

# Handheld Vacuum Cleaner-Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/H38E97B5B64MEN.html

Date: March 2018

Pages: 146

Price: US\$ 3,480.00 (Single User License)

ID: H38E97B5B64MEN

### **Abstracts**

#### **Report Summary**

Handheld Vacuum Cleaner-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Handheld Vacuum Cleaner industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Handheld Vacuum Cleaner 2013-2017, and development forecast 2018-2023

Main market players of Handheld Vacuum Cleaner in Europe, with company and product introduction, position in the Handheld Vacuum Cleaner market Market status and development trend of Handheld Vacuum Cleaner by types and applications

Cost and profit status of Handheld Vacuum Cleaner, and marketing status Market growth drivers and challenges

The report segments the Europe Handheld Vacuum Cleaner market as:

Europe Handheld Vacuum Cleaner Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany
United Kingdom
France
Italy



Spain

Benelux

Russia

Europe Handheld Vacuum Cleaner Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Cordless

Corded

Europe Handheld Vacuum Cleaner Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Automotive Use

Home Use

Other

Europe Handheld Vacuum Cleaner Market: Players Segment Analysis (Company and Product introduction, Handheld Vacuum Cleaner Sales Volume, Revenue, Price and Gross Margin):

Hoover

SharkNinja

Eureka

Bissell

Black & Decker

Dyson

Dirt Devil

MetroVac

Panasonic

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF HANDHELD VACUUM CLEANER

- 1.1 Definition of Handheld Vacuum Cleaner in This Report
- 1.2 Commercial Types of Handheld Vacuum Cleaner
  - 1.2.1 Cordless
  - 1.2.2 Corded
- 1.3 Downstream Application of Handheld Vacuum Cleaner
  - 1.3.1 Automotive Use
  - 1.3.2 Home Use
  - 1.3.3 Other
- 1.4 Development History of Handheld Vacuum Cleaner
- 1.5 Market Status and Trend of Handheld Vacuum Cleaner 2013-2023
  - 1.5.1 Europe Handheld Vacuum Cleaner Market Status and Trend 2013-2023
- 1.5.2 Regional Handheld Vacuum Cleaner Market Status and Trend 2013-2023

#### **CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Handheld Vacuum Cleaner in Europe 2013-2017
- 2.2 Consumption Market of Handheld Vacuum Cleaner in Europe by Regions
  - 2.2.1 Consumption Volume of Handheld Vacuum Cleaner in Europe by Regions
  - 2.2.2 Revenue of Handheld Vacuum Cleaner in Europe by Regions
- 2.3 Market Analysis of Handheld Vacuum Cleaner in Europe by Regions
  - 2.3.1 Market Analysis of Handheld Vacuum Cleaner in Germany 2013-2017
  - 2.3.2 Market Analysis of Handheld Vacuum Cleaner in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Handheld Vacuum Cleaner in France 2013-2017
  - 2.3.4 Market Analysis of Handheld Vacuum Cleaner in Italy 2013-2017
  - 2.3.5 Market Analysis of Handheld Vacuum Cleaner in Spain 2013-2017
  - 2.3.6 Market Analysis of Handheld Vacuum Cleaner in Benelux 2013-2017
- 2.3.7 Market Analysis of Handheld Vacuum Cleaner in Russia 2013-2017
- 2.4 Market Development Forecast of Handheld Vacuum Cleaner in Europe 2018-2023
- 2.4.1 Market Development Forecast of Handheld Vacuum Cleaner in Europe 2018-2023
- 2.4.2 Market Development Forecast of Handheld Vacuum Cleaner by Regions 2018-2023

#### CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of Handheld Vacuum Cleaner in Europe by Types
  - 3.1.2 Revenue of Handheld Vacuum Cleaner in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Handheld Vacuum Cleaner in Europe by Types

### CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Handheld Vacuum Cleaner in Europe by Downstream Industry
- 4.2 Demand Volume of Handheld Vacuum Cleaner by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Handheld Vacuum Cleaner by Downstream Industry in Germany
- 4.2.2 Demand Volume of Handheld Vacuum Cleaner by Downstream Industry in United Kingdom
- 4.2.3 Demand Volume of Handheld Vacuum Cleaner by Downstream Industry in France
  - 4.2.4 Demand Volume of Handheld Vacuum Cleaner by Downstream Industry in Italy
  - 4.2.5 Demand Volume of Handheld Vacuum Cleaner by Downstream Industry in Spain
- 4.2.6 Demand Volume of Handheld Vacuum Cleaner by Downstream Industry in Benelux
- 4.2.7 Demand Volume of Handheld Vacuum Cleaner by Downstream Industry in Russia
- 4.3 Market Forecast of Handheld Vacuum Cleaner in Europe by Downstream Industry

## CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HANDHELD VACUUM CLEANER

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Handheld Vacuum Cleaner Downstream Industry Situation and Trend Overview



### CHAPTER 6 HANDHELD VACUUM CLEANER MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Handheld Vacuum Cleaner in Europe by Major Players
- 6.2 Revenue of Handheld Vacuum Cleaner in Europe by Major Players
- 6.3 Basic Information of Handheld Vacuum Cleaner by Major Players
- 6.3.1 Headquarters Location and Established Time of Handheld Vacuum Cleaner Major Players
- 6.3.2 Employees and Revenue Level of Handheld Vacuum Cleaner Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## CHAPTER 7 HANDHELD VACUUM CLEANER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Hoover
  - 7.1.1 Company profile
  - 7.1.2 Representative Handheld Vacuum Cleaner Product
  - 7.1.3 Handheld Vacuum Cleaner Sales, Revenue, Price and Gross Margin of Hoover
- 7.2 SharkNinja
  - 7.2.1 Company profile
  - 7.2.2 Representative Handheld Vacuum Cleaner Product
- 7.2.3 Handheld Vacuum Cleaner Sales, Revenue, Price and Gross Margin of SharkNinja
- 7.3 Eureka
  - 7.3.1 Company profile
  - 7.3.2 Representative Handheld Vacuum Cleaner Product
- 7.3.3 Handheld Vacuum Cleaner Sales, Revenue, Price and Gross Margin of Eureka
- 7.4 Bissell
  - 7.4.1 Company profile
  - 7.4.2 Representative Handheld Vacuum Cleaner Product
  - 7.4.3 Handheld Vacuum Cleaner Sales, Revenue, Price and Gross Margin of Bissell
- 7.5 Black & Decker
  - 7.5.1 Company profile
  - 7.5.2 Representative Handheld Vacuum Cleaner Product
- 7.5.3 Handheld Vacuum Cleaner Sales, Revenue, Price and Gross Margin of Black & Decker



- 7.6 Dyson
  - 7.6.1 Company profile
  - 7.6.2 Representative Handheld Vacuum Cleaner Product
  - 7.6.3 Handheld Vacuum Cleaner Sales, Revenue, Price and Gross Margin of Dyson
- 7.7 Dirt Devil
  - 7.7.1 Company profile
  - 7.7.2 Representative Handheld Vacuum Cleaner Product
- 7.7.3 Handheld Vacuum Cleaner Sales, Revenue, Price and Gross Margin of Dirt Devil
- 7.8 MetroVac
  - 7.8.1 Company profile
- 7.8.2 Representative Handheld Vacuum Cleaner Product
- 7.8.3 Handheld Vacuum Cleaner Sales, Revenue, Price and Gross Margin of MetroVac
- 7.9 Panasonic
  - 7.9.1 Company profile
  - 7.9.2 Representative Handheld Vacuum Cleaner Product
- 7.9.3 Handheld Vacuum Cleaner Sales, Revenue, Price and Gross Margin of Panasonic

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HANDHELD VACUUM CLEANER

- 8.1 Industry Chain of Handheld Vacuum Cleaner
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HANDHELD VACUUM CLEANER