

Health Functional Food-Asia Pacific Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/H689113F2C6EN.html>

Date: November 2017

Pages: 152

Price: US\$ 3,480.00 (Single User License)

ID: H689113F2C6EN

Abstracts

Report Summary

Health Functional Food-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Health Functional Food industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Health Functional Food 2013-2017, and development forecast 2018-2023

Main market players of Health Functional Food in Asia Pacific, with company and product introduction, position in the Health Functional Food market

Market status and development trend of Health Functional Food by types and applications

Cost and profit status of Health Functional Food, and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific Health Functional Food market as:

Asia Pacific Health Functional Food Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

China

Japan

Korea

India

Southeast Asia

Australia

Asia Pacific Health Functional Food Market: Product Type Segment Analysis
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Tablets

Capsules

Powders

Other

Asia Pacific Health Functional Food Market: Application Segment Analysis
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Sports Nutrition

Weight Management Food

Dietary Supplements

Other

Asia Pacific Health Functional Food Market: Players Segment Analysis (Company and Product introduction, Health Functional Food Sales Volume, Revenue, Price and Gross Margin):

Nestle

Cargill

ADM

Danone

Unilever

Coca Cola

Bunge

Barry Callebaut

Amway

Herbalife Nutrition

Oriflame Holdings

USANA Health Sciences

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and

individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF HEALTH FUNCTIONAL FOOD

- 1.1 Definition of Health Functional Food in This Report
- 1.2 Commercial Types of Health Functional Food
 - 1.2.1 Tablets
 - 1.2.2 Capsules
 - 1.2.3 Powders
 - 1.2.4 Other
- 1.3 Downstream Application of Health Functional Food
 - 1.3.1 Sports Nutrition
 - 1.3.2 Weight Management Food
 - 1.3.3 Dietary Supplements
 - 1.3.4 Other
- 1.4 Development History of Health Functional Food
- 1.5 Market Status and Trend of Health Functional Food 2013-2023
 - 1.5.1 Asia Pacific Health Functional Food Market Status and Trend 2013-2023
 - 1.5.2 Regional Health Functional Food Market Status and Trend 2013-2023

CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Health Functional Food in Asia Pacific 2013-2017
- 2.2 Consumption Market of Health Functional Food in Asia Pacific by Regions
 - 2.2.1 Consumption Volume of Health Functional Food in Asia Pacific by Regions
 - 2.2.2 Revenue of Health Functional Food in Asia Pacific by Regions
- 2.3 Market Analysis of Health Functional Food in Asia Pacific by Regions
 - 2.3.1 Market Analysis of Health Functional Food in China 2013-2017
 - 2.3.2 Market Analysis of Health Functional Food in Japan 2013-2017
 - 2.3.3 Market Analysis of Health Functional Food in Korea 2013-2017
 - 2.3.4 Market Analysis of Health Functional Food in India 2013-2017
 - 2.3.5 Market Analysis of Health Functional Food in Southeast Asia 2013-2017
 - 2.3.6 Market Analysis of Health Functional Food in Australia 2013-2017
- 2.4 Market Development Forecast of Health Functional Food in Asia Pacific 2018-2023
 - 2.4.1 Market Development Forecast of Health Functional Food in Asia Pacific 2018-2023
 - 2.4.2 Market Development Forecast of Health Functional Food by Regions 2018-2023

CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES

3.1 Whole Asia Pacific Market Status by Types

3.1.1 Consumption Volume of Health Functional Food in Asia Pacific by Types

3.1.2 Revenue of Health Functional Food in Asia Pacific by Types

3.2 Asia Pacific Market Status by Types in Major Countries

3.2.1 Market Status by Types in China

3.2.2 Market Status by Types in Japan

3.2.3 Market Status by Types in Korea

3.2.4 Market Status by Types in India

3.2.5 Market Status by Types in Southeast Asia

3.2.6 Market Status by Types in Australia

3.3 Market Forecast of Health Functional Food in Asia Pacific by Types

CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Health Functional Food in Asia Pacific by Downstream Industry

