

# Health Massage Equipment-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/HFEC76793FCPEN.html>

Date: June 2018

Pages: 139

Price: US\$ 3,480.00 (Single User License)

ID: HFEC76793FCPEN

## Abstracts

### Report Summary

Health Massage Equipment-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Health Massage Equipment industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Health Massage Equipment 2013-2017, and development forecast 2018-2023

Main market players of Health Massage Equipment in South America, with company and product introduction, position in the Health Massage Equipment market  
Market status and development trend of Health Massage Equipment by types and applications

Cost and profit status of Health Massage Equipment, and marketing status

Market growth drivers and challenges

The report segments the South America Health Massage Equipment market as:

South America Health Massage Equipment Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

## Others

South America Health Massage Equipment Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Massage Chair

Back Massagers

Neck Massagers

Foot Massagers

Other

South America Health Massage Equipment Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and  
Market Analysis)

Household

Office

Health club

South America Health Massage Equipment Market: Players Segment Analysis  
(Company and Product introduction, Health Massage Equipment Sales Volume,  
Revenue, Price and Gross Margin):

OSIM International

Fujiiryoki

Panasonic

Inada

OGAWA

HoMedics

Human Touch

Infinite Creative Enterprises (I.C.E.)

Elite Massage Chairs

Cozzia

LURACO Technologies

Fujita Massage Chair

Zen Awakening

Rongtai

Breo Australia

Beurer

SPT

Beurer

TheraSqueeze

Shouken  
Emson  
THE 3Q

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF HEALTH MASSAGE EQUIPMENT**

- 1.1 Definition of Health Massage Equipment in This Report
- 1.2 Commercial Types of Health Massage Equipment
  - 1.2.1 Massage Chair
  - 1.2.2 Back Massagers
  - 1.2.3 Neck Massagers
  - 1.2.4 Foot Massagers
  - 1.2.5 Other
- 1.3 Downstream Application of Health Massage Equipment
  - 1.3.1 Household
  - 1.3.2 Office
  - 1.3.3 Health club
- 1.4 Development History of Health Massage Equipment
- 1.5 Market Status and Trend of Health Massage Equipment 2013-2023
  - 1.5.1 South America Health Massage Equipment Market Status and Trend 2013-2023
  - 1.5.2 Regional Health Massage Equipment Market Status and Trend 2013-2023

### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Health Massage Equipment in South America 2013-2017
- 2.2 Consumption Market of Health Massage Equipment in South America by Regions
  - 2.2.1 Consumption Volume of Health Massage Equipment in South America by Regions
  - 2.2.2 Revenue of Health Massage Equipment in South America by Regions
- 2.3 Market Analysis of Health Massage Equipment in South America by Regions
  - 2.3.1 Market Analysis of Health Massage Equipment in Brazil 2013-2017
  - 2.3.2 Market Analysis of Health Massage Equipment in Argentina 2013-2017
  - 2.3.3 Market Analysis of Health Massage Equipment in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Health Massage Equipment in Colombia 2013-2017
  - 2.3.5 Market Analysis of Health Massage Equipment in Others 2013-2017
- 2.4 Market Development Forecast of Health Massage Equipment in South America 2018-2023
  - 2.4.1 Market Development Forecast of Health Massage Equipment in South America 2018-2023
  - 2.4.2 Market Development Forecast of Health Massage Equipment by Regions 2018-2023

## **CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole South America Market Status by Types

3.1.1 Consumption Volume of Health Massage Equipment in South America by Types

3.1.2 Revenue of Health Massage Equipment in South America by Types

### 3.2 South America Market Status by Types in Major Countries

3.2.1 Market Status by Types in Brazil

3.2.2 Market Status by Types in Argentina

3.2.3 Market Status by Types in Venezuela

3.2.4 Market Status by Types in Colombia

3.2.5 Market Status by Types in Others

### 3.3 Market Forecast of Health Massage Equipment in South America by Types

## **CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Health Massage Equipment in South America by Downstream Industry

### 4.2 Demand Volume of Health Massage Equipment by Downstream Industry in Major Countries

4.2.1 Demand Volume of Health Massage Equipment by Downstream Industry in Brazil

4.2.2 Demand Volume of Health Massage Equipment by Downstream Industry in Argentina

4.2.3 Demand Volume of Health Massage Equipment by Downstream Industry in Venezuela

4.2.4 Demand Volume of Health Massage Equipment by Downstream Industry in Colombia

4.2.5 Demand Volume of Health Massage Equipment by Downstream Industry in Others

### 4.3 Market Forecast of Health Massage Equipment in South America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HEALTH MASSAGE EQUIPMENT**

