

# Hard-Top Motor Yachts-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/H332EF90A602EN.html>

Date: June 2018

Pages: 131

Price: US\$ 5,980.00 (Single User License)

ID: H332EF90A602EN

## Abstracts

### Report Summary

Hard-Top Motor Yachts-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Hard-Top Motor Yachts industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Hard-Top Motor Yachts 2013-2017, and development forecast 2018-2023

Main market players of Hard-Top Motor Yachts in South America, with company and product introduction, position in the Hard-Top Motor Yachts market

Market status and development trend of Hard-Top Motor Yachts by types and applications

Cost and profit status of Hard-Top Motor Yachts, and marketing status

Market growth drivers and challenges

The report segments the South America Hard-Top Motor Yachts market as:

South America Hard-Top Motor Yachts Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

South America Hard-Top Motor Yachts Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Pod Drive

Hydro-Jet

South America Hard-Top Motor Yachts Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and  
Market Analysis)

Cruising

Commercial

Other

South America Hard-Top Motor Yachts Market: Players Segment Analysis (Company  
and Product introduction, Hard-Top Motor Yachts Sales Volume, Revenue, Price and  
Gross Margin):

Uniesse Marine

Riviera

Princess

Filippetti Yacht

Cantieri di Sarnico

AB Yachts

Grup Aresa Internacional

Maritimo

Motion Yachts

Tecnomar

Warwick Yacht Design

Greenline Yachts

Camper & Nicholsons Yachting

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF HARD-TOP MOTOR YACHTS**

- 1.1 Definition of Hard-Top Motor Yachts in This Report
- 1.2 Commercial Types of Hard-Top Motor Yachts
  - 1.2.1 Pod Drive
  - 1.2.2 Hydro-Jet
- 1.3 Downstream Application of Hard-Top Motor Yachts
  - 1.3.1 Cruising
  - 1.3.2 Commercial
  - 1.3.3 Other
- 1.4 Development History of Hard-Top Motor Yachts
- 1.5 Market Status and Trend of Hard-Top Motor Yachts 2013-2023
  - 1.5.1 South America Hard-Top Motor Yachts Market Status and Trend 2013-2023
  - 1.5.2 Regional Hard-Top Motor Yachts Market Status and Trend 2013-2023

### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Hard-Top Motor Yachts in South America 2013-2017
- 2.2 Consumption Market of Hard-Top Motor Yachts in South America by Regions
  - 2.2.1 Consumption Volume of Hard-Top Motor Yachts in South America by Regions
  - 2.2.2 Revenue of Hard-Top Motor Yachts in South America by Regions
- 2.3 Market Analysis of Hard-Top Motor Yachts in South America by Regions
  - 2.3.1 Market Analysis of Hard-Top Motor Yachts in Brazil 2013-2017
  - 2.3.2 Market Analysis of Hard-Top Motor Yachts in Argentina 2013-2017
  - 2.3.3 Market Analysis of Hard-Top Motor Yachts in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Hard-Top Motor Yachts in Colombia 2013-2017
  - 2.3.5 Market Analysis of Hard-Top Motor Yachts in Others 2013-2017
- 2.4 Market Development Forecast of Hard-Top Motor Yachts in South America 2018-2023
  - 2.4.1 Market Development Forecast of Hard-Top Motor Yachts in South America 2018-2023
  - 2.4.2 Market Development Forecast of Hard-Top Motor Yachts by Regions 2018-2023

### **CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole South America Market Status by Types
  - 3.1.1 Consumption Volume of Hard-Top Motor Yachts in South America by Types

- 3.1.2 Revenue of Hard-Top Motor Yachts in South America by Types
- 3.2 South America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Brazil
  - 3.2.2 Market Status by Types in Argentina
  - 3.2.3 Market Status by Types in Venezuela
  - 3.2.4 Market Status by Types in Colombia
  - 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Hard-Top Motor Yachts in South America by Types

## **CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Hard-Top Motor Yachts in South America by Downstream Industry
- 4.2 Demand Volume of Hard-Top Motor Yachts by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Hard-Top Motor Yachts by Downstream Industry in Brazil
  - 4.2.2 Demand Volume of Hard-Top Motor Yachts by Downstream Industry in Argentina
  - 4.2.3 Demand Volume of Hard-Top Motor Yachts by Downstream Industry in Venezuela
  - 4.2.4 Demand Volume of Hard-Top Motor Yachts by Downstream Industry in Colombia
  - 4.2.5 Demand Volume of Hard-Top Motor Yachts by Downstream Industry in Others
- 4.3 Market Forecast of Hard-Top Motor Yachts in South America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HARD-TOP MOTOR YACHTS**

