

# Hard Drives-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/H835ED85891EN.html

Date: December 2017

Pages: 141

Price: US\$ 3,480.00 (Single User License)

ID: H835ED85891EN

### **Abstracts**

### **Report Summary**

Hard Drives-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Hard Drives industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Hard Drives 2013-2017, and development forecast 2018-2023

Main market players of Hard Drives in EMEA, with company and product introduction, position in the Hard Drives market

Market status and development trend of Hard Drives by types and applications Cost and profit status of Hard Drives, and marketing status Market growth drivers and challenges

The report segments the EMEA Hard Drives market as:

EMEA Hard Drives Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe Middle East Africa

EMEA Hard Drives Market: Product Type Segment Analysis (Consumption Volume,



Average Price, Revenue, Market Share and Trend 2013-2023):

SSD (Solid State Drives)
HDD (Mechanical Hard Disk)
HHD (Hybrid Hard Disk)

EMEA Hard Drives Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Personal Use Commercial Use Industrial Use Government Others

EMEA Hard Drives Market: Players Segment Analysis (Company and Product introduction, Hard Drives Sales Volume, Revenue, Price and Gross Margin):

Western Digital

Seagate

Toshiba

Hitachi

Intel

Samsung

Sandisk

Micron

Liteon

Fusion-lo

Kingston Digital

Corsair

**Plextor** 

Galaxy Technology

Shinedisk

Biwin

Adata

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.







### **Contents**

#### **CHAPTER 1 OVERVIEW OF HARD DRIVES**

- 1.1 Definition of Hard Drives in This Report
- 1.2 Commercial Types of Hard Drives
  - 1.2.1 SSD (Solid State Drives)
  - 1.2.2 HDD (Mechanical Hard Disk)
  - 1.2.3 HHD (Hybrid Hard Disk)
- 1.3 Downstream Application of Hard Drives
  - 1.3.1 Personal Use
  - 1.3.2 Commercial Use
  - 1.3.3 Industrial Use
  - 1.3.4 Government
  - 1.3.5 Others
- 1.4 Development History of Hard Drives
- 1.5 Market Status and Trend of Hard Drives 2013-2023
  - 1.5.1 EMEA Hard Drives Market Status and Trend 2013-2023
  - 1.5.2 Regional Hard Drives Market Status and Trend 2013-2023

#### **CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Hard Drives in EMEA 2013-2017
- 2.2 Consumption Market of Hard Drives in EMEA by Regions
  - 2.2.1 Consumption Volume of Hard Drives in EMEA by Regions
  - 2.2.2 Revenue of Hard Drives in EMEA by Regions
- 2.3 Market Analysis of Hard Drives in EMEA by Regions
- 2.3.1 Market Analysis of Hard Drives in Europe 2013-2017
- 2.3.2 Market Analysis of Hard Drives in Middle East 2013-2017
- 2.3.3 Market Analysis of Hard Drives in Africa 2013-2017
- 2.4 Market Development Forecast of Hard Drives in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Hard Drives in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of Hard Drives by Regions 2018-2023

### **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of Hard Drives in EMEA by Types
  - 3.1.2 Revenue of Hard Drives in EMEA by Types



- 3.2 EMEA Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Europe
  - 3.2.2 Market Status by Types in Middle East
  - 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Hard Drives in EMEA by Types

### CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Hard Drives in EMEA by Downstream Industry
- 4.2 Demand Volume of Hard Drives by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Hard Drives by Downstream Industry in Europe
- 4.2.2 Demand Volume of Hard Drives by Downstream Industry in Middle East
- 4.2.3 Demand Volume of Hard Drives by Downstream Industry in Africa
- 4.3 Market Forecast of Hard Drives in EMEA by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HARD DRIVES

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Hard Drives Downstream Industry Situation and Trend Overview

### CHAPTER 6 HARD DRIVES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Hard Drives in EMEA by Major Players
- 6.2 Revenue of Hard Drives in EMEA by Major Players
- 6.3 Basic Information of Hard Drives by Major Players
  - 6.3.1 Headquarters Location and Established Time of Hard Drives Major Players
  - 6.3.2 Employees and Revenue Level of Hard Drives Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 HARD DRIVES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Western Digital
  - 7.1.1 Company profile