4.2 Demand Volume of Health Functional Food by Downstream Industry in Major Countries

4.2.1 Demand Volume of Health Functional Food by Downstream Industry in China

4.2.2 Demand Volume of Health Functional Food by Downstream Industry in Japan

4.2.3 Demand Volume of Health Functional Food by Downstream Industry in Korea

4.2.4 Demand Volume of Health Functional Food by Downstream Industry in India

4.2.5 Demand Volume of Health Functional Food by Downstream Industry in Southeast Asia

4.2.6 Demand Volume of Health Functional Food by Downstream Industry in Australia

4.3 Market Forecast of Health Functional Food in Asia Pacific by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HEALTH FUNCTIONAL FOOD

5.1 Asia Pacific Economy Situation and Trend Overview

5.2 Health Functional Food Downstream Industry Situation and Trend Overview

CHAPTER 6 HEALTH FUNCTIONAL FOOD MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC

6.1 Sales Volume of Health Functional Food in Asia Pacific by Major Players

6.2 Revenue of Health Functional Food in Asia Pacific by Major Players

6.3 Basic Information of Health Functional Food by Major Players

6.3.1 Headquarters Location and Established Time of Health Functional Food Major Players

6.3.2 Employees and Revenue Level of Health Functional Food Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 HEALTH FUNCTIONAL FOOD MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Nestle

7.1.1 Company profile

7.1.2 Representative Health Functional Food Product

7.1.3 Health Functional Food Sales, Revenue, Price and Gross Margin of Nestle

7.2 Cargill

7.2.1 Company profile

7.2.2 Representative Health Functional Food Product

7.2.3 Health Functional Food Sales, Revenue, Price and Gross Margin of Cargill

7.3 ADM

7.3.1 Company profile

7.3.2 Representative Health Functional Food Product

7.3.3 Health Functional Food Sales, Revenue, Price and Gross Margin of ADM

7.4 Danone

7.4.1 Company profile

7.4.2 Representative Health Functional Food Product

7.4.3 Health Functional Food Sales, Revenue, Price and Gross Margin of Danone

7.5 Unilever

7.5.1 Company profile

7.5.2 Representative Health Functional Food Product

7.5.3 Health Functional Food Sales, Revenue, Price and Gross Margin of Unilever

7.6 Coca Cola

7.6.1 Company profile

7.6.2 Representative Health Functional Food Product

7.6.3 Health Functional Food Sales, Revenue, Price and Gross Margin of Coca Cola

7.7 Bunge

7.7.1 Company profile

7.7.2 Representative Health Functional Food Product

- 7.7.3 Health Functional Food Sales, Revenue, Price and Gross Margin of Bunge
- 7.8 Barry Callebaut
 - 7.8.1 Company profile
 - 7.8.2 Representative Health Functional Food Product
 - 7.8.3 Health Functional Food Sales, Revenue, Price and Gross Margin of Barry Callebaut
- 7.9 Amway
 - 7.9.1 Company profile
 - 7.9.2 Representative Health Functional Food Product
 - 7.9.3 Health Functional Food Sales, Revenue, Price and Gross Margin of Amway
- 7.10 Herbalife Nutrition
 - 7.10.1 Company profile
 - 7.10.2 Representative Health Functional Food Product
 - 7.10.3 Health Functional Food Sales, Revenue, Price and Gross Margin of Herbalife Nutrition
- 7.11 Oriflame Holdings
 - 7.11.1 Company profile
 - 7.11.2 Representative Health Functional Food Product
 - 7.11.3 Health Functional Food Sales, Revenue, Price and Gross Margin of Oriflame Holdings
- 7.12 USANA Health Sciences
 - 7.12.1 Company profile
 - 7.12.2 Representative Health Functional Food Product
 - 7.12.3 Health Functional Food Sales, Revenue, Price and Gross Margin of USANA Health Sciences

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HEALTH FUNCTIONAL FOOD

- 8.1 Industry Chain of Health Functional Food
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HEALTH FUNCTIONAL FOOD

- 9.1 Cost Structure Analysis of Health Functional Food
- 9.2 Raw Materials Cost Analysis of Health Functional Food
- 9.3 Labor Cost Analysis of Health Functional Food

9.4 Manufacturing Expenses Analysis of Health Functional Food

CHAPTER 10 MARKETING STATUS ANALYSIS OF HEALTH FUNCTIONAL FOOD

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Health Functional Food-Asia Pacific Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/H689113F2C6EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H689113F2C6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970