

Heavy Machinery-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/H63856A39C1MEN.html>

Date: March 2018

Pages: 150

Price: US\$ 3,480.00 (Single User License)

ID: H63856A39C1MEN

Abstracts

Report Summary

Heavy Machinery-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Heavy Machinery industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Heavy Machinery 2013-2017, and development forecast 2018-2023

Main market players of Heavy Machinery in EMEA, with company and product introduction, position in the Heavy Machinery market

Market status and development trend of Heavy Machinery by types and applications

Cost and profit status of Heavy Machinery, and marketing status

Market growth drivers and challenges

The report segments the EMEA Heavy Machinery market as:

EMEA Heavy Machinery Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA Heavy Machinery Market: Product Type Segment Analysis (Consumption

Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Complete Vehicle
Incomplete Vehicle
Semitrailer Vehicle

EMEA Heavy Machinery Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Firefighting
Construction
Forestry
Agriculture
Military

EMEA Heavy Machinery Market: Players Segment Analysis (Company and Product introduction, Heavy Machinery Sales Volume, Revenue, Price and Gross Margin):

Daimler Trucks
Volvo
Paccar
MAN Group
Scania
IVECO
Oshkosh
Hino
Isuzu
Navistar
KAMAZ
Rosenbauer
Dongfeng
SINOTRUK
FAW
Foton
Shacman
JAC
SAIC-IVECO HONGYAN
CAMC
DAYUN

BEIBEN TRUCKS

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF HEAVY MACHINERY

- 1.1 Definition of Heavy Machinery in This Report
- 1.2 Commercial Types of Heavy Machinery
 - 1.2.1 Complete Vehicle
 - 1.2.2 Incomplete Vehicle
 - 1.2.3 Semitrailer Vehicle
- 1.3 Downstream Application of Heavy Machinery
 - 1.3.1 Firefighting
 - 1.3.2 Construction
 - 1.3.3 Forestry
 - 1.3.4 Agriculture
 - 1.3.5 Military
- 1.4 Development History of Heavy Machinery
- 1.5 Market Status and Trend of Heavy Machinery 2013-2023
 - 1.5.1 EMEA Heavy Machinery Market Status and Trend 2013-2023
 - 1.5.2 Regional Heavy Machinery Market Status and Trend 2013-2023

CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Heavy Machinery in EMEA 2013-2017
- 2.2 Consumption Market of Heavy Machinery in EMEA by Regions
 - 2.2.1 Consumption Volume of Heavy Machinery in EMEA by Regions
 - 2.2.2 Revenue of Heavy Machinery in EMEA by Regions
- 2.3 Market Analysis of Heavy Machinery in EMEA by Regions
 - 2.3.1 Market Analysis of Heavy Machinery in Europe 2013-2017
 - 2.3.2 Market Analysis of Heavy Machinery in Middle East 2013-2017
 - 2.3.3 Market Analysis of Heavy Machinery in Africa 2013-2017
- 2.4 Market Development Forecast of Heavy Machinery in EMEA 2018-2023
 - 2.4.1 Market Development Forecast of Heavy Machinery in EMEA 2018-2023
 - 2.4.2 Market Development Forecast of Heavy Machinery by Regions 2018-2023

CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole EMEA Market Status by Types
 - 3.1.1 Consumption Volume of Heavy Machinery in EMEA by Types
 - 3.1.2 Revenue of Heavy Machinery in EMEA by Types

- 3.2 EMEA Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Europe
 - 3.2.2 Market Status by Types in Middle East
 - 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Heavy Machinery in EMEA by Types

CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Heavy Machinery in EMEA by Downstream Industry
- 4.2 Demand Volume of Heavy Machinery by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Heavy Machinery by Downstream Industry in Europe
 - 4.2.2 Demand Volume of Heavy Machinery by Downstream Industry in Middle East
 - 4.2.3 Demand Volume of Heavy Machinery by Downstream Industry in Africa
- 4.3 Market Forecast of Heavy Machinery in EMEA by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HEAVY MACHINERY

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Heavy Machinery Downstream Industry Situation and Trend Overview

CHAPTER 6 HEAVY MACHINERY MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Heavy Machinery in EMEA by Major Players
- 6.2 Revenue of Heavy Machinery in EMEA by Major Players
- 6.3 Basic Information of Heavy Machinery by Major Players
 - 6.3.1 Headquarters Location and Established Time of Heavy Machinery Major Players
 - 6.3.2 Employees and Revenue Level of Heavy Machinery Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 HEAVY MACHINERY MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Daimler Trucks
 - 7.1.1 Company profile

