2 Revenue of Home Furnishings in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States

- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Home Furnishings in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Home Furnishings in North America by Downstream Industry
- 4.2 Demand Volume of Home Furnishings by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Home Furnishings by Downstream Industry in United States
  - 4.2.2 Demand Volume of Home Furnishings by Downstream Industry in Canada
  - 4.2.3 Demand Volume of Home Furnishings by Downstream Industry in Mexico
- 4.3 Market Forecast of Home Furnishings in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HOME FURNISHINGS**

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Home Furnishings Downstream Industry Situation and Trend Overview

## **CHAPTER 6 HOME FURNISHINGS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

- 6.1 Sales Volume of Home Furnishings in North America by Major Players
- 6.2 Revenue of Home Furnishings in North America by Major Players
- 6.3 Basic Information of Home Furnishings by Major Players
  - 6.3.1 Headquarters Location and Established Time of Home Furnishings Major Players
  - 6.3.2 Employees and Revenue Level of Home Furnishings Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 HOME FURNISHINGS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 IKEA
  - 7.1.1 Company profile
  - 7.1.2 Representative Home Furnishings Product
  - 7.1.3 Home Furnishings Sales, Revenue, Price and Gross Margin of IKEA

## 7.2 Walmart

7.2.1 Company profile

7.2.2 Representative Home Furnishings Product

7.2.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Walmart

## 7.3 Bed Bath & Beyond

7.3.1 Company profile

7.3.2 Representative Home Furnishings Product

7.3.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Bed Bath & Beyond

## 7.4 Macy's

7.4.1 Company profile

7.4.2 Representative Home Furnishings Product

7.4.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Macy's

## 7.5 Wayfair

7.5.1 Company profile

7.5.2 Representative Home Furnishings Product

7.5.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Wayfair

## 7.6 Future Group

7.6.1 Company profile

7.6.2 Representative Home Furnishings Product

7.6.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Future Group

## 7.7 Haworth

7.7.1 Company profile

7.7.2 Representative Home Furnishings Product

7.7.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Haworth

## 7.8 Ashley Furniture

7.8.1 Company profile

7.8.2 Representative Home Furnishings Product

7.8.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Ashley Furniture

## 7.9 Carrefour

7.9.1 Company profile

7.9.2 Representative Home Furnishings Product

7.9.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Carrefour

## 7.10 J.C. Penny

7.10.1 Company profile

7.10.2 Representative Home Furnishings Product

7.10.3 Home Furnishings Sales, Revenue, Price and Gross Margin of J.C. Penny

## 7.11 Crate & Barrel

7.11.1 Company profile

- 7.11.2 Representative Home Furnishings Product
- 7.11.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Crate & Barrel
- 7.12 Fred Meyer
  - 7.12.1 Company profile
  - 7.12.2 Representative Home Furnishings Product
  - 7.12.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Fred Meyer
- 7.13 Herman Miller
  - 7.13.1 Company profile
  - 7.13.2 Representative Home Furnishings Product
  - 7.13.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Herman Miller
- 7.14 Home Depot
  - 7.14.1 Company profile
  - 7.14.2 Representative Home Furnishings Product
  - 7.14.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Home Depot

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HOME FURNISHINGS**

- 8.1 Industry Chain of Home Furnishings
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HOME FURNISHINGS**

- 9.1 Cost Structure Analysis of Home Furnishings
- 9.2 Raw Materials Cost Analysis of Home Furnishings
- 9.3 Labor Cost Analysis of Home Furnishings
- 9.4 Manufacturing Expenses Analysis of Home Furnishings

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF HOME FURNISHINGS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

## I would like to order

Product name: Home Furnishings-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/HBF89D8EFD1EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HBF89D8EFD1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970