

Health Functional Food-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/H84B3A26116EN.html>

Date: November 2017

Pages: 131

Price: US\$ 3,480.00 (Single User License)

ID: H84B3A26116EN

Abstracts

Report Summary

Health Functional Food-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Health Functional Food industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Health Functional Food 2013-2017, and development forecast 2018-2023

Main market players of Health Functional Food in United States, with company and product introduction, position in the Health Functional Food market

Market status and development trend of Health Functional Food by types and applications

Cost and profit status of Health Functional Food, and marketing status

Market growth drivers and challenges

The report segments the United States Health Functional Food market as:

United States Health Functional Food Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

New England

The Middle Atlantic

The Midwest

The West

The South
Southwest

United States Health Functional Food Market: Product Type Segment Analysis
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Tablets
Capsules
Powders
Other

United States Health Functional Food Market: Application Segment Analysis
(Consumption Volume and Market Share 2013-2023; Downstream Customers and
Market Analysis)

Sports Nutrition
Weight Management Food
Dietary Supplements
Other

United States Health Functional Food Market: Players Segment Analysis (Company and
Product introduction, Health Functional Food Sales Volume, Revenue, Price and Gross
Margin):

Nestle
Cargill
ADM
Danone
Unilever
Coca Cola
Bunge
Barry Callebaut
Amway
Herbalife Nutrition
Oriflame Holdings
USANA Health Sciences

In a word, the report provides detailed statistics and analysis on the state of the
industry; and is a valuable source of guidance and direction for companies and

individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF HEALTH FUNCTIONAL FOOD

- 1.1 Definition of Health Functional Food in This Report
- 1.2 Commercial Types of Health Functional Food
 - 1.2.1 Tablets
 - 1.2.2 Capsules
 - 1.2.3 Powders
 - 1.2.4 Other
- 1.3 Downstream Application of Health Functional Food
 - 1.3.1 Sports Nutrition
 - 1.3.2 Weight Management Food
 - 1.3.3 Dietary Supplements
 - 1.3.4 Other
- 1.4 Development History of Health Functional Food
- 1.5 Market Status and Trend of Health Functional Food 2013-2023
 - 1.5.1 United States Health Functional Food Market Status and Trend 2013-2023
 - 1.5.2 Regional Health Functional Food Market Status and Trend 2013-2023

CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Health Functional Food in United States 2013-2017
- 2.2 Consumption Market of Health Functional Food in United States by Regions
 - 2.2.1 Consumption Volume of Health Functional Food in United States by Regions
 - 2.2.2 Revenue of Health Functional Food in United States by Regions
- 2.3 Market Analysis of Health Functional Food in United States by Regions
 - 2.3.1 Market Analysis of Health Functional Food in New England 2013-2017
 - 2.3.2 Market Analysis of Health Functional Food in The Middle Atlantic 2013-2017
 - 2.3.3 Market Analysis of Health Functional Food in The Midwest 2013-2017
 - 2.3.4 Market Analysis of Health Functional Food in The West 2013-2017
 - 2.3.5 Market Analysis of Health Functional Food in The South 2013-2017
 - 2.3.6 Market Analysis of Health Functional Food in Southwest 2013-2017
- 2.4 Market Development Forecast of Health Functional Food in United States 2018-2023
 - 2.4.1 Market Development Forecast of Health Functional Food in United States 2018-2023
 - 2.4.2 Market Development Forecast of Health Functional Food by Regions 2018-2023

CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

3.1 Whole United States Market Status by Types

3.1.1 Consumption Volume of Health Functional Food in United States by Types

3.1.2 Revenue of Health Functional Food in United States by Types

3.2 United States Market Status by Types in Major Countries

3.2.1 Market Status by Types in New England

3.2.2 Market Status by Types in The Middle Atlantic

3.2.3 Market Status by Types in The Midwest

3.2.4 Market Status by Types in The West

3.2.5 Market Status by Types in The South

3.2.6 Market Status by Types in Southwest

3.3 Market Forecast of Health Functional Food in United States by Types

CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Health Functional Food in United States by Downstream Industry