- 7.1.2 Representative Heavy Machinery Product
- 7.1.3 Heavy Machinery Sales, Revenue, Price and Gross Margin of Daimler Trucks
- 7.2 Volvo
 - 7.2.1 Company profile
 - 7.2.2 Representative Heavy Machinery Product
 - 7.2.3 Heavy Machinery Sales, Revenue, Price and Gross Margin of Volvo
- 7.3 Paccar
 - 7.3.1 Company profile
 - 7.3.2 Representative Heavy Machinery Product
 - 7.3.3 Heavy Machinery Sales, Revenue, Price and Gross Margin of Paccar
- 7.4 MAN Group
 - 7.4.1 Company profile
 - 7.4.2 Representative Heavy Machinery Product
 - 7.4.3 Heavy Machinery Sales, Revenue, Price and Gross Margin of MAN Group
- 7.5 Scania
 - 7.5.1 Company profile
 - 7.5.2 Representative Heavy Machinery Product
 - 7.5.3 Heavy Machinery Sales, Revenue, Price and Gross Margin of Scania
- 7.6 IVECO
 - 7.6.1 Company profile
 - 7.6.2 Representative Heavy Machinery Product
 - 7.6.3 Heavy Machinery Sales, Revenue, Price and Gross Margin of IVECO
- 7.7 Oshkosh
 - 7.7.1 Company profile
 - 7.7.2 Representative Heavy Machinery Product
 - 7.7.3 Heavy Machinery Sales, Revenue, Price and Gross Margin of Oshkosh
- 7.8 Hino
 - 7.8.1 Company profile
 - 7.8.2 Representative Heavy Machinery Product
 - 7.8.3 Heavy Machinery Sales, Revenue, Price and Gross Margin of Hino
- 7.9 Isuzu
 - 7.9.1 Company profile
 - 7.9.2 Representative Heavy Machinery Product
 - 7.9.3 Heavy Machinery Sales, Revenue, Price and Gross Margin of Isuzu
- 7.10 Navistar
 - 7.10.1 Company profile
 - 7.10.2 Representative Heavy Machinery Product
 - 7.10.3 Heavy Machinery Sales, Revenue, Price and Gross Margin of Navistar
- 7.11 KAMAZ

- 7.11.1 Company profile
- 7.11.2 Representative Heavy Machinery Product
- 7.11.3 Heavy Machinery Sales, Revenue, Price and Gross Margin of KAMAZ
- 7.12 Rosenbauer
 - 7.12.1 Company profile
 - 7.12.2 Representative Heavy Machinery Product
 - 7.12.3 Heavy Machinery Sales, Revenue, Price and Gross Margin of Rosenbauer
- 7.13 Dongfeng
 - 7.13.1 Company profile
 - 7.13.2 Representative Heavy Machinery Product
 - 7.13.3 Heavy Machinery Sales, Revenue, Price and Gross Margin of Dongfeng
- 7.14 SINOTRUK
 - 7.14.1 Company profile
 - 7.14.2 Representative Heavy Machinery Product
 - 7.14.3 Heavy Machinery Sales, Revenue, Price and Gross Margin of SINOTRUK
- 7.15 FAW
 - 7.15.1 Company profile
 - 7.15.2 Representative Heavy Machinery Product
 - 7.15.3 Heavy Machinery Sales, Revenue, Price and Gross Margin of FAW
- 7.16 Foton
- 7.17 Shacman
- 7.18 JAC
- 7.19 SAIC-IVECO HONGYAN
- 7.20 CAMC
- 7.21 DAYUN
- 7.22 BEIBEN TRUCKS

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HEAVY MACHINERY

- 8.1 Industry Chain of Heavy Machinery
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HEAVY MACHINERY

- 9.1 Cost Structure Analysis of Heavy Machinery
- 9.2 Raw Materials Cost Analysis of Heavy Machinery
- 9.3 Labor Cost Analysis of Heavy Machinery

9.4 Manufacturing Expenses Analysis of Heavy Machinery

CHAPTER 10 MARKETING STATUS ANALYSIS OF HEAVY MACHINERY

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Heavy Machinery-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/H63856A39C1MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H63856A39C1MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970