

# Hard Drives-Asia Pacific Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/H4727933C0AEN.html

Date: December 2017

Pages: 142

Price: US\$ 3,480.00 (Single User License)

ID: H4727933C0AEN

### **Abstracts**

### **Report Summary**

Hard Drives-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Hard Drives industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Hard Drives 2013-2017, and development forecast 2018-2023

Main market players of Hard Drives in Asia Pacific, with company and product introduction, position in the Hard Drives market

Market status and development trend of Hard Drives by types and applications Cost and profit status of Hard Drives, and marketing status Market growth drivers and challenges

The report segments the Asia Pacific Hard Drives market as:

Asia Pacific Hard Drives Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia



#### Australia

Asia Pacific Hard Drives Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

SSD (Solid State Drives)
HDD (Mechanical Hard Disk)
HHD (Hybrid Hard Disk)

Asia Pacific Hard Drives Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Personal Use Commercial Use Industrial Use Government Others

Asia Pacific Hard Drives Market: Players Segment Analysis (Company and Product introduction, Hard Drives Sales Volume, Revenue, Price and Gross Margin):

Western Digital

Seagate

Toshiba

Hitachi

Intel

Samsung

Sandisk

Micron

Liteon

Fusion-lo

Kingston Digital

Corsair

**Plextor** 

Galaxy Technology

Shinedisk

Biwin

Adata



In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF HARD DRIVES**

- 1.1 Definition of Hard Drives in This Report
- 1.2 Commercial Types of Hard Drives
  - 1.2.1 SSD (Solid State Drives)
  - 1.2.2 HDD (Mechanical Hard Disk)
  - 1.2.3 HHD (Hybrid Hard Disk)
- 1.3 Downstream Application of Hard Drives
  - 1.3.1 Personal Use
  - 1.3.2 Commercial Use
  - 1.3.3 Industrial Use
  - 1.3.4 Government
  - 1.3.5 Others
- 1.4 Development History of Hard Drives
- 1.5 Market Status and Trend of Hard Drives 2013-2023
  - 1.5.1 Asia Pacific Hard Drives Market Status and Trend 2013-2023
  - 1.5.2 Regional Hard Drives Market Status and Trend 2013-2023

### CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Hard Drives in Asia Pacific 2013-2017
- 2.2 Consumption Market of Hard Drives in Asia Pacific by Regions
- 2.2.1 Consumption Volume of Hard Drives in Asia Pacific by Regions
- 2.2.2 Revenue of Hard Drives in Asia Pacific by Regions
- 2.3 Market Analysis of Hard Drives in Asia Pacific by Regions
  - 2.3.1 Market Analysis of Hard Drives in China 2013-2017
  - 2.3.2 Market Analysis of Hard Drives in Japan 2013-2017
  - 2.3.3 Market Analysis of Hard Drives in Korea 2013-2017
  - 2.3.4 Market Analysis of Hard Drives in India 2013-2017
  - 2.3.5 Market Analysis of Hard Drives in Southeast Asia 2013-2017
  - 2.3.6 Market Analysis of Hard Drives in Australia 2013-2017
- 2.4 Market Development Forecast of Hard Drives in Asia Pacific 2018-2023
  - 2.4.1 Market Development Forecast of Hard Drives in Asia Pacific 2018-2023
  - 2.4.2 Market Development Forecast of Hard Drives by Regions 2018-2023

### CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole Asia Pacific Market Status by Types
  - 3.1.1 Consumption Volume of Hard Drives in Asia Pacific by Types
  - 3.1.2 Revenue of Hard Drives in Asia Pacific by Types
- 3.2 Asia Pacific Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in China
  - 3.2.2 Market Status by Types in Japan
  - 3.2.3 Market Status by Types in Korea
  - 3.2.4 Market Status by Types in India
  - 3.2.5 Market Status by Types in Southeast Asia
  - 3.2.6 Market Status by Types in Australia
- 3.3 Market Forecast of Hard Drives in Asia Pacific by Types

# CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Hard Drives in Asia Pacific by Downstream Industry
- 4.2 Demand Volume of Hard Drives by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Hard Drives by Downstream Industry in China
- 4.2.2 Demand Volume of Hard Drives by Downstream Industry in Japan
- 4.2.3 Demand Volume of Hard Drives by Downstream Industry in Korea
- 4.2.4 Demand Volume of Hard Drives by Downstream Industry in India
- 4.2.5 Demand Volume of Hard Drives by Downstream Industry in Southeast Asia
- 4.2.6 Demand Volume of Hard Drives by Downstream Industry in Australia
- 4.3 Market Forecast of Hard Drives in Asia Pacific by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HARD DRIVES