### 5.1 South America Economy Situation and Trend Overview

### 5.2 Health Massage Equipment Downstream Industry Situation and Trend Overview

## **CHAPTER 6 HEALTH MASSAGE EQUIPMENT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA**

6.1 Sales Volume of Health Massage Equipment in South America by Major Players

6.2 Revenue of Health Massage Equipment in South America by Major Players

6.3 Basic Information of Health Massage Equipment by Major Players

6.3.1 Headquarters Location and Established Time of Health Massage Equipment Major Players

6.3.2 Employees and Revenue Level of Health Massage Equipment Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 HEALTH MASSAGE EQUIPMENT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 OSIM International

7.1.1 Company profile

7.1.2 Representative Health Massage Equipment Product

7.1.3 Health Massage Equipment Sales, Revenue, Price and Gross Margin of OSIM International

7.2 Fujiiryoki

7.2.1 Company profile

7.2.2 Representative Health Massage Equipment Product

7.2.3 Health Massage Equipment Sales, Revenue, Price and Gross Margin of Fujiiryoki

7.3 Panasonic

7.3.1 Company profile

7.3.2 Representative Health Massage Equipment Product

7.3.3 Health Massage Equipment Sales, Revenue, Price and Gross Margin of Panasonic

7.4 Inada

7.4.1 Company profile

7.4.2 Representative Health Massage Equipment Product

7.4.3 Health Massage Equipment Sales, Revenue, Price and Gross Margin of Inada

7.5 OGAWA

7.5.1 Company profile

- 7.5.2 Representative Health Massage Equipment Product
- 7.5.3 Health Massage Equipment Sales, Revenue, Price and Gross Margin of OGAWA
- 7.6 HoMedics
  - 7.6.1 Company profile
  - 7.6.2 Representative Health Massage Equipment Product
  - 7.6.3 Health Massage Equipment Sales, Revenue, Price and Gross Margin of HoMedics
- 7.7 Human Touch
  - 7.7.1 Company profile
  - 7.7.2 Representative Health Massage Equipment Product
  - 7.7.3 Health Massage Equipment Sales, Revenue, Price and Gross Margin of Human Touch
- 7.8 Infinite Creative Enterprises (I.C.E.)
  - 7.8.1 Company profile
  - 7.8.2 Representative Health Massage Equipment Product
  - 7.8.3 Health Massage Equipment Sales, Revenue, Price and Gross Margin of Infinite Creative Enterprises (I.C.E.)
- 7.9 Elite Massage Chairs
  - 7.9.1 Company profile
  - 7.9.2 Representative Health Massage Equipment Product
  - 7.9.3 Health Massage Equipment Sales, Revenue, Price and Gross Margin of Elite Massage Chairs
- 7.10 Cozzia
  - 7.10.1 Company profile
  - 7.10.2 Representative Health Massage Equipment Product
  - 7.10.3 Health Massage Equipment Sales, Revenue, Price and Gross Margin of Cozzia
- 7.11 LURACO Technologies
  - 7.11.1 Company profile
  - 7.11.2 Representative Health Massage Equipment Product
  - 7.11.3 Health Massage Equipment Sales, Revenue, Price and Gross Margin of LURACO Technologies
- 7.12 Fujita Massage Chair
  - 7.12.1 Company profile
  - 7.12.2 Representative Health Massage Equipment Product
  - 7.12.3 Health Massage Equipment Sales, Revenue, Price and Gross Margin of Fujita Massage Chair
- 7.13 Zen Awakening
  - 7.13.1 Company profile
  - 7.13.2 Representative Health Massage Equipment Product

7.13.3 Health Massage Equipment Sales, Revenue, Price and Gross Margin of Zen Awakening

7.14 Rongtai

7.14.1 Company profile

7.14.2 Representative Health Massage Equipment Product

7.14.3 Health Massage Equipment Sales, Revenue, Price and Gross Margin of Rongtai

7.15 Breo Australia

7.15.1 Company profile

7.15.2 Representative Health Massage Equipment Product

7.15.3 Health Massage Equipment Sales, Revenue, Price and Gross Margin of Breo Australia

7.16 Beurer

7.17 SPT

7.18 Beurer

7.19 TheraSqueeze

7.20 Shouken

7.21 Emson

7.22 THE 3Q

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HEALTH MASSAGE EQUIPMENT**

8.1 Industry Chain of Health Massage Equipment

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HEALTH MASSAGE EQUIPMENT**

9.1 Cost Structure Analysis of Health Massage Equipment

9.2 Raw Materials Cost Analysis of Health Massage Equipment

9.3 Labor Cost Analysis of Health Massage Equipment

9.4 Manufacturing Expenses Analysis of Health Massage Equipment

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF HEALTH MASSAGE EQUIPMENT**

10.1 Marketing Channel



- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Health Massage Equipment-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/HFEC76793FCPEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HFEC76793FCPEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970