

# Health Functional Food-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data

<https://marketpublishers.com/r/H6DB74CC0C2EN.html>

Date: November 2017

Pages: 145

Price: US\$ 3,680.00 (Single User License)

ID: H6DB74CC0C2EN

## Abstracts

### Report Summary

Health Functional Food-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data offers a comprehensive analysis on Health Functional Food industry, standing on the readers' perspective, delivering detailed market data in Global major 20 countries and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Top 20 Countries Market Size of Health Functional Food 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Health Functional Food worldwide and market share by regions, with company and product introduction, position in the Health Functional Food market

Market status and development trend of Health Functional Food by types and applications

Cost and profit status of Health Functional Food, and marketing status

Market growth drivers and challenges

The report segments the global Health Functional Food market as:

Global Health Functional Food Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

North America (United States, Canada and Mexico)

Europe (Germany, UK, France, Italy, Russia, Spain and Benelux)

Asia Pacific (China, Japan, India, Southeast Asia and Australia)  
Latin America (Brazil, Argentina and Colombia)  
Middle East and Africa

Global Health Functional Food Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Tablets  
Capsules  
Powders  
Other

Global Health Functional Food Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Sports Nutrition  
Weight Management Food  
Dietary Supplements  
Other

Global Health Functional Food Market: Manufacturers Segment Analysis (Company and Product introduction, Health Functional Food Sales Volume, Revenue, Price and Gross Margin):

Nestle  
Cargill  
ADM  
Danone  
Unilever  
Coca Cola  
Bunge  
Barry Callebaut  
Amway  
Herbalife Nutrition  
Oriflame Holdings  
USANA Health Sciences

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and

individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF HEALTH FUNCTIONAL FOOD**

- 1.1 Definition of Health Functional Food in This Report
- 1.2 Commercial Types of Health Functional Food
  - 1.2.1 Tablets
  - 1.2.2 Capsules
  - 1.2.3 Powders
  - 1.2.4 Other
- 1.3 Downstream Application of Health Functional Food
  - 1.3.1 Sports Nutrition
  - 1.3.2 Weight Management Food
  - 1.3.3 Dietary Supplements
  - 1.3.4 Other
- 1.4 Development History of Health Functional Food
- 1.5 Market Status and Trend of Health Functional Food 2013-2023
  - 1.5.1 Global Health Functional Food Market Status and Trend 2013-2023
  - 1.5.2 Regional Health Functional Food Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Health Functional Food 2013-2017
- 2.2 Sales Market of Health Functional Food by Regions
  - 2.2.1 Sales Volume of Health Functional Food by Regions
  - 2.2.2 Sales Value of Health Functional Food by Regions
- 2.3 Production Market of Health Functional Food by Regions
- 2.4 Global Market Forecast of Health Functional Food 2018-2023
  - 2.4.1 Global Market Forecast of Health Functional Food 2018-2023
  - 2.4.2 Market Forecast of Health Functional Food by Regions 2018-2023

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Sales Volume of Health Functional Food by Types
- 3.2 Sales Value of Health Functional Food by Types
- 3.3 Market Forecast of Health Functional Food by Types

### **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Global Sales Volume of Health Functional Food by Downstream Industry
- 4.2 Global Market Forecast of Health Functional Food by Downstream Industry

## **CHAPTER 5 NORTH AMERICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY**

- 5.1 North America Health Functional Food Market Status by Countries
  - 5.1.1 North America Health Functional Food Sales by Countries (2013-2017)
  - 5.1.2 North America Health Functional Food Revenue by Countries (2013-2017)
  - 5.1.3 United States Health Functional Food Market Status (2013-2017)
  - 5.1.4 Canada Health Functional Food Market Status (2013-2017)
  - 5.1.5 Mexico Health Functional Food Market Status (2013-2017)
- 5.2 North America Health Functional Food Market Status by Manufacturers
- 5.3 North America Health Functional Food Market Status by Type (2013-2017)
  - 5.3.1 North America Health Functional Food Sales by Type (2013-2017)
  - 5.3.2 North America Health Functional Food Revenue by Type (2013-2017)
- 5.4 North America Health Functional Food Market Status by Downstream Industry (2013-2017)

