

High Dynamic Range HDR TVs-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/H032DBE4169EN.html

Date: February 2018 Pages: 156 Price: US\$ 2,980.00 (Single User License) ID: H032DBE4169EN

Abstracts

Report Summary

High Dynamic Range HDR TVs-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on High Dynamic Range HDR TVs industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of High Dynamic Range HDR TVs 2013-2017, and development forecast 2018-2023 Main market players of High Dynamic Range HDR TVs in China, with company and

product introduction, position in the High Dynamic Range HDR TVs market Market status and development trend of High Dynamic Range HDR TVs by types and applications

Cost and profit status of High Dynamic Range HDR TVs, and marketing status Market growth drivers and challenges

The report segments the China High Dynamic Range HDR TVs market as:

China High Dynamic Range HDR TVs Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China Northeast China East China Central & South China



Southwest China Northwest China

China High Dynamic Range HDR TVs Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

50 inch 50-60 Inch 60-70 Inch 70 Inch

China High Dynamic Range HDR TVs Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Commercial Household

China High Dynamic Range HDR TVs Market: Players Segment Analysis (Company and Product introduction, High Dynamic Range HDR TVs Sales Volume, Revenue, Price and Gross Margin):

Samsung Sony LG VIZIO Hisense Panasonic Changhong Haier Skyworth TCL Philips Konka

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF HIGH DYNAMIC RANGE HDR TVS

- 1.1 Definition of High Dynamic Range HDR TVs in This Report
- 1.2 Commercial Types of High Dynamic Range HDR TVs
- 1.2.1 50 inch
- 1.2.2 50-60 Inch
- 1.2.3 60-70 Inch
- 1.2.4 70 Inch
- 1.3 Downstream Application of High Dynamic Range HDR TVs
 - 1.3.1 Commercial
 - 1.3.2 Household
- 1.4 Development History of High Dynamic Range HDR TVs
- 1.5 Market Status and Trend of High Dynamic Range HDR TVs 2013-2023
- 1.5.1 China High Dynamic Range HDR TVs Market Status and Trend 2013-2023
- 1.5.2 Regional High Dynamic Range HDR TVs Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of High Dynamic Range HDR TVs in China 2013-2017
- 2.2 Consumption Market of High Dynamic Range HDR TVs in China by Regions
- 2.2.1 Consumption Volume of High Dynamic Range HDR TVs in China by Regions
- 2.2.2 Revenue of High Dynamic Range HDR TVs in China by Regions
- 2.3 Market Analysis of High Dynamic Range HDR TVs in China by Regions
- 2.3.1 Market Analysis of High Dynamic Range HDR TVs in North China 2013-2017
- 2.3.2 Market Analysis of High Dynamic Range HDR TVs in Northeast China 2013-2017
- 2.3.3 Market Analysis of High Dynamic Range HDR TVs in East China 2013-20172.3.4 Market Analysis of High Dynamic Range HDR TVs in Central & South China2013-2017
- 2.3.5 Market Analysis of High Dynamic Range HDR TVs in Southwest China 2013-2017
- 2.3.6 Market Analysis of High Dynamic Range HDR TVs in Northwest China 2013-2017
- 2.4 Market Development Forecast of High Dynamic Range HDR TVs in China 2018-2023
- 2.4.1 Market Development Forecast of High Dynamic Range HDR TVs in China 2018-2023



2.4.2 Market Development Forecast of High Dynamic Range HDR TVs by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
 - 3.1.1 Consumption Volume of High Dynamic Range HDR TVs in China by Types
- 3.1.2 Revenue of High Dynamic Range HDR TVs in China by Types
- 3.2 China Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in North China
- 3.2.2 Market Status by Types in Northeast China
- 3.2.3 Market Status by Types in East China
- 3.2.4 Market Status by Types in Central & South China
- 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of High Dynamic Range HDR TVs in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of High Dynamic Range HDR TVs in China by Downstream Industry

4.2 Demand Volume of High Dynamic Range HDR TVs by Downstream Industry in Major Countries

4.2.1 Demand Volume of High Dynamic Range HDR TVs by Downstream Industry in North China

4.2.2 Demand Volume of High Dynamic Range HDR TVs by Downstream Industry in Northeast China

4.2.3 Demand Volume of High Dynamic Range HDR TVs by Downstream Industry in East China

4.2.4 Demand Volume of High Dynamic Range HDR TVs by Downstream Industry in Central & South China

4.2.5 Demand Volume of High Dynamic Range HDR TVs by Downstream Industry in Southwest China

4.2.6 Demand Volume of High Dynamic Range HDR TVs by Downstream Industry in Northwest China

4.3 Market Forecast of High Dynamic Range HDR TVs in China by Downstream Industry



CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HIGH DYNAMIC RANGE HDR TVS

- 5.1 China Economy Situation and Trend Overview
- 5.2 High Dynamic Range HDR TVs Downstream Industry Situation and Trend Overview

