

Haute Couture-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/H17A2857FCEMEN.html>

Date: March 2018

Pages: 139

Price: US\$ 2,980.00 (Single User License)

ID: H17A2857FCEMEN

Abstracts

Report Summary

Haute Couture-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Haute Couture industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Haute Couture 2013-2017, and development forecast 2018-2023

Main market players of Haute Couture in China, with company and product introduction, position in the Haute Couture market

Market status and development trend of Haute Couture by types and applications

Cost and profit status of Haute Couture, and marketing status

Market growth drivers and challenges

The report segments the China Haute Couture market as:

China Haute Couture Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Haute Couture Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Jackets & Coating

Vests

Pants and Bibs

Boots

Others

China Haute Couture Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Catwalk

Daily Wearing

China Haute Couture Market: Players Segment Analysis (Company and Product introduction, Haute Couture Sales Volume, Revenue, Price and Gross Margin):

Dior

Chanel

ArmaniPriv?

Atelier Versace

Infoplease

Anzmac

Tufts

LVMH

Givenchy

Ricci

Saint Laurent

Valentino

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF HAUTE COUTURE

- 1.1 Definition of Haute Couture in This Report
- 1.2 Commercial Types of Haute Couture
 - 1.2.1 Jackets & Coating
 - 1.2.2 Vests
 - 1.2.3 Pants and Bibs
 - 1.2.4 Boots
 - 1.2.5 Others
- 1.3 Downstream Application of Haute Couture
 - 1.3.1 Catwalk
 - 1.3.2 Daily Wearing
- 1.4 Development History of Haute Couture
- 1.5 Market Status and Trend of Haute Couture 2013-2023
 - 1.5.1 China Haute Couture Market Status and Trend 2013-2023
 - 1.5.2 Regional Haute Couture Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Haute Couture in China 2013-2017
- 2.2 Consumption Market of Haute Couture in China by Regions
 - 2.2.1 Consumption Volume of Haute Couture in China by Regions
 - 2.2.2 Revenue of Haute Couture in China by Regions
- 2.3 Market Analysis of Haute Couture in China by Regions
 - 2.3.1 Market Analysis of Haute Couture in North China 2013-2017
 - 2.3.2 Market Analysis of Haute Couture in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Haute Couture in East China 2013-2017
 - 2.3.4 Market Analysis of Haute Couture in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Haute Couture in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Haute Couture in Northwest China 2013-2017
- 2.4 Market Development Forecast of Haute Couture in China 2018-2023
 - 2.4.1 Market Development Forecast of Haute Couture in China 2018-2023
 - 2.4.2 Market Development Forecast of Haute Couture by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types

- 3.1.1 Consumption Volume of Haute Couture in China by Types
- 3.1.2 Revenue of Haute Couture in China by Types
- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Haute Couture in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Haute Couture in China by Downstream Industry
- 4.2 Demand Volume of Haute Couture by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Haute Couture by Downstream Industry in North China
 - 4.2.2 Demand Volume of Haute Couture by Downstream Industry in Northeast China
 - 4.2.3 Demand Volume of Haute Couture by Downstream Industry in East China
 - 4.2.4 Demand Volume of Haute Couture by Downstream Industry in Central & South China
 - 4.2.5 Demand Volume of Haute Couture by Downstream Industry in Southwest China
 - 4.2.6 Demand Volume of Haute Couture by Downstream Industry in Northwest China
- 4.3 Market Forecast of Haute Couture in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HAUTE COUTURE

- 5.1 China Economy Situation and Trend Overview
- 5.2 Haute Couture Downstream Industry Situation and Trend Overview

CHAPTER 6 HAUTE COUTURE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Haute Couture in China by Major Players
- 6.2 Revenue of Haute Couture in China by Major Players
- 6.3 Basic Information of Haute Couture by Major Players
 - 6.3.1 Headquarters Location and Established Time of Haute Couture Major Players
 - 6.3.2 Employees and Revenue Level of Haute Couture Major Players
- 6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 HAUTE COUTURE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Dior

- 7.1.1 Company profile
- 7.1.2 Representative Haute Couture Product
- 7.1.3 Haute Couture Sales, Revenue, Price and Gross Margin of Dior

7.2 Chanel

- 7.2.1 Company profile
- 7.2.2 Representative Haute Couture Product
- 7.2.3 Haute Couture Sales, Revenue, Price and Gross Margin of Chanel

7.3 ArmaniPriv?

- 7.3.1 Company profile
- 7.3.2 Representative Haute Couture Product
- 7.3.3 Haute Couture Sales, Revenue, Price and Gross Margin of ArmaniPriv?

7.4 Atelier Versace

- 7.4.1 Company profile
- 7.4.2 Representative Haute Couture Product
- 7.4.3 Haute Couture Sales, Revenue, Price and Gross Margin of Atelier Versace

7.5 Infoplease

- 7.5.1 Company profile
- 7.5.2 Representative Haute Couture Product
- 7.5.3 Haute Couture Sales, Revenue, Price and Gross Margin of Infoplease

7.6 Anzmac

- 7.6.1 Company profile
- 7.6.2 Representative Haute Couture Product
- 7.6.3 Haute Couture Sales, Revenue, Price and Gross Margin of Anzmac

7.7 Tufts

- 7.7.1 Company profile
- 7.7.2 Representative Haute Couture Product
- 7.7.3 Haute Couture Sales, Revenue, Price and Gross Margin of Tufts

7.8 LVMH

- 7.8.1 Company profile
- 7.8.2 Representative Haute Couture Product
- 7.8.3 Haute Couture Sales, Revenue, Price and Gross Margin of LVMH

7.9 Givenchy

7.9.1 Company profile

7.9.2 Representative Haute Couture Product

7.9.3 Haute Couture Sales, Revenue, Price and Gross Margin of Givenchy

7.10 Ricci

7.10.1 Company profile

7.10.2 Representative Haute Couture Product

7.10.3 Haute Couture Sales, Revenue, Price and Gross Margin of Ricci

7.11 Saint Laurent

7.11.1 Company profile

7.11.2 Representative Haute Couture Product

7.11.3 Haute Couture Sales, Revenue, Price and Gross Margin of Saint Laurent

7.12 Valentino

7.12.1 Company profile

7.12.2 Representative Haute Couture Product

7.12.3 Haute Couture Sales, Revenue, Price and Gross Margin of Valentino

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HAUTE COUTURE

8.1 Industry Chain of Haute Couture

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HAUTE COUTURE

9.1 Cost Structure Analysis of Haute Couture

9.2 Raw Materials Cost Analysis of Haute Couture

9.3 Labor Cost Analysis of Haute Couture

9.4 Manufacturing Expenses Analysis of Haute Couture

CHAPTER 10 MARKETING STATUS ANALYSIS OF HAUTE COUTURE

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Haute Couture-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/H17A2857FCEMEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H17A2857FCEMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970