

Home Furnishings-India Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/HA0668B86E4EN.html>

Date: February 2018

Pages: 158

Price: US\$ 2,980.00 (Single User License)

ID: HA0668B86E4EN

Abstracts

Report Summary

Home Furnishings-India Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Home Furnishings industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole India and Regional Market Size of Home Furnishings 2013-2017, and development forecast 2018-2023

Main market players of Home Furnishings in India, with company and product introduction, position in the Home Furnishings market

Market status and development trend of Home Furnishings by types and applications

Cost and profit status of Home Furnishings, and marketing status

Market growth drivers and challenges

The report segments the India Home Furnishings market as:

India Home Furnishings Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North India

Northeast India

East India

South India

West India

India Home Furnishings Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Home Furniture
Home Textile
Wall Decor
Others

India Home Furnishings Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

E-Commerce Sales
In-store Sales

India Home Furnishings Market: Players Segment Analysis (Company and Product introduction, Home Furnishings Sales Volume, Revenue, Price and Gross Margin):

IKEA
Walmart
Bed Bath & Beyond
Macy's
Wayfair
Future Group
Haworth
Ashley Furniture
Carrefour
J.C. Penny
Crate & Barrel
Fred Meyer
Herman Miller
Home Depot

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF HOME FURNISHINGS

- 1.1 Definition of Home Furnishings in This Report
- 1.2 Commercial Types of Home Furnishings
 - 1.2.1 Home Furniture
 - 1.2.2 Home Textile
 - 1.2.3 Wall Decor
 - 1.2.4 Others
- 1.3 Downstream Application of Home Furnishings
 - 1.3.1 E-Commerce Sales
 - 1.3.2 In-store Sales
- 1.4 Development History of Home Furnishings
- 1.5 Market Status and Trend of Home Furnishings 2013-2023
 - 1.5.1 India Home Furnishings Market Status and Trend 2013-2023
 - 1.5.2 Regional Home Furnishings Market Status and Trend 2013-2023

CHAPTER 2 INDIA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Home Furnishings in India 2013-2017
- 2.2 Consumption Market of Home Furnishings in India by Regions
 - 2.2.1 Consumption Volume of Home Furnishings in India by Regions
 - 2.2.2 Revenue of Home Furnishings in India by Regions
- 2.3 Market Analysis of Home Furnishings in India by Regions
 - 2.3.1 Market Analysis of Home Furnishings in North India 2013-2017
 - 2.3.2 Market Analysis of Home Furnishings in Northeast India 2013-2017
 - 2.3.3 Market Analysis of Home Furnishings in East India 2013-2017
 - 2.3.4 Market Analysis of Home Furnishings in South India 2013-2017
 - 2.3.5 Market Analysis of Home Furnishings in West India 2013-2017
- 2.4 Market Development Forecast of Home Furnishings in India 2017-2023
 - 2.4.1 Market Development Forecast of Home Furnishings in India 2017-2023
 - 2.4.2 Market Development Forecast of Home Furnishings by Regions 2017-2023

CHAPTER 3 INDIA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole India Market Status by Types
 - 3.1.1 Consumption Volume of Home Furnishings in India by Types
 - 3.1.2 Revenue of Home Furnishings in India by Types

- 3.2 India Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North India
 - 3.2.2 Market Status by Types in Northeast India
 - 3.2.3 Market Status by Types in East India
 - 3.2.4 Market Status by Types in South India
 - 3.2.5 Market Status by Types in West India
- 3.3 Market Forecast of Home Furnishings in India by Types

CHAPTER 4 INDIA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Home Furnishings in India by Downstream Industry
- 4.2 Demand Volume of Home Furnishings by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Home Furnishings by Downstream Industry in North India
 - 4.2.2 Demand Volume of Home Furnishings by Downstream Industry in Northeast India
 - 4.2.3 Demand Volume of Home Furnishings by Downstream Industry in East India
 - 4.2.4 Demand Volume of Home Furnishings by Downstream Industry in South India
 - 4.2.5 Demand Volume of Home Furnishings by Downstream Industry in West India
- 4.3 Market Forecast of Home Furnishings in India by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HOME FURNISHINGS

- 5.1 India Economy Situation and Trend Overview
- 5.2 Home Furnishings Downstream Industry Situation and Trend Overview

CHAPTER 6 HOME FURNISHINGS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN INDIA

- 6.1 Sales Volume of Home Furnishings in India by Major Players
- 6.2 Revenue of Home Furnishings in India by Major Players
- 6.3 Basic Information of Home Furnishings by Major Players
 - 6.3.1 Headquarters Location and Established Time of Home Furnishings Major Players
 - 6.3.2 Employees and Revenue Level of Home Furnishings Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 HOME FURNISHINGS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 IKEA

7.1.1 Company profile

7.1.2 Representative Home Furnishings Product

7.1.3 Home Furnishings Sales, Revenue, Price and Gross Margin of IKEA

7.2 Walmart

7.2.1 Company profile

7.2.2 Representative Home Furnishings Product

7.2.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Walmart

7.3 Bed Bath & Beyond

7.3.1 Company profile

7.3.2 Representative Home Furnishings Product

7.3.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Bed Bath &

Beyond

7.4 Macy's

7.4.1 Company profile

7.4.2 Representative Home Furnishings Product

7.4.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Macy's

7.5 Wayfair

7.5.1 Company profile

7.5.2 Representative Home Furnishings Product

7.5.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Wayfair

7.6 Future Group

7.6.1 Company profile

7.6.2 Representative Home Furnishings Product

7.6.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Future Group

7.7 Haworth

7.7.1 Company profile

7.7.2 Representative Home Furnishings Product

7.7.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Haworth

7.8 Ashley Furniture

7.8.1 Company profile

7.8.2 Representative Home Furnishings Product

7.8.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Ashley Furniture

7.9 Carrefour

7.9.1 Company profile

7.9.2 Representative Home Furnishings Product

- 7.9.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Carrefour
- 7.10 J.C. Penny
 - 7.10.1 Company profile
 - 7.10.2 Representative Home Furnishings Product
 - 7.10.3 Home Furnishings Sales, Revenue, Price and Gross Margin of J.C. Penny
- 7.11 Crate & Barrel
 - 7.11.1 Company profile
 - 7.11.2 Representative Home Furnishings Product
 - 7.11.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Crate & Barrel
- 7.12 Fred Meyer
 - 7.12.1 Company profile
 - 7.12.2 Representative Home Furnishings Product
 - 7.12.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Fred Meyer
- 7.13 Herman Miller
 - 7.13.1 Company profile
 - 7.13.2 Representative Home Furnishings Product
 - 7.13.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Herman Miller
- 7.14 Home Depot
 - 7.14.1 Company profile
 - 7.14.2 Representative Home Furnishings Product
 - 7.14.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Home Depot

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HOME FURNISHINGS

- 8.1 Industry Chain of Home Furnishings
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HOME FURNISHINGS

- 9.1 Cost Structure Analysis of Home Furnishings
- 9.2 Raw Materials Cost Analysis of Home Furnishings
- 9.3 Labor Cost Analysis of Home Furnishings
- 9.4 Manufacturing Expenses Analysis of Home Furnishings

CHAPTER 10 MARKETING STATUS ANALYSIS OF HOME FURNISHINGS

- 10.1 Marketing Channel

- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Home Furnishings-India Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/HA0668B86E4EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HA0668B86E4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970