## **CHAPTER 6 EUROPE MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY**

- 6.1 Europe Health Functional Food Market Status by Countries
  - 6.1.1 Europe Health Functional Food Sales by Countries (2013-2017)
  - 6.1.2 Europe Health Functional Food Revenue by Countries (2013-2017)
  - 6.1.3 Germany Health Functional Food Market Status (2013-2017)
  - 6.1.4 UK Health Functional Food Market Status (2013-2017)
  - 6.1.5 France Health Functional Food Market Status (2013-2017)
  - 6.1.6 Italy Health Functional Food Market Status (2013-2017)
  - 6.1.7 Russia Health Functional Food Market Status (2013-2017)
  - 6.1.8 Spain Health Functional Food Market Status (2013-2017)
  - 6.1.9 Benelux Health Functional Food Market Status (2013-2017)
- 6.2 Europe Health Functional Food Market Status by Manufacturers
- 6.3 Europe Health Functional Food Market Status by Type (2013-2017)
  - 6.3.1 Europe Health Functional Food Sales by Type (2013-2017)
  - 6.3.2 Europe Health Functional Food Revenue by Type (2013-2017)
- 6.4 Europe Health Functional Food Market Status by Downstream Industry (2013-2017)

## **CHAPTER 7 ASIA PACIFIC MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY**

- 7.1 Asia Pacific Health Functional Food Market Status by Countries
  - 7.1.1 Asia Pacific Health Functional Food Sales by Countries (2013-2017)
  - 7.1.2 Asia Pacific Health Functional Food Revenue by Countries (2013-2017)
  - 7.1.3 China Health Functional Food Market Status (2013-2017)
  - 7.1.4 Japan Health Functional Food Market Status (2013-2017)
  - 7.1.5 India Health Functional Food Market Status (2013-2017)
  - 7.1.6 Southeast Asia Health Functional Food Market Status (2013-2017)
  - 7.1.7 Australia Health Functional Food Market Status (2013-2017)
- 7.2 Asia Pacific Health Functional Food Market Status by Manufacturers
- 7.3 Asia Pacific Health Functional Food Market Status by Type (2013-2017)
  - 7.3.1 Asia Pacific Health Functional Food Sales by Type (2013-2017)
  - 7.3.2 Asia Pacific Health Functional Food Revenue by Type (2013-2017)
- 7.4 Asia Pacific Health Functional Food Market Status by Downstream Industry (2013-2017)

## **CHAPTER 8 LATIN AMERICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY**

- 8.1 Latin America Health Functional Food Market Status by Countries
  - 8.1.1 Latin America Health Functional Food Sales by Countries (2013-2017)
  - 8.1.2 Latin America Health Functional Food Revenue by Countries (2013-2017)
  - 8.1.3 Brazil Health Functional Food Market Status (2013-2017)
  - 8.1.4 Argentina Health Functional Food Market Status (2013-2017)
  - 8.1.5 Colombia Health Functional Food Market Status (2013-2017)
- 8.2 Latin America Health Functional Food Market Status by Manufacturers
- 8.3 Latin America Health Functional Food Market Status by Type (2013-2017)
  - 8.3.1 Latin America Health Functional Food Sales by Type (2013-2017)
  - 8.3.2 Latin America Health Functional Food Revenue by Type (2013-2017)
- 8.4 Latin America Health Functional Food Market Status by Downstream Industry (2013-2017)

## **CHAPTER 9 MIDDLE EAST AND AFRICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY**

- 9.1 Middle East and Africa Health Functional Food Market Status by Countries
  - 9.1.1 Middle East and Africa Health Functional Food Sales by Countries (2013-2017)

- 9.1.2 Middle East and Africa Health Functional Food Revenue by Countries (2013-2017)
- 9.1.3 Middle East Health Functional Food Market Status (2013-2017)
- 9.1.4 Africa Health Functional Food Market Status (2013-2017)
- 9.2 Middle East and Africa Health Functional Food Market Status by Manufacturers
- 9.3 Middle East and Africa Health Functional Food Market Status by Type (2013-2017)
  - 9.3.1 Middle East and Africa Health Functional Food Sales by Type (2013-2017)
  - 9.3.2 Middle East and Africa Health Functional Food Revenue by Type (2013-2017)
- 9.4 Middle East and Africa Health Functional Food Market Status by Downstream Industry (2013-2017)

## **CHAPTER 10 MARKET DRIVING FACTOR ANALYSIS OF HEALTH FUNCTIONAL FOOD**

- 10.1 Global Economy Situation and Trend Overview
- 10.2 Health Functional Food Downstream Industry Situation and Trend Overview

