

# **Head-Mounted Display-North America Market Status** and Trend Report 2013-2023

https://marketpublishers.com/r/H3FCE6DF128EN.html

Date: February 2018

Pages: 143

Price: US\$ 3,480.00 (Single User License)

ID: H3FCE6DF128EN

#### **Abstracts**

#### **Report Summary**

Head-Mounted Display-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Head-Mounted Display industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Head-Mounted Display 2013-2017, and development forecast 2018-2023

Main market players of Head-Mounted Display in North America, with company and product introduction, position in the Head-Mounted Display market Market status and development trend of Head-Mounted Display by types and applications

Cost and profit status of Head-Mounted Display, and marketing status Market growth drivers and challenges

The report segments the North America Head-Mounted Display market as:

North America Head-Mounted Display Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States Canada Mexico



North America Head-Mounted Display Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Wired

Wireless

North America Head-Mounted Display Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Consumer

Commercial

Enterprise and Industry

**Engineering and Design** 

Military, Defense, and Aerospace

Others

North America Head-Mounted Display Market: Players Segment Analysis (Company and Product introduction, Head-Mounted Display Sales Volume, Revenue, Price and Gross Margin):

**Avegant Corporation** 

Bae Systems

Beijing Antvr Technology

Castar

Cinoptics

Elbit Systems

Fove

Fujitsu

Google

Htc Corporation

Huawei Technologies

Kopin Corporation

Lg Electronics

Magic Leap

Microsoft Corporation

Oculus Vr

Optinvent

Osterhout Design Group



Recon Instruments
Rockwell Collins
Samsung Electronics
Seiko Epson Corporation
Sensics
Shoogee Gmbh & Co. Kg
Sony Corporation
Thales Visionix
Vuzix Corporation

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



#### **Contents**

#### CHAPTER 1 OVERVIEW OF HEAD-MOUNTED DISPLAY

- 1.1 Definition of Head-Mounted Display in This Report
- 1.2 Commercial Types of Head-Mounted Display
  - 1.2.1 Wired
  - 1.2.2 Wireless
- 1.3 Downstream Application of Head-Mounted Display
  - 1.3.1 Consumer
  - 1.3.2 Commercial
- 1.3.3 Enterprise and Industry
- 1.3.4 Engineering and Design
- 1.3.5 Military, Defense, and Aerospace
- 1.3.6 Others
- 1.4 Development History of Head-Mounted Display
- 1.5 Market Status and Trend of Head-Mounted Display 2013-2023
  - 1.5.1 North America Head-Mounted Display Market Status and Trend 2013-2023
  - 1.5.2 Regional Head-Mounted Display Market Status and Trend 2013-2023

#### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Head-Mounted Display in North America 2013-2017
- 2.2 Consumption Market of Head-Mounted Display in North America by Regions
  - 2.2.1 Consumption Volume of Head-Mounted Display in North America by Regions
  - 2.2.2 Revenue of Head-Mounted Display in North America by Regions
- 2.3 Market Analysis of Head-Mounted Display in North America by Regions
- 2.3.1 Market Analysis of Head-Mounted Display in United States 2013-2017
- 2.3.2 Market Analysis of Head-Mounted Display in Canada 2013-2017
- 2.3.3 Market Analysis of Head-Mounted Display in Mexico 2013-2017
- 2.4 Market Development Forecast of Head-Mounted Display in North America 2018-2023
- 2.4.1 Market Development Forecast of Head-Mounted Display in North America 2018-2023
  - 2.4.2 Market Development Forecast of Head-Mounted Display by Regions 2018-2023

#### **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

3.1 Whole North America Market Status by Types



- 3.1.1 Consumption Volume of Head-Mounted Display in North America by Types
- 3.1.2 Revenue of Head-Mounted Display in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States
  - 3.2.2 Market Status by Types in Canada
  - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Head-Mounted Display in North America by Types

## CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Head-Mounted Display in North America by Downstream Industry
- 4.2 Demand Volume of Head-Mounted Display by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Head-Mounted Display by Downstream Industry in United States
- 4.2.2 Demand Volume of Head-Mounted Display by Downstream Industry in Canada
- 4.2.3 Demand Volume of Head-Mounted Display by Downstream Industry in Mexico
- 4.3 Market Forecast of Head-Mounted Display in North America by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HEAD-MOUNTED DISPLAY

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Head-Mounted Display Downstream Industry Situation and Trend Overview

# CHAPTER 6 HEAD-MOUNTED DISPLAY MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Head-Mounted Display in North America by Major Players
- 6.2 Revenue of Head-Mounted Display in North America by Major Players
- 6.3 Basic Information of Head-Mounted Display by Major Players
- 6.3.1 Headquarters Location and Established Time of Head-Mounted Display Major Players
- 6.3.2 Employees and Revenue Level of Head-Mounted Display Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News



- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

## CHAPTER 7 HEAD-MOUNTED DISPLAY MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Avegant Corporation
  - 7.1.1 Company profile
  - 7.1.2 Representative Head-Mounted Display Product
- 7.1.3 Head-Mounted Display Sales, Revenue, Price and Gross Margin of Avegant Corporation
- 7.2 Bae Systems
  - 7.2.1 Company profile
  - 7.2.2 Representative Head-Mounted Display Product
  - 7.2.3 Head-Mounted Display Sales, Revenue, Price and Gross Margin of Bae Systems
- 7.3 Beijing Antvr Technology
  - 7.3.1 Company profile
  - 7.3.2 Representative Head-Mounted Display Product
- 7.3.3 Head-Mounted Display Sales, Revenue, Price and Gross Margin of Beijing Antvr Technology
- 7.4 Castar
  - 7.4.1 Company profile
  - 7.4.2 Representative Head-Mounted Display Product
  - 7.4.3 Head-Mounted Display Sales, Revenue, Price and Gross Margin of Castar
- 7.5 Cinoptics
  - 7.5.1 Company profile
  - 7.5.2 Representative Head-Mounted Display Product
  - 7.5.3 Head-Mounted Display Sales, Revenue, Price and Gross Margin of Cinoptics
- 7.6 Elbit Systems
  - 7.6.1 Company profile
  - 7.6.2 Representative Head-Mounted Display Product
- 7.6.3 Head-Mounted Display Sales, Revenue, Price and Gross Margin of Elbit Systems
- 7.7 Fove
  - 7.7.1 Company profile
  - 7.7.2 Representative Head-Mounted Display Product
  - 7.7.3 Head-Mounted Display Sales, Revenue, Price and Gross Margin of Fove
- 7.8 Fujitsu
- 7.8.1 Company profile



- 7.8.2 Representative Head-Mounted Display Product
- 7.8.3 Head-Mounted Display Sales, Revenue, Price and Gross Margin of Fujitsu
- 7.9 Google
  - 7.9.1 Company profile
  - 7.9.2 Representative Head-Mounted Display Product
  - 7.9.3 Head-Mounted Display Sales, Revenue, Price and Gross Margin of Google
- 7.10 Htc Corporation
  - 7.10.1 Company profile
  - 7.10.2 Representative Head-Mounted Display Product
  - 7.10.3 Head-Mounted Display Sales, Revenue, Price and Gross Margin of Htc

#### Corporation

- 7.11 Huawei Technologies
  - 7.11.1 Company profile
  - 7.11.2 Representative Head-Mounted Display Product
- 7.11.3 Head-Mounted Display Sales, Revenue, Price and Gross Margin of Huawei

#### **Technologies**

- 7.12 Kopin Corporation
  - 7.12.1 Company profile
  - 7.12.2 Representative Head-Mounted Display Product
  - 7.12.3 Head-Mounted Display Sales, Revenue, Price and Gross Margin of Kopin

### Corporation

- 7.13 Lg Electronics
  - 7.13.1 Company profile
  - 7.13.2 Representative Head-Mounted Display Product
  - 7.13.3 Head-Mounted Display Sales, Revenue, Price and Gross Margin of Lg

#### Electronics

- 7.14 Magic Leap
  - 7.14.1 Company profile
  - 7.14.2 Representative Head-Mounted Display Product
- 7.14.3 Head-Mounted Display Sales, Revenue, Price and Gross Margin of Magic Leap
- 7.15 Microsoft Corporation
  - 7.15.1 Company profile
  - 7.15.2 Representative Head-Mounted Display Product
- 7.15.3 Head-Mounted Display Sales, Revenue, Price and Gross Margin of Microsoft

#### Corporation

- 7.16 Oculus Vr
- 7.17 Optinvent
- 7.18 Osterhout Design Group
- 7.19 Recon Instruments



- 7.20 Rockwell Collins
- 7.21 Samsung Electronics
- 7.22 Seiko Epson Corporation
- 7.23 Sensics
- 7.24 Shoogee Gmbh & Co. Kg
- 7.25 Sony Corporation
- 7.26 Thales Visionix
- 7.27 Vuzix Corporation

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HEAD-MOUNTED DISPLAY

- 8.1 Industry Chain of Head-Mounted Display
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HEAD-MOUNTED DISPLAY

- 9.1 Cost Structure Analysis of Head-Mounted Display
- 9.2 Raw Materials Cost Analysis of Head-Mounted Display
- 9.3 Labor Cost Analysis of Head-Mounted Display
- 9.4 Manufacturing Expenses Analysis of Head-Mounted Display

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF HEAD-MOUNTED DISPLAY

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**



#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Head-Mounted Display-North America Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/H3FCE6DF128EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/H3FCE6DF128EN.html">https://marketpublishers.com/r/H3FCE6DF128EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970