

# Herbal Supplements and Remedies-India Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/HD216B73A00MEN.html

Date: May 2018

Pages: 144

Price: US\$ 2,980.00 (Single User License)

ID: HD216B73A00MEN

### **Abstracts**

#### **Report Summary**

Herbal Supplements and Remedies-India Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Herbal Supplements and Remedies industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole India and Regional Market Size of Herbal Supplements and Remedies 2013-2017, and development forecast 2018-2023

Main market players of Herbal Supplements and Remedies in India, with company and product introduction, position in the Herbal Supplements and Remedies market Market status and development trend of Herbal Supplements and Remedies by types and applications

Cost and profit status of Herbal Supplements and Remedies, and marketing status Market growth drivers and challenges

The report segments the India Herbal Supplements and Remedies market as:

India Herbal Supplements and Remedies Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North India Northeast India East India



South India

West India

India Herbal Supplements and Remedies Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Mono-Herb Type Multi-Herb Type

India Herbal Supplements and Remedies Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Pharmaceutical Industry
Health Care Industry
Beauty Care Supplement
Others

India Herbal Supplements and Remedies Market: Players Segment Analysis (Company and Product introduction, Herbal Supplements and Remedies Sales Volume, Revenue, Price and Gross Margin):

NBTY(US)

Tsumura(JP)

Weleda(CH)

DSM(NL)

Nature's Sunshine Products(US)

Arkopharma(FR)

Schwabe(DE)

Madaus(DE)

Nutraceutical(US)

Ricola(CH)

Blackmores(AU)

Dabur(IN)

Herbal Africa(ZA)

Pharma Nord APS(DM)

SIDO MUNCUL(ID)

TwinLab(US)

Nature's Answer(US)



Pharmavite(US)
Arizona Natural Products(US)
Potter's Herbals(UK)
Tongrentang(CN)
TASLY(CN)
Yunnan Baiyao(CN)
JZJT(CN)
Guangzhou Pharma(CN)
Sanjiu(CN)
Zhongxin(CN)
Haiyao(CN)
Taiji(CN)
Kunming Pharma(CN)

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF HERBAL SUPPLEMENTS AND REMEDIES**

- 1.1 Definition of Herbal Supplements and Remedies in This Report
- 1.2 Commercial Types of Herbal Supplements and Remedies
  - 1.2.1 Mono-Herb Type
  - 1.2.2 Multi-Herb Type
- 1.3 Downstream Application of Herbal Supplements and Remedies
  - 1.3.1 Pharmaceutical Industry
  - 1.3.2 Health Care Industry
  - 1.3.3 Beauty Care Supplement
- 1.3.4 Others
- 1.4 Development History of Herbal Supplements and Remedies
- 1.5 Market Status and Trend of Herbal Supplements and Remedies 2013-2023
- 1.5.1 India Herbal Supplements and Remedies Market Status and Trend 2013-2023
- 1.5.2 Regional Herbal Supplements and Remedies Market Status and Trend 2013-2023

#### CHAPTER 2 INDIA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Herbal Supplements and Remedies in India 2013-2017
- 2.2 Consumption Market of Herbal Supplements and Remedies in India by Regions
- 2.2.1 Consumption Volume of Herbal Supplements and Remedies in India by Regions
- 2.2.2 Revenue of Herbal Supplements and Remedies in India by Regions
- 2.3 Market Analysis of Herbal Supplements and Remedies in India by Regions
  - 2.3.1 Market Analysis of Herbal Supplements and Remedies in North India 2013-2017
- 2.3.2 Market Analysis of Herbal Supplements and Remedies in Northeast India 2013-2017
  - 2.3.3 Market Analysis of Herbal Supplements and Remedies in East India 2013-2017
  - 2.3.4 Market Analysis of Herbal Supplements and Remedies in South India 2013-2017
- 2.3.5 Market Analysis of Herbal Supplements and Remedies in West India 2013-2017
- 2.4 Market Development Forecast of Herbal Supplements and Remedies in India 2017-2023
- 2.4.1 Market Development Forecast of Herbal Supplements and Remedies in India 2017-2023
- 2.4.2 Market Development Forecast of Herbal Supplements and Remedies by Regions 2017-2023



#### CHAPTER 3 INDIA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole India Market Status by Types
  - 3.1.1 Consumption Volume of Herbal Supplements and Remedies in India by Types
  - 3.1.2 Revenue of Herbal Supplements and Remedies in India by Types
- 3.2 India Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North India
  - 3.2.2 Market Status by Types in Northeast India
  - 3.2.3 Market Status by Types in East India
  - 3.2.4 Market Status by Types in South India
  - 3.2.5 Market Status by Types in West India
- 3.3 Market Forecast of Herbal Supplements and Remedies in India by Types

### CHAPTER 4 INDIA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Herbal Supplements and Remedies in India by Downstream Industry
- 4.2 Demand Volume of Herbal Supplements and Remedies by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Herbal Supplements and Remedies by Downstream Industry in North India
- 4.2.2 Demand Volume of Herbal Supplements and Remedies by Downstream Industry in Northeast India
- 4.2.3 Demand Volume of Herbal Supplements and Remedies by Downstream Industry in East India
- 4.2.4 Demand Volume of Herbal Supplements and Remedies by Downstream Industry in South India
- 4.2.5 Demand Volume of Herbal Supplements and Remedies by Downstream Industry in West India
- 4.3 Market Forecast of Herbal Supplements and Remedies in India by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HERBAL SUPPLEMENTS AND REMEDIES

- 5.1 India Economy Situation and Trend Overview
- 5.2 Herbal Supplements and Remedies Downstream Industry Situation and Trend Overview



# CHAPTER 6 HERBAL SUPPLEMENTS AND REMEDIES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN INDIA

- 6.1 Sales Volume of Herbal Supplements and Remedies in India by Major Players
- 6.2 Revenue of Herbal Supplements and Remedies in India by Major Players
- 6.3 Basic Information of Herbal Supplements and Remedies by Major Players
- 6.3.1 Headquarters Location and Established Time of Herbal Supplements and Remedies Major Players
- 6.3.2 Employees and Revenue Level of Herbal Supplements and Remedies Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## CHAPTER 7 HERBAL SUPPLEMENTS AND REMEDIES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

### 7.1 NBTY(US)

- 7.1.1 Company profile
- 7.1.2 Representative Herbal Supplements and Remedies Product
- 7.1.3 Herbal Supplements and Remedies Sales, Revenue, Price and Gross Margin of NBTY(US)
- 7.2 Tsumura(JP)
  - 7.2.1 Company profile
  - 7.2.2 Representative Herbal Supplements and Remedies Product
- 7.2.3 Herbal Supplements and Remedies Sales, Revenue, Price and Gross Margin of Tsumura(JP)
- 7.3 Weleda(CH)
  - 7.3.1 Company profile
  - 7.3.2 Representative Herbal Supplements and Remedies Product
- 7.3.3 Herbal Supplements and Remedies Sales, Revenue, Price and Gross Margin of Weleda(CH)
- 7.4 DSM(NL)
  - 7.4.1 Company profile
  - 7.4.2 Representative Herbal Supplements and Remedies Product
- 7.4.3 Herbal Supplements and Remedies Sales, Revenue, Price and Gross Margin of DSM(NL)