## **CHAPTER 11 HEALTH FUNCTIONAL FOOD MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

- 11.1 Production Volume of Health Functional Food by Major Manufacturers
- 11.2 Production Value of Health Functional Food by Major Manufacturers
- 11.3 Basic Information of Health Functional Food by Major Manufacturers
  - 11.3.1 Headquarters Location and Established Time of Health Functional Food Major Manufacturer
  - 11.3.2 Employees and Revenue Level of Health Functional Food Major Manufacturer
- 11.4 Market Competition News and Trend
  - 11.4.1 Merger, Consolidation or Acquisition News
  - 11.4.2 Investment or Disinvestment News
  - 11.4.3 New Product Development and Launch

## **CHAPTER 12 HEALTH FUNCTIONAL FOOD MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 12.1 Nestle
  - 12.1.1 Company profile
  - 12.1.2 Representative Health Functional Food Product
  - 12.1.3 Health Functional Food Sales, Revenue, Price and Gross Margin of Nestle
- 12.2 Cargill

- 12.2.1 Company profile
- 12.2.2 Representative Health Functional Food Product
- 12.2.3 Health Functional Food Sales, Revenue, Price and Gross Margin of Cargill
- 12.3 ADM
  - 12.3.1 Company profile
  - 12.3.2 Representative Health Functional Food Product
  - 12.3.3 Health Functional Food Sales, Revenue, Price and Gross Margin of ADM
- 12.4 Danone
  - 12.4.1 Company profile
  - 12.4.2 Representative Health Functional Food Product
  - 12.4.3 Health Functional Food Sales, Revenue, Price and Gross Margin of Danone
- 12.5 Unilever
  - 12.5.1 Company profile
  - 12.5.2 Representative Health Functional Food Product
  - 12.5.3 Health Functional Food Sales, Revenue, Price and Gross Margin of Unilever
- 12.6 Coca Cola
  - 12.6.1 Company profile
  - 12.6.2 Representative Health Functional Food Product
  - 12.6.3 Health Functional Food Sales, Revenue, Price and Gross Margin of Coca Cola
- 12.7 Bunge
  - 12.7.1 Company profile
  - 12.7.2 Representative Health Functional Food Product
  - 12.7.3 Health Functional Food Sales, Revenue, Price and Gross Margin of Bunge
- 12.8 Barry Callebaut
  - 12.8.1 Company profile
  - 12.8.2 Representative Health Functional Food Product
  - 12.8.3 Health Functional Food Sales, Revenue, Price and Gross Margin of Barry Callebaut
- 12.9 Amway
  - 12.9.1 Company profile
  - 12.9.2 Representative Health Functional Food Product
  - 12.9.3 Health Functional Food Sales, Revenue, Price and Gross Margin of Amway
- 12.10 Herbalife Nutrition
  - 12.10.1 Company profile
  - 12.10.2 Representative Health Functional Food Product
  - 12.10.3 Health Functional Food Sales, Revenue, Price and Gross Margin of Herbalife Nutrition
- 12.11 Oriflame Holdings
  - 12.11.1 Company profile



- 12.11.2 Representative Health Functional Food Product
- 12.11.3 Health Functional Food Sales, Revenue, Price and Gross Margin of Oriflame Holdings
- 12.12 USANA Health Sciences
  - 12.12.1 Company profile
  - 12.12.2 Representative Health Functional Food Product
  - 12.12.3 Health Functional Food Sales, Revenue, Price and Gross Margin of USANA Health Sciences

## **CHAPTER 13 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HEALTH FUNCTIONAL FOOD**

- 13.1 Industry Chain of Health Functional Food
- 13.2 Upstream Market and Representative Companies Analysis
- 13.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 14 COST AND GROSS MARGIN ANALYSIS OF HEALTH FUNCTIONAL FOOD**

- 14.1 Cost Structure Analysis of Health Functional Food
- 14.2 Raw Materials Cost Analysis of Health Functional Food
- 14.3 Labor Cost Analysis of Health Functional Food
- 14.4 Manufacturing Expenses Analysis of Health Functional Food

## **CHAPTER 15 REPORT CONCLUSION**

## **CHAPTER 16 RESEARCH METHODOLOGY AND REFERENCE**

- 16.1 Methodology/Research Approach
  - 16.1.1 Research Programs/Design
  - 16.1.2 Market Size Estimation
  - 16.1.3 Market Breakdown and Data Triangulation
- 16.2 Data Source
  - 16.2.1 Secondary Sources
  - 16.2.2 Primary Sources
- 16.3 Reference

## I would like to order

Product name: Health Functional Food-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data

Product link: <https://marketpublishers.com/r/H6DB74CC0C2EN.html>

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H6DB74CC0C2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

