

# Hematologic Malignancies-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/H4F66434BA3MEN.html>

Date: May 2018

Pages: 152

Price: US\$ 3,480.00 (Single User License)

ID: H4F66434BA3MEN

## Abstracts

### Report Summary

Hematologic Malignancies-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Hematologic Malignancies industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Hematologic Malignancies 2013-2017, and development forecast 2018-2023

Main market players of Hematologic Malignancies in United States, with company and product introduction, position in the Hematologic Malignancies market

Market status and development trend of Hematologic Malignancies by types and applications

Cost and profit status of Hematologic Malignancies, and marketing status

Market growth drivers and challenges

The report segments the United States Hematologic Malignancies market as:

United States Hematologic Malignancies Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South  
Southwest

United States Hematologic Malignancies Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Leukemia  
Lymphoma  
Multiple Myeloma  
Others

United States Hematologic Malignancies Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and  
Market Analysis)

Chemotherapy  
Radiotherapy  
Immunotherapy  
Stem Cell Transplantation  
Others

United States Hematologic Malignancies Market: Players Segment Analysis (Company  
and Product introduction, Hematologic Malignancies Sales Volume, Revenue, Price and  
Gross Margin):

Pfizer, Inc.  
F. Hoffmann-LA Roche Ltd  
Sanofi-Aventis  
Bristol-Myers Squibb Company  
AbbVie, Inc.  
Novartis AG  
GlaxoSmithKline PLC  
Celgene Corporation  
Johnson & Johnson Services, Inc.  
Takeda Pharmaceutical Company limited

In a word, the report provides detailed statistics and analysis on the state of the  
industry; and is a valuable source of guidance and direction for companies and  
individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF BRACHYTHERAPY**

- 1.1 Definition of Brachytherapy in This Report
- 1.2 Commercial Types of Brachytherapy
  - 1.2.1 High Dose Rate (HDR) Brachytherapy
  - 1.2.2 Low Dose (LDR) Brachytherapy
- 1.3 Downstream Application of Brachytherapy
  - 1.3.1 Prostate cancer
  - 1.3.2 Gynecological cancer
  - 1.3.3 Breast cancer
  - 1.3.4 Other cancers
- 1.4 Development History of Brachytherapy
- 1.5 Market Status and Trend of Brachytherapy 2013-2023
  - 1.5.1 Global Brachytherapy Market Status and Trend 2013-2023
  - 1.5.2 Regional Brachytherapy Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Brachytherapy 2013-2017
- 2.2 Production Market of Brachytherapy by Regions
  - 2.2.1 Production Volume of Brachytherapy by Regions
  - 2.2.2 Production Value of Brachytherapy by Regions
- 2.3 Demand Market of Brachytherapy by Regions
- 2.4 Production and Demand Status of Brachytherapy by Regions
  - 2.4.1 Production and Demand Status of Brachytherapy by Regions 2013-2017
  - 2.4.2 Import and Export Status of Brachytherapy by Regions 2013-2017

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Brachytherapy by Types
- 3.2 Production Value of Brachytherapy by Types
- 3.3 Market Forecast of Brachytherapy by Types

### **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Brachytherapy by Downstream Industry

## 4.2 Market Forecast of Brachytherapy by Downstream Industry

### **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BRACHYTHERAPY**

#### 5.1 Global Economy Situation and Trend Overview

#### 5.2 Brachytherapy Downstream Industry Situation and Trend Overview

### **CHAPTER 6 BRACHYTHERAPY MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

#### 6.1 Production Volume of Brachytherapy by Major Manufacturers

#### 6.2 Production Value of Brachytherapy by Major Manufacturers

#### 6.3 Basic Information of Brachytherapy by Major Manufacturers

##### 6.3.1 Headquarters Location and Established Time of Brachytherapy Major Manufacturer

##### 6.3.2 Employees and Revenue Level of Brachytherapy Major Manufacturer

#### 6.4 Market Competition News and Trend

##### 6.4.1 Merger, Consolidation or Acquisition News

##### 6.4.2 Investment or Disinvestment News

##### 6.4.3 New Product Development and Launch

### **CHAPTER 7 BRACHYTHERAPY MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

#### 7.1 Eckert & Ziegler BEBIG

##### 7.1.1 Company profile

##### 7.1.2 Representative Brachytherapy Product

##### 7.1.3 Brachytherapy Sales, Revenue, Price and Gross Margin of Eckert & Ziegler BEBIG

#### 7.2 IsoRay Medical, Inc.

##### 7.2.1 Company profile

##### 7.2.2 Representative Brachytherapy Product

##### 7.2.3 Brachytherapy Sales, Revenue, Price and Gross Margin of IsoRay Medical, Inc.

#### 7.3 Elekta AB (pub)

##### 7.3.1 Company profile

##### 7.3.2 Representative Brachytherapy Product

##### 7.3.3 Brachytherapy Sales, Revenue, Price and Gross Margin of Elekta AB (pub)

#### 7.4 Theragenics Corporation

##### 7.4.1 Company profile

- 7.4.2 Representative Brachytherapy Product
- 7.4.3 Brachytherapy Sales, Revenue, Price and Gross Margin of Theragenics Corporation
- 7.5 C.R. Bard, Inc.
  - 7.5.1 Company profile
  - 7.5.2 Representative Brachytherapy Product
  - 7.5.3 Brachytherapy Sales, Revenue, Price and Gross Margin of C.R. Bard, Inc.
- 7.6 CIVCO Medical Solutions
  - 7.6.1 Company profile
  - 7.6.2 Representative Brachytherapy Product
  - 7.6.3 Brachytherapy Sales, Revenue, Price and Gross Margin of CIVCO Medical Solutions
- 7.7 Huiheng Medical, Inc.
  - 7.7.1 Company profile
  - 7.7.2 Representative Brachytherapy Product
  - 7.7.3 Brachytherapy Sales, Revenue, Price and Gross Margin of Huiheng Medical, Inc.
- 7.8 Sun Nuclear Corporation
  - 7.8.1 Company profile
  - 7.8.2 Representative Brachytherapy Product
  - 7.8.3 Brachytherapy Sales, Revenue, Price and Gross Margin of Sun Nuclear Corporation
- 7.9 iCAD, Inc.
  - 7.9.1 Company profile
  - 7.9.2 Representative Brachytherapy Product
  - 7.9.3 Brachytherapy Sales, Revenue, Price and Gross Margin of iCAD, Inc.
- 7.10 Varian Medical Systems, Inc.
  - 7.10.1 Company profile
  - 7.10.2 Representative Brachytherapy Product
  - 7.10.3 Brachytherapy Sales, Revenue, Price and Gross Margin of Varian Medical Systems, Inc.

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BRACHYTHERAPY**

- 8.1 Industry Chain of Brachytherapy
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BRACHYTHERAPY**

- 9.1 Cost Structure Analysis of Brachytherapy
- 9.2 Raw Materials Cost Analysis of Brachytherapy
- 9.3 Labor Cost Analysis of Brachytherapy
- 9.4 Manufacturing Expenses Analysis of Brachytherapy

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF BRACHYTHERAPY**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Hematologic Malignancies-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/H4F66434BA3MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H4F66434BA3MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970