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Hard-Top Motor Yachts Downstream Industry Situation and Trend Overview

## **CHAPTER 6 HARD-TOP MOTOR YACHTS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA**

- 6.1 Sales Volume of Hard-Top Motor Yachts in South America by Major Players
- 6.2 Revenue of Hard-Top Motor Yachts in South America by Major Players
- 6.3 Basic Information of Hard-Top Motor Yachts by Major Players
  - 6.3.1 Headquarters Location and Established Time of Hard-Top Motor Yachts Major Players

- 6.3.2 Employees and Revenue Level of Hard-Top Motor Yachts Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 HARD-TOP MOTOR YACHTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Uniesse Marine

- 7.1.1 Company profile
- 7.1.2 Representative Hard-Top Motor Yachts Product
- 7.1.3 Hard-Top Motor Yachts Sales, Revenue, Price and Gross Margin of Uniesse Marine

### 7.2 Riviera

- 7.2.1 Company profile
- 7.2.2 Representative Hard-Top Motor Yachts Product
- 7.2.3 Hard-Top Motor Yachts Sales, Revenue, Price and Gross Margin of Riviera

### 7.3 Princess

- 7.3.1 Company profile
- 7.3.2 Representative Hard-Top Motor Yachts Product
- 7.3.3 Hard-Top Motor Yachts Sales, Revenue, Price and Gross Margin of Princess

### 7.4 Filippetti Yacht

- 7.4.1 Company profile
- 7.4.2 Representative Hard-Top Motor Yachts Product
- 7.4.3 Hard-Top Motor Yachts Sales, Revenue, Price and Gross Margin of Filippetti Yacht

### 7.5 Cantieri di Sarnico

- 7.5.1 Company profile
- 7.5.2 Representative Hard-Top Motor Yachts Product
- 7.5.3 Hard-Top Motor Yachts Sales, Revenue, Price and Gross Margin of Cantieri di Sarnico

### 7.6 AB Yachts

- 7.6.1 Company profile
- 7.6.2 Representative Hard-Top Motor Yachts Product
- 7.6.3 Hard-Top Motor Yachts Sales, Revenue, Price and Gross Margin of AB Yachts

### 7.7 Grup Aresa Internacional

- 7.7.1 Company profile
- 7.7.2 Representative Hard-Top Motor Yachts Product

7.7.3 Hard-Top Motor Yachts Sales, Revenue, Price and Gross Margin of Grup Aresa Internacional

7.8 Maritimo

7.8.1 Company profile

7.8.2 Representative Hard-Top Motor Yachts Product

7.8.3 Hard-Top Motor Yachts Sales, Revenue, Price and Gross Margin of Maritimo

7.9 Motion Yachts

7.9.1 Company profile

7.9.2 Representative Hard-Top Motor Yachts Product

7.9.3 Hard-Top Motor Yachts Sales, Revenue, Price and Gross Margin of Motion

Yachts

7.10 Tecnomar

7.10.1 Company profile

7.10.2 Representative Hard-Top Motor Yachts Product

7.10.3 Hard-Top Motor Yachts Sales, Revenue, Price and Gross Margin of Tecnomar

7.11 Warwick Yacht Design

7.11.1 Company profile

7.11.2 Representative Hard-Top Motor Yachts Product

7.11.3 Hard-Top Motor Yachts Sales, Revenue, Price and Gross Margin of Warwick

Yacht Design

7.12 Greenline Yachts

7.12.1 Company profile

7.12.2 Representative Hard-Top Motor Yachts Product

7.12.3 Hard-Top Motor Yachts Sales, Revenue, Price and Gross Margin of Greenline

Yachts

7.13 Camper & Nicholsons Yachting

7.13.1 Company profile

7.13.2 Representative Hard-Top Motor Yachts Product

7.13.3 Hard-Top Motor Yachts Sales, Revenue, Price and Gross Margin of Camper & Nicholsons Yachting

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HARD-TOP MOTOR YACHTS**

8.1 Industry Chain of Hard-Top Motor Yachts

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HARD-TOP MOTOR**

## **YACHTS**

- 9.1 Cost Structure Analysis of Hard-Top Motor Yachts
- 9.2 Raw Materials Cost Analysis of Hard-Top Motor Yachts
- 9.3 Labor Cost Analysis of Hard-Top Motor Yachts
- 9.4 Manufacturing Expenses Analysis of Hard-Top Motor Yachts

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF HARD-TOP MOTOR YACHTS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Hard-Top Motor Yachts-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/H332EF90A602EN.html>

Price: US\$ 5,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H332EF90A602EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970