- 7.5 Nature's Sunshine Products(US)
  - 7.5.1 Company profile
  - 7.5.2 Representative Herbal Supplements and Remedies Product
- 7.5.3 Herbal Supplements and Remedies Sales, Revenue, Price and Gross Margin of Nature's Sunshine Products(US)
- 7.6 Arkopharma(FR)
  - 7.6.1 Company profile
  - 7.6.2 Representative Herbal Supplements and Remedies Product
- 7.6.3 Herbal Supplements and Remedies Sales, Revenue, Price and Gross Margin of Arkopharma(FR)
- 7.7 Schwabe(DE)
  - 7.7.1 Company profile
- 7.7.2 Representative Herbal Supplements and Remedies Product
- 7.7.3 Herbal Supplements and Remedies Sales, Revenue, Price and Gross Margin of Schwabe(DE)
- 7.8 Madaus(DE)
  - 7.8.1 Company profile
  - 7.8.2 Representative Herbal Supplements and Remedies Product
- 7.8.3 Herbal Supplements and Remedies Sales, Revenue, Price and Gross Margin of Madaus(DE)
- 7.9 Nutraceutical(US)
  - 7.9.1 Company profile
  - 7.9.2 Representative Herbal Supplements and Remedies Product
- 7.9.3 Herbal Supplements and Remedies Sales, Revenue, Price and Gross Margin of Nutraceutical(US)
- 7.10 Ricola(CH)
  - 7.10.1 Company profile
  - 7.10.2 Representative Herbal Supplements and Remedies Product
- 7.10.3 Herbal Supplements and Remedies Sales, Revenue, Price and Gross Margin of Ricola(CH)
- 7.11 Blackmores(AU)
  - 7.11.1 Company profile
  - 7.11.2 Representative Herbal Supplements and Remedies Product
- 7.11.3 Herbal Supplements and Remedies Sales, Revenue, Price and Gross Margin of Blackmores(AU)
- 7.12 Dabur(IN)
  - 7.12.1 Company profile
  - 7.12.2 Representative Herbal Supplements and Remedies Product
  - 7.12.3 Herbal Supplements and Remedies Sales, Revenue, Price and Gross Margin of



### Dabur(IN)

- 7.13 Herbal Africa(ZA)
  - 7.13.1 Company profile
  - 7.13.2 Representative Herbal Supplements and Remedies Product
- 7.13.3 Herbal Supplements and Remedies Sales, Revenue, Price and Gross Margin of Herbal Africa(ZA)
- 7.14 Pharma Nord APS(DM)
  - 7.14.1 Company profile
  - 7.14.2 Representative Herbal Supplements and Remedies Product
- 7.14.3 Herbal Supplements and Remedies Sales, Revenue, Price and Gross Margin of Pharma Nord APS(DM)
- 7.15 SIDO MUNCUL(ID)
  - 7.15.1 Company profile
  - 7.15.2 Representative Herbal Supplements and Remedies Product
- 7.15.3 Herbal Supplements and Remedies Sales, Revenue, Price and Gross Margin of SIDO MUNCUL(ID)
- 7.16 TwinLab(US)
- 7.17 Nature's Answer(US)
- 7.18 Pharmavite(US)
- 7.19 Arizona Natural Products(US)
- 7.20 Potter's Herbals(UK)
- 7.21 Tongrentang(CN)
- 7.22 TASLY(CN)
- 7.23 Yunnan Baiyao(CN)
- 7.24 JZJT(CN)
- 7.25 Guangzhou Pharma(CN)
- 7.26 Sanjiu(CN)
- 7.27 Zhongxin(CN)
- 7.28 Haiyao(CN)
- 7.29 Taiji(CN)
- 7.30 Kunming Pharma(CN)

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HERBAL SUPPLEMENTS AND REMEDIES

- 8.1 Industry Chain of Herbal Supplements and Remedies
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis



### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HERBAL SUPPLEMENTS AND REMEDIES

- 9.1 Cost Structure Analysis of Herbal Supplements and Remedies
- 9.2 Raw Materials Cost Analysis of Herbal Supplements and Remedies
- 9.3 Labor Cost Analysis of Herbal Supplements and Remedies
- 9.4 Manufacturing Expenses Analysis of Herbal Supplements and Remedies

# CHAPTER 10 MARKETING STATUS ANALYSIS OF HERBAL SUPPLEMENTS AND REMEDIES

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Herbal Supplements and Remedies-India Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/HD216B73A00MEN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/HD216B73A00MEN.html">https://marketpublishers.com/r/HD216B73A00MEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970