4.2 Demand Volume of Health Functional Food by Downstream Industry in Major Countries

4.2.1 Demand Volume of Health Functional Food by Downstream Industry in New England

4.2.2 Demand Volume of Health Functional Food by Downstream Industry in The Middle Atlantic

4.2.3 Demand Volume of Health Functional Food by Downstream Industry in The Midwest

4.2.4 Demand Volume of Health Functional Food by Downstream Industry in The West

4.2.5 Demand Volume of Health Functional Food by Downstream Industry in The South

4.2.6 Demand Volume of Health Functional Food by Downstream Industry in Southwest

4.3 Market Forecast of Health Functional Food in United States by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HEALTH FUNCTIONAL FOOD

5.1 United States Economy Situation and Trend Overview

5.2 Health Functional Food Downstream Industry Situation and Trend Overview

CHAPTER 6 HEALTH FUNCTIONAL FOOD MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

6.1 Sales Volume of Health Functional Food in United States by Major Players

6.2 Revenue of Health Functional Food in United States by Major Players

6.3 Basic Information of Health Functional Food by Major Players

6.3.1 Headquarters Location and Established Time of Health Functional Food Major Players

6.3.2 Employees and Revenue Level of Health Functional Food Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 HEALTH FUNCTIONAL FOOD MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Nestle

7.1.1 Company profile

7.1.2 Representative Health Functional Food Product

7.1.3 Health Functional Food Sales, Revenue, Price and Gross Margin of Nestle

7.2 Cargill

7.2.1 Company profile

7.2.2 Representative Health Functional Food Product

7.2.3 Health Functional Food Sales, Revenue, Price and Gross Margin of Cargill

7.3 ADM

7.3.1 Company profile

7.3.2 Representative Health Functional Food Product

7.3.3 Health Functional Food Sales, Revenue, Price and Gross Margin of ADM

7.4 Danone

7.4.1 Company profile

7.4.2 Representative Health Functional Food Product

7.4.3 Health Functional Food Sales, Revenue, Price and Gross Margin of Danone

7.5 Unilever

7.5.1 Company profile

7.5.2 Representative Health Functional Food Product

7.5.3 Health Functional Food Sales, Revenue, Price and Gross Margin of Unilever

7.6 Coca Cola

7.6.1 Company profile

7.6.2 Representative Health Functional Food Product

7.6.3 Health Functional Food Sales, Revenue, Price and Gross Margin of Coca Cola

7.7 Bunge

7.7.1 Company profile

7.7.2 Representative Health Functional Food Product

7.7.3 Health Functional Food Sales, Revenue, Price and Gross Margin of Bunge

7.8 Barry Callebaut

7.8.1 Company profile

7.8.2 Representative Health Functional Food Product

7.8.3 Health Functional Food Sales, Revenue, Price and Gross Margin of Barry Callebaut

7.9 Amway

7.9.1 Company profile

7.9.2 Representative Health Functional Food Product

7.9.3 Health Functional Food Sales, Revenue, Price and Gross Margin of Amway

7.10 Herbalife Nutrition

7.10.1 Company profile

7.10.2 Representative Health Functional Food Product

7.10.3 Health Functional Food Sales, Revenue, Price and Gross Margin of Herbalife Nutrition

7.11 Oriflame Holdings

7.11.1 Company profile

7.11.2 Representative Health Functional Food Product

7.11.3 Health Functional Food Sales, Revenue, Price and Gross Margin of Oriflame Holdings

7.12 USANA Health Sciences

7.12.1 Company profile

7.12.2 Representative Health Functional Food Product

7.12.3 Health Functional Food Sales, Revenue, Price and Gross Margin of USANA Health Sciences

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HEALTH FUNCTIONAL FOOD

8.1 Industry Chain of Health Functional Food

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HEALTH FUNCTIONAL FOOD

- 9.1 Cost Structure Analysis of Health Functional Food
- 9.2 Raw Materials Cost Analysis of Health Functional Food
- 9.3 Labor Cost Analysis of Health Functional Food
- 9.4 Manufacturing Expenses Analysis of Health Functional Food

CHAPTER 10 MARKETING STATUS ANALYSIS OF HEALTH FUNCTIONAL FOOD

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Health Functional Food-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/H84B3A26116EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H84B3A26116EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970