- 7.1.2 Representative Hard Drives Product
- 7.1.3 Hard Drives Sales, Revenue, Price and Gross Margin of Western Digital
- 7.2 Seagate
  - 7.2.1 Company profile
  - 7.2.2 Representative Hard Drives Product
  - 7.2.3 Hard Drives Sales, Revenue, Price and Gross Margin of Seagate
- 7.3 Toshiba
  - 7.3.1 Company profile
  - 7.3.2 Representative Hard Drives Product
  - 7.3.3 Hard Drives Sales, Revenue, Price and Gross Margin of Toshiba
- 7.4 Hitachi
  - 7.4.1 Company profile
  - 7.4.2 Representative Hard Drives Product
- 7.4.3 Hard Drives Sales, Revenue, Price and Gross Margin of Hitachi
- 7.5 Intel
  - 7.5.1 Company profile
  - 7.5.2 Representative Hard Drives Product
  - 7.5.3 Hard Drives Sales, Revenue, Price and Gross Margin of Intel
- 7.6 Samsung
  - 7.6.1 Company profile
  - 7.6.2 Representative Hard Drives Product
  - 7.6.3 Hard Drives Sales, Revenue, Price and Gross Margin of Samsung
- 7.7 Sandisk
  - 7.7.1 Company profile
  - 7.7.2 Representative Hard Drives Product
  - 7.7.3 Hard Drives Sales, Revenue, Price and Gross Margin of Sandisk
- 7.8 Micron
  - 7.8.1 Company profile
  - 7.8.2 Representative Hard Drives Product
  - 7.8.3 Hard Drives Sales, Revenue, Price and Gross Margin of Micron
- 7.9 Liteon
  - 7.9.1 Company profile
  - 7.9.2 Representative Hard Drives Product
  - 7.9.3 Hard Drives Sales, Revenue, Price and Gross Margin of Liteon
- 7.10 Fusion-lo
  - 7.10.1 Company profile
  - 7.10.2 Representative Hard Drives Product
  - 7.10.3 Hard Drives Sales, Revenue, Price and Gross Margin of Fusion-lo
- 7.11 Kingston Digital



- 7.11.1 Company profile
- 7.11.2 Representative Hard Drives Product
- 7.11.3 Hard Drives Sales, Revenue, Price and Gross Margin of Kingston Digital
- 7.12 Corsair
  - 7.12.1 Company profile
- 7.12.2 Representative Hard Drives Product
- 7.12.3 Hard Drives Sales, Revenue, Price and Gross Margin of Corsair
- 7.13 Plextor
  - 7.13.1 Company profile
  - 7.13.2 Representative Hard Drives Product
  - 7.13.3 Hard Drives Sales, Revenue, Price and Gross Margin of Plextor
- 7.14 Galaxy Technology
  - 7.14.1 Company profile
  - 7.14.2 Representative Hard Drives Product
- 7.14.3 Hard Drives Sales, Revenue, Price and Gross Margin of Galaxy Technology
- 7.15 Shinedisk
  - 7.15.1 Company profile
  - 7.15.2 Representative Hard Drives Product
  - 7.15.3 Hard Drives Sales, Revenue, Price and Gross Margin of Shinedisk
- 7.16 Biwin
- 7.17 Adata

## CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HARD DRIVES

- 8.1 Industry Chain of Hard Drives
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HARD DRIVES

- 9.1 Cost Structure Analysis of Hard Drives
- 9.2 Raw Materials Cost Analysis of Hard Drives
- 9.3 Labor Cost Analysis of Hard Drives
- 9.4 Manufacturing Expenses Analysis of Hard Drives

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF HARD DRIVES**

10.1 Marketing Channel



- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Hard Drives-EMEA Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/H835ED85891EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/H835ED85891EN.html">https://marketpublishers.com/r/H835ED85891EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

& Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms