

Home Furnishings-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/HCED2735E4CEN.html>

Date: February 2018

Pages: 130

Price: US\$ 2,980.00 (Single User License)

ID: HCED2735E4CEN

Abstracts

Report Summary

Home Furnishings-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Home Furnishings industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Home Furnishings 2013-2017, and development forecast 2018-2023

Main market players of Home Furnishings in China, with company and product introduction, position in the Home Furnishings market

Market status and development trend of Home Furnishings by types and applications

Cost and profit status of Home Furnishings, and marketing status

Market growth drivers and challenges

The report segments the China Home Furnishings market as:

China Home Furnishings Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Home Furnishings Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Home Furniture

Home Textile

Wall Decor

Others

China Home Furnishings Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

E-Commerce Sales

In-store Sales

China Home Furnishings Market: Players Segment Analysis (Company and Product introduction, Home Furnishings Sales Volume, Revenue, Price and Gross Margin):

IKEA

Walmart

Bed Bath & Beyond

Macy's

Wayfair

Future Group

Haworth

Ashley Furniture

Carrefour

J.C. Penny

Crate & Barrel

Fred Meyer

Herman Miller

Home Depot

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF HOME FURNISHINGS

- 1.1 Definition of Home Furnishings in This Report
- 1.2 Commercial Types of Home Furnishings
 - 1.2.1 Home Furniture
 - 1.2.2 Home Textile
 - 1.2.3 Wall Decor
 - 1.2.4 Others
- 1.3 Downstream Application of Home Furnishings
 - 1.3.1 E-Commerce Sales
 - 1.3.2 In-store Sales
- 1.4 Development History of Home Furnishings
- 1.5 Market Status and Trend of Home Furnishings 2013-2023
 - 1.5.1 China Home Furnishings Market Status and Trend 2013-2023
 - 1.5.2 Regional Home Furnishings Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Home Furnishings in China 2013-2017
- 2.2 Consumption Market of Home Furnishings in China by Regions
 - 2.2.1 Consumption Volume of Home Furnishings in China by Regions
 - 2.2.2 Revenue of Home Furnishings in China by Regions
- 2.3 Market Analysis of Home Furnishings in China by Regions
 - 2.3.1 Market Analysis of Home Furnishings in North China 2013-2017
 - 2.3.2 Market Analysis of Home Furnishings in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Home Furnishings in East China 2013-2017
 - 2.3.4 Market Analysis of Home Furnishings in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Home Furnishings in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Home Furnishings in Northwest China 2013-2017
- 2.4 Market Development Forecast of Home Furnishings in China 2018-2023
 - 2.4.1 Market Development Forecast of Home Furnishings in China 2018-2023
 - 2.4.2 Market Development Forecast of Home Furnishings by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
 - 3.1.1 Consumption Volume of Home Furnishings in China by Types

- 3.1.2 Revenue of Home Furnishings in China by Types
- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Home Furnishings in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Home Furnishings in China by Downstream Industry
- 4.2 Demand Volume of Home Furnishings by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Home Furnishings by Downstream Industry in North China
 - 4.2.2 Demand Volume of Home Furnishings by Downstream Industry in Northeast China
 - 4.2.3 Demand Volume of Home Furnishings by Downstream Industry in East China
 - 4.2.4 Demand Volume of Home Furnishings by Downstream Industry in Central & South China
 - 4.2.5 Demand Volume of Home Furnishings by Downstream Industry in Southwest China
 - 4.2.6 Demand Volume of Home Furnishings by Downstream Industry in Northwest China
- 4.3 Market Forecast of Home Furnishings in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HOME FURNISHINGS

- 5.1 China Economy Situation and Trend Overview
- 5.2 Home Furnishings Downstream Industry Situation and Trend Overview

CHAPTER 6 HOME FURNISHINGS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Home Furnishings in China by Major Players
- 6.2 Revenue of Home Furnishings in China by Major Players
- 6.3 Basic Information of Home Furnishings by Major Players
 - 6.3.1 Headquarters Location and Established Time of Home Furnishings Major Players

- 6.3.2 Employees and Revenue Level of Home Furnishings Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 HOME FURNISHINGS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 IKEA

- 7.1.1 Company profile
- 7.1.2 Representative Home Furnishings Product
- 7.1.3 Home Furnishings Sales, Revenue, Price and Gross Margin of IKEA

7.2 Walmart

- 7.2.1 Company profile
- 7.2.2 Representative Home Furnishings Product
- 7.2.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Walmart

7.3 Bed Bath & Beyond

- 7.3.1 Company profile
- 7.3.2 Representative Home Furnishings Product
- 7.3.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Bed Bath & Beyond

7.4 Macy's

- 7.4.1 Company profile
- 7.4.2 Representative Home Furnishings Product
- 7.4.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Macy's

7.5 Wayfair

- 7.5.1 Company profile
- 7.5.2 Representative Home Furnishings Product
- 7.5.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Wayfair

7.6 Future Group

- 7.6.1 Company profile
- 7.6.2 Representative Home Furnishings Product
- 7.6.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Future Group

7.7 Haworth

- 7.7.1 Company profile
- 7.7.2 Representative Home Furnishings Product
- 7.7.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Haworth

7.8 Ashley Furniture

- 7.8.1 Company profile
- 7.8.2 Representative Home Furnishings Product
- 7.8.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Ashley Furniture
- 7.9 Carrefour
 - 7.9.1 Company profile
 - 7.9.2 Representative Home Furnishings Product
 - 7.9.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Carrefour
- 7.10 J.C. Penny
 - 7.10.1 Company profile
 - 7.10.2 Representative Home Furnishings Product
 - 7.10.3 Home Furnishings Sales, Revenue, Price and Gross Margin of J.C. Penny
- 7.11 Crate & Barrel
 - 7.11.1 Company profile
 - 7.11.2 Representative Home Furnishings Product
 - 7.11.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Crate & Barrel
- 7.12 Fred Meyer
 - 7.12.1 Company profile
 - 7.12.2 Representative Home Furnishings Product
 - 7.12.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Fred Meyer
- 7.13 Herman Miller
 - 7.13.1 Company profile
 - 7.13.2 Representative Home Furnishings Product
 - 7.13.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Herman Miller
- 7.14 Home Depot
 - 7.14.1 Company profile
 - 7.14.2 Representative Home Furnishings Product
 - 7.14.3 Home Furnishings Sales, Revenue, Price and Gross Margin of Home Depot

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HOME FURNISHINGS

- 8.1 Industry Chain of Home Furnishings
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HOME FURNISHINGS

- 9.1 Cost Structure Analysis of Home Furnishings
- 9.2 Raw Materials Cost Analysis of Home Furnishings

9.3 Labor Cost Analysis of Home Furnishings

9.4 Manufacturing Expenses Analysis of Home Furnishings

CHAPTER 10 MARKETING STATUS ANALYSIS OF HOME FURNISHINGS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Home Furnishings-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/HCED2735E4CEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HCED2735E4CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970