CHAPTER 6 HIGH DYNAMIC RANGE HDR TVS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of High Dynamic Range HDR TVs in China by Major Players
- 6.2 Revenue of High Dynamic Range HDR TVs in China by Major Players
- 6.3 Basic Information of High Dynamic Range HDR TVs by Major Players

6.3.1 Headquarters Location and Established Time of High Dynamic Range HDR TVs Major Players

6.3.2 Employees and Revenue Level of High Dynamic Range HDR TVs Major Players 6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 HIGH DYNAMIC RANGE HDR TVS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Samsung
 - 7.1.1 Company profile
 - 7.1.2 Representative High Dynamic Range HDR TVs Product

7.1.3 High Dynamic Range HDR TVs Sales, Revenue, Price and Gross Margin of Samsung

7.2 Sony

7.2.1 Company profile

7.2.2 Representative High Dynamic Range HDR TVs Product

7.2.3 High Dynamic Range HDR TVs Sales, Revenue, Price and Gross Margin of Sony

7.3 LG

- 7.3.1 Company profile
- 7.3.2 Representative High Dynamic Range HDR TVs Product
- 7.3.3 High Dynamic Range HDR TVs Sales, Revenue, Price and Gross Margin of LG 7.4 VIZIO

7.4.1 Company profile



7.4.2 Representative High Dynamic Range HDR TVs Product

7.4.3 High Dynamic Range HDR TVs Sales, Revenue, Price and Gross Margin of VIZIO

7.5 Hisense

7.5.1 Company profile

7.5.2 Representative High Dynamic Range HDR TVs Product

7.5.3 High Dynamic Range HDR TVs Sales, Revenue, Price and Gross Margin of Hisense

7.6 Panasonic

7.6.1 Company profile

7.6.2 Representative High Dynamic Range HDR TVs Product

7.6.3 High Dynamic Range HDR TVs Sales, Revenue, Price and Gross Margin of Panasonic

7.7 Changhong

7.7.1 Company profile

7.7.2 Representative High Dynamic Range HDR TVs Product

7.7.3 High Dynamic Range HDR TVs Sales, Revenue, Price and Gross Margin of Changhong

7.8 Haier

7.8.1 Company profile

7.8.2 Representative High Dynamic Range HDR TVs Product

7.8.3 High Dynamic Range HDR TVs Sales, Revenue, Price and Gross Margin of Haier

7.9 Skyworth

7.9.1 Company profile

7.9.2 Representative High Dynamic Range HDR TVs Product

7.9.3 High Dynamic Range HDR TVs Sales, Revenue, Price and Gross Margin of Skyworth

7.10 TCL

7.10.1 Company profile

7.10.2 Representative High Dynamic Range HDR TVs Product

7.10.3 High Dynamic Range HDR TVs Sales, Revenue, Price and Gross Margin of TCL

7.11 Philips

7.11.1 Company profile

7.11.2 Representative High Dynamic Range HDR TVs Product

7.11.3 High Dynamic Range HDR TVs Sales, Revenue, Price and Gross Margin of Philips

7.12 Konka



7.12.1 Company profile

7.12.2 Representative High Dynamic Range HDR TVs Product

7.12.3 High Dynamic Range HDR TVs Sales, Revenue, Price and Gross Margin of Konka

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HIGH DYNAMIC RANGE HDR TVS

- 8.1 Industry Chain of High Dynamic Range HDR TVs
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HIGH DYNAMIC RANGE HDR TVS

- 9.1 Cost Structure Analysis of High Dynamic Range HDR TVs
- 9.2 Raw Materials Cost Analysis of High Dynamic Range HDR TVs
- 9.3 Labor Cost Analysis of High Dynamic Range HDR TVs
- 9.4 Manufacturing Expenses Analysis of High Dynamic Range HDR TVs

CHAPTER 10 MARKETING STATUS ANALYSIS OF HIGH DYNAMIC RANGE HDR TVS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design



12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

- 12.2 Data Source
 - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: High Dynamic Range HDR TVs-China Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/H032DBE4169EN.html</u>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/H032DBE4169EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970