

# Home Furnishings-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/H4CA1AC40BEEN.html

Date: February 2018

Pages: 145

Price: US\$ 2,480.00 (Single User License)

ID: H4CA1AC40BEEN

### **Abstracts**

### **Report Summary**

Home Furnishings-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Home Furnishings industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Home Furnishings 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Home Furnishings worldwide, with company and product introduction, position in the Home Furnishings market

Market status and development trend of Home Furnishings by types and applications

Cost and profit status of Home Furnishings, and marketing status

Market growth drivers and challenges

The report segments the global Home Furnishings market as:

Global Home Furnishings Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC



### Latin America

Global Home Furnishings Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Home Furniture
Home Textile
Wall Decor
Others

Global Home Furnishings Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

E-Commerce Sales In-store Sales

Global Home Furnishings Market: Manufacturers Segment Analysis (Company and Product introduction, Home Furnishings Sales Volume, Revenue, Price and Gross Margin):

**IKEA** 

Walmart

Bed Bath & Beyond

Macy's

Wayfair

**Future Group** 

Haworth

Ashley Furniture

Carrefour

J.C. Penny

Crate & Barrel

Fred Meyer

Herman Miller

Home Depot

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

### **CHAPTER 1 OVERVIEW OF HOME FURNISHINGS**

- 1.1 Definition of Home Furnishings in This Report
- 1.2 Commercial Types of Home Furnishings
  - 1.2.1 Home Furniture
  - 1.2.2 Home Textile
  - 1.2.3 Wall Decor
  - 1.2.4 Others
- 1.3 Downstream Application of Home Furnishings
  - 1.3.1 E-Commerce Sales
  - 1.3.2 In-store Sales
- 1.4 Development History of Home Furnishings
- 1.5 Market Status and Trend of Home Furnishings 2013-2023
- 1.5.1 Global Home Furnishings Market Status and Trend 2013-2023
- 1.5.2 Regional Home Furnishings Market Status and Trend 2013-2023

### CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Home Furnishings 2013-2017
- 2.2 Production Market of Home Furnishings by Regions
  - 2.2.1 Production Volume of Home Furnishings by Regions
  - 2.2.2 Production Value of Home Furnishings by Regions
- 2.3 Demand Market of Home Furnishings by Regions
- 2.4 Production and Demand Status of Home Furnishings by Regions
  - 2.4.1 Production and Demand Status of Home Furnishings by Regions 2013-2017
  - 2.4.2 Import and Export Status of Home Furnishings by Regions 2013-2017

### CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Home Furnishings by Types
- 3.2 Production Value of Home Furnishings by Types
- 3.3 Market Forecast of Home Furnishings by Types

# CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Home Furnishings by Downstream Industry



4.2 Market Forecast of Home Furnishings by Downstream Industry

### **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HOME FURNISHINGS**

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Home Furnishings Downstream Industry Situation and Trend Overview

# CHAPTER 6 HOME FURNISHINGS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Home Furnishings by Major Manufacturers
- 6.2 Production Value of Home Furnishings by Major Manufacturers
- 6.3 Basic Information of Home Furnishings by Major Manufacturers
- 6.3.1 Headquarters Location and Established Time of Home Furnishings Major Manufacturer
- 6.3.2 Employees and Revenue Level of Home Furnishings Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 HOME FURNISHINGS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

### **7.1 IKEA**

- 7.1.1 Company profile
- 7.1.2 Representative Home Furnishings Product
- 7.1.3 Home Furnishings Sales, Revenue, Price and Gross Margin of IKEA
- 7.2 Walmart
  - 7.2.1 Company profile
  - 7.2.2 Representative Home Furnishings Product
  - 7.2.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Walmart
- 7.3 Bed Bath & Beyond
  - 7.3.1 Company profile
  - 7.3.2 Representative Home Furnishings Product
- 7.3.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Bed Bath & Beyond
- 7.4 Macy's
  - 7.4.1 Company profile



- 7.4.2 Representative Home Furnishings Product
- 7.4.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Macy's
- 7.5 Wayfair
  - 7.5.1 Company profile
  - 7.5.2 Representative Home Furnishings Product
  - 7.5.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Wayfair
- 7.6 Future Group
  - 7.6.1 Company profile
  - 7.6.2 Representative Home Furnishings Product
  - 7.6.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Future Group
- 7.7 Haworth
  - 7.7.1 Company profile
  - 7.7.2 Representative Home Furnishings Product
  - 7.7.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Haworth
- 7.8 Ashley Furniture
  - 7.8.1 Company profile
  - 7.8.2 Representative Home Furnishings Product
  - 7.8.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Ashley Furniture
- 7.9 Carrefour
  - 7.9.1 Company profile
  - 7.9.2 Representative Home Furnishings Product
  - 7.9.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Carrefour
- 7.10 J.C. Penny
  - 7.10.1 Company profile
  - 7.10.2 Representative Home Furnishings Product
  - 7.10.3 Home Furnishings Sales, Revenue, Price and Gross Margin of J.C. Penny
- 7.11 Crate & Barrel
  - 7.11.1 Company profile
  - 7.11.2 Representative Home Furnishings Product
- 7.11.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Crate & Barrel
- 7.12 Fred Meyer
  - 7.12.1 Company profile
  - 7.12.2 Representative Home Furnishings Product
  - 7.12.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Fred Meyer
- 7.13 Herman Miller
  - 7.13.1 Company profile
  - 7.13.2 Representative Home Furnishings Product
  - 7.13.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Herman Miller
- 7.14 Home Depot



- 7.14.1 Company profile
- 7.14.2 Representative Home Furnishings Product
- 7.14.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Home Depot

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HOME FURNISHINGS

- 8.1 Industry Chain of Home Furnishings
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HOME FURNISHINGS

- 9.1 Cost Structure Analysis of Home Furnishings
- 9.2 Raw Materials Cost Analysis of Home Furnishings
- 9.3 Labor Cost Analysis of Home Furnishings
- 9.4 Manufacturing Expenses Analysis of Home Furnishings

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF HOME FURNISHINGS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source



12.2.1 Secondary Sources12.2.2 Primary Sources12.3 Reference



### I would like to order

Product name: Home Furnishings-Global Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/H4CA1AC40BEEN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/H4CA1AC40BEEN.html">https://marketpublishers.com/r/H4CA1AC40BEEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
,	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970