

Helmet-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/H601746BB7DEN.html>

Date: March 2018

Pages: 145

Price: US\$ 3,480.00 (Single User License)

ID: H601746BB7DEN

Abstracts

Report Summary

Helmet-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Helmet industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Helmet 2013-2017, and development forecast 2018-2023

Main market players of Helmet in North America, with company and product introduction, position in the Helmet market

Market status and development trend of Helmet by types and applications

Cost and profit status of Helmet, and marketing status

Market growth drivers and challenges

The report segments the North America Helmet market as:

North America Helmet Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Helmet Market: Product Type Segment Analysis (Consumption Volume,

Average Price, Revenue, Market Share and Trend 2013-2023):

Motorcycle helmets

Bicycle helmets

Other helmets

North America Helmet Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Transportation

Sport

Dangerous Work Activities

North America Helmet Market: Players Segment Analysis (Company and Product introduction, Helmet Sales Volume, Revenue, Price and Gross Margin):

Vega

Studds

Steelbird

Aerostar

Wrangler

Spark

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF HELMET

- 1.1 Definition of Helmet in This Report
- 1.2 Commercial Types of Helmet
 - 1.2.1 Motorcycle helmets
 - 1.2.2 Bicycle helmets
 - 1.2.3 Other helmets
- 1.3 Downstream Application of Helmet
 - 1.3.1 Transportation
 - 1.3.2 Sport
 - 1.3.3 Dangerous Work Activities
- 1.4 Development History of Helmet
- 1.5 Market Status and Trend of Helmet 2013-2023
 - 1.5.1 North America Helmet Market Status and Trend 2013-2023
 - 1.5.2 Regional Helmet Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Helmet in North America 2013-2017
- 2.2 Consumption Market of Helmet in North America by Regions
 - 2.2.1 Consumption Volume of Helmet in North America by Regions
 - 2.2.2 Revenue of Helmet in North America by Regions
- 2.3 Market Analysis of Helmet in North America by Regions
 - 2.3.1 Market Analysis of Helmet in United States 2013-2017
 - 2.3.2 Market Analysis of Helmet in Canada 2013-2017
 - 2.3.3 Market Analysis of Helmet in Mexico 2013-2017
- 2.4 Market Development Forecast of Helmet in North America 2018-2023
 - 2.4.1 Market Development Forecast of Helmet in North America 2018-2023
 - 2.4.2 Market Development Forecast of Helmet by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
 - 3.1.1 Consumption Volume of Helmet in North America by Types
 - 3.1.2 Revenue of Helmet in North America by Types
- 3.2 North America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in United States

- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Helmet in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Helmet in North America by Downstream Industry
- 4.2 Demand Volume of Helmet by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Helmet by Downstream Industry in United States
 - 4.2.2 Demand Volume of Helmet by Downstream Industry in Canada
 - 4.2.3 Demand Volume of Helmet by Downstream Industry in Mexico
- 4.3 Market Forecast of Helmet in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HELMET

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Helmet Downstream Industry Situation and Trend Overview

CHAPTER 6 HELMET MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Helmet in North America by Major Players
- 6.2 Revenue of Helmet in North America by Major Players
- 6.3 Basic Information of Helmet by Major Players
 - 6.3.1 Headquarters Location and Established Time of Helmet Major Players
 - 6.3.2 Employees and Revenue Level of Helmet Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 HELMET MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Vega
 - 7.1.1 Company profile
 - 7.1.2 Representative Helmet Product
 - 7.1.3 Helmet Sales, Revenue, Price and Gross Margin of Vega

7.2 Studds

7.2.1 Company profile

7.2.2 Representative Helmet Product

7.2.3 Helmet Sales, Revenue, Price and Gross Margin of Studds

7.3 Steelbird

7.3.1 Company profile

7.3.2 Representative Helmet Product

7.3.3 Helmet Sales, Revenue, Price and Gross Margin of Steelbird

7.4 Aerostar

7.4.1 Company profile

7.4.2 Representative Helmet Product

7.4.3 Helmet Sales, Revenue, Price and Gross Margin of Aerostar

7.5 Wrangler

7.5.1 Company profile

7.5.2 Representative Helmet Product

7.5.3 Helmet Sales, Revenue, Price and Gross Margin of Wrangler

7.6 Spark

7.6.1 Company profile

7.6.2 Representative Helmet Product

7.6.3 Helmet Sales, Revenue, Price and Gross Margin of Spark

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HELMET

8.1 Industry Chain of Helmet

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HELMET

9.1 Cost Structure Analysis of Helmet

9.2 Raw Materials Cost Analysis of Helmet

9.3 Labor Cost Analysis of Helmet

9.4 Manufacturing Expenses Analysis of Helmet

CHAPTER 10 MARKETING STATUS ANALYSIS OF HELMET

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Helmet-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/H601746BB7DEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H601746BB7DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970