- 5.1 Asia Pacific Economy Situation and Trend Overview
- 5.2 Hard Drives Downstream Industry Situation and Trend Overview

# CHAPTER 6 HARD DRIVES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC

- 6.1 Sales Volume of Hard Drives in Asia Pacific by Major Players
- 6.2 Revenue of Hard Drives in Asia Pacific by Major Players
- 6.3 Basic Information of Hard Drives by Major Players
  - 6.3.1 Headquarters Location and Established Time of Hard Drives Major Players
  - 6.3.2 Employees and Revenue Level of Hard Drives Major Players
- 6.4 Market Competition News and Trend



- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

## CHAPTER 7 HARD DRIVES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Western Digital
  - 7.1.1 Company profile
  - 7.1.2 Representative Hard Drives Product
  - 7.1.3 Hard Drives Sales, Revenue, Price and Gross Margin of Western Digital
- 7.2 Seagate
  - 7.2.1 Company profile
  - 7.2.2 Representative Hard Drives Product
  - 7.2.3 Hard Drives Sales, Revenue, Price and Gross Margin of Seagate
- 7.3 Toshiba
  - 7.3.1 Company profile
  - 7.3.2 Representative Hard Drives Product
  - 7.3.3 Hard Drives Sales, Revenue, Price and Gross Margin of Toshiba
- 7.4 Hitachi
  - 7.4.1 Company profile
  - 7.4.2 Representative Hard Drives Product
- 7.4.3 Hard Drives Sales, Revenue, Price and Gross Margin of Hitachi
- 7.5 Intel
  - 7.5.1 Company profile
  - 7.5.2 Representative Hard Drives Product
- 7.5.3 Hard Drives Sales, Revenue, Price and Gross Margin of Intel
- 7.6 Samsung
  - 7.6.1 Company profile
  - 7.6.2 Representative Hard Drives Product
  - 7.6.3 Hard Drives Sales, Revenue, Price and Gross Margin of Samsung
- 7.7 Sandisk
  - 7.7.1 Company profile
  - 7.7.2 Representative Hard Drives Product
  - 7.7.3 Hard Drives Sales, Revenue, Price and Gross Margin of Sandisk
- 7.8 Micron
  - 7.8.1 Company profile
  - 7.8.2 Representative Hard Drives Product
  - 7.8.3 Hard Drives Sales, Revenue, Price and Gross Margin of Micron



- 7.9 Liteon
  - 7.9.1 Company profile
  - 7.9.2 Representative Hard Drives Product
  - 7.9.3 Hard Drives Sales, Revenue, Price and Gross Margin of Liteon
- 7.10 Fusion-lo
  - 7.10.1 Company profile
  - 7.10.2 Representative Hard Drives Product
  - 7.10.3 Hard Drives Sales, Revenue, Price and Gross Margin of Fusion-lo
- 7.11 Kingston Digital
  - 7.11.1 Company profile
  - 7.11.2 Representative Hard Drives Product
  - 7.11.3 Hard Drives Sales, Revenue, Price and Gross Margin of Kingston Digital
- 7.12 Corsair
  - 7.12.1 Company profile
  - 7.12.2 Representative Hard Drives Product
  - 7.12.3 Hard Drives Sales, Revenue, Price and Gross Margin of Corsair
- 7.13 Plextor
  - 7.13.1 Company profile
  - 7.13.2 Representative Hard Drives Product
  - 7.13.3 Hard Drives Sales, Revenue, Price and Gross Margin of Plextor
- 7.14 Galaxy Technology
  - 7.14.1 Company profile
  - 7.14.2 Representative Hard Drives Product
  - 7.14.3 Hard Drives Sales, Revenue, Price and Gross Margin of Galaxy Technology
- 7.15 Shinedisk
  - 7.15.1 Company profile
  - 7.15.2 Representative Hard Drives Product
  - 7.15.3 Hard Drives Sales, Revenue, Price and Gross Margin of Shinedisk
- 7.16 Biwin
- 7.17 Adata

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HARD DRIVES

- 8.1 Industry Chain of Hard Drives
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HARD DRIVES**



- 9.1 Cost Structure Analysis of Hard Drives
- 9.2 Raw Materials Cost Analysis of Hard Drives
- 9.3 Labor Cost Analysis of Hard Drives
- 9.4 Manufacturing Expenses Analysis of Hard Drives

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF HARD DRIVES**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Hard Drives-Asia Pacific Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/H4727933C0AEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/H4727933C0AEN.html">https://marketpublishers.com/r/H4727933C0AEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970