

## Head-up Displays-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/H992C477AA5MEN.html

Date: May 2018 Pages: 158 Price: US\$ 3,480.00 (Single User License) ID: H992C477AA5MEN

### Abstracts

#### **Report Summary**

Head-up Displays-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Head-up Displays industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Head-up Displays 2013-2017, and development forecast 2018-2023 Main market players of Head-up Displays in EMEA, with company and product introduction, position in the Head-up Displays market Market status and development trend of Head-up Displays by types and applications Cost and profit status of Head-up Displays, and marketing status Market growth drivers and challenges

The report segments the EMEA Head-up Displays market as:

EMEA Head-up Displays Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe Middle East Africa

EMEA Head-up Displays Market: Product Type Segment Analysis (Consumption



Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

OLED Liquid Crystal on Silicon LCoS Other

EMEA Head-up Displays Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Aerospace & Defense Automotive Medical Consumer Commercial

EMEA Head-up Displays Market: Players Segment Analysis (Company and Product introduction, Head-up Displays Sales Volume, Revenue, Price and Gross Margin):

Bae Systems Continental Ag Delphi Automotive Plc Denso Corporation Elbit Systems Esterline Technologies Corporation Garmin Harman International Industries Honeywell Aerospace Johnson Controls JVC Kenwood Corporation

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### Contents

#### CHAPTER 1 OVERVIEW OF HEAD-UP DISPLAYS

- 1.1 Definition of Head-up Displays in This Report
- 1.2 Commercial Types of Head-up Displays
- 1.2.1 OLED
- 1.2.2 Liquid Crystal on Silicon
- 1.2.3 LCoS
- 1.2.4 Other
- 1.3 Downstream Application of Head-up Displays
  - 1.3.1 Aerospace & Defense
  - 1.3.2 Automotive
  - 1.3.3 Medical
  - 1.3.4 Consumer
  - 1.3.5 Commercial
- 1.4 Development History of Head-up Displays
- 1.5 Market Status and Trend of Head-up Displays 2013-2023
- 1.5.1 EMEA Head-up Displays Market Status and Trend 2013-2023
- 1.5.2 Regional Head-up Displays Market Status and Trend 2013-2023

#### CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Head-up Displays in EMEA 2013-2017
- 2.2 Consumption Market of Head-up Displays in EMEA by Regions
- 2.2.1 Consumption Volume of Head-up Displays in EMEA by Regions
- 2.2.2 Revenue of Head-up Displays in EMEA by Regions
- 2.3 Market Analysis of Head-up Displays in EMEA by Regions
- 2.3.1 Market Analysis of Head-up Displays in Europe 2013-2017
- 2.3.2 Market Analysis of Head-up Displays in Middle East 2013-2017
- 2.3.3 Market Analysis of Head-up Displays in Africa 2013-2017
- 2.4 Market Development Forecast of Head-up Displays in EMEA 2018-2023
- 2.4.1 Market Development Forecast of Head-up Displays in EMEA 2018-2023
- 2.4.2 Market Development Forecast of Head-up Displays by Regions 2018-2023

#### CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of Head-up Displays in EMEA by Types



- 3.1.2 Revenue of Head-up Displays in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in Europe
- 3.2.2 Market Status by Types in Middle East
- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Head-up Displays in EMEA by Types

# CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Head-up Displays in EMEA by Downstream Industry
- 4.2 Demand Volume of Head-up Displays by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Head-up Displays by Downstream Industry in Europe
- 4.2.2 Demand Volume of Head-up Displays by Downstream Industry in Middle East
- 4.2.3 Demand Volume of Head-up Displays by Downstream Industry in Africa
- 4.3 Market Forecast of Head-up Displays in EMEA by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HEAD-UP DISPLAYS

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Head-up Displays Downstream Industry Situation and Trend Overview

# CHAPTER 6 HEAD-UP DISPLAYS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Head-up Displays in EMEA by Major Players
- 6.2 Revenue of Head-up Displays in EMEA by Major Players
- 6.3 Basic Information of Head-up Displays by Major Players
- 6.3.1 Headquarters Location and Established Time of Head-up Displays Major Players
- 6.3.2 Employees and Revenue Level of Head-up Displays Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

#### CHAPTER 7 HEAD-UP DISPLAYS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

#### 7.1 Bae Systems



- 7.1.1 Company profile
- 7.1.2 Representative Head-up Displays Product
- 7.1.3 Head-up Displays Sales, Revenue, Price and Gross Margin of Bae Systems
- 7.2 Continental Ag
- 7.2.1 Company profile
- 7.2.2 Representative Head-up Displays Product
- 7.2.3 Head-up Displays Sales, Revenue, Price and Gross Margin of Continental Ag
- 7.3 Delphi Automotive Plc
- 7.3.1 Company profile
- 7.3.2 Representative Head-up Displays Product
- 7.3.3 Head-up Displays Sales, Revenue, Price and Gross Margin of Delphi Automotive Plc
- 7.4 Denso Corporation
- 7.4.1 Company profile
- 7.4.2 Representative Head-up Displays Product
- 7.4.3 Head-up Displays Sales, Revenue, Price and Gross Margin of Denso

Corporation

- 7.5 Elbit Systems
  - 7.5.1 Company profile
  - 7.5.2 Representative Head-up Displays Product
  - 7.5.3 Head-up Displays Sales, Revenue, Price and Gross Margin of Elbit Systems
- 7.6 Esterline Technologies Corporation
  - 7.6.1 Company profile
  - 7.6.2 Representative Head-up Displays Product
- 7.6.3 Head-up Displays Sales, Revenue, Price and Gross Margin of Esterline
- Technologies Corporation
- 7.7 Garmin
  - 7.7.1 Company profile
- 7.7.2 Representative Head-up Displays Product
- 7.7.3 Head-up Displays Sales, Revenue, Price and Gross Margin of Garmin
- 7.8 Harman International Industries
  - 7.8.1 Company profile
  - 7.8.2 Representative Head-up Displays Product
- 7.8.3 Head-up Displays Sales, Revenue, Price and Gross Margin of Harman International Industries
- 7.9 Honeywell Aerospace
  - 7.9.1 Company profile
  - 7.9.2 Representative Head-up Displays Product
  - 7.9.3 Head-up Displays Sales, Revenue, Price and Gross Margin of Honeywell



#### Aerospace

- 7.10 Johnson Controls
- 7.10.1 Company profile
- 7.10.2 Representative Head-up Displays Product
- 7.10.3 Head-up Displays Sales, Revenue, Price and Gross Margin of Johnson Controls
- 7.11 JVC Kenwood Corporation
  - 7.11.1 Company profile
- 7.11.2 Representative Head-up Displays Product
- 7.11.3 Head-up Displays Sales, Revenue, Price and Gross Margin of JVC Kenwood Corporation

#### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HEAD-UP DISPLAYS

- 8.1 Industry Chain of Head-up Displays
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HEAD-UP DISPLAYS

- 9.1 Cost Structure Analysis of Head-up Displays
- 9.2 Raw Materials Cost Analysis of Head-up Displays
- 9.3 Labor Cost Analysis of Head-up Displays
- 9.4 Manufacturing Expenses Analysis of Head-up Displays

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF HEAD-UP DISPLAYS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### CHAPTER 11 REPORT CONCLUSION



#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation

#### 12.2 Data Source

- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Head-up Displays-EMEA Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/H992C477AA5MEN.html</u>

> Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/H992C477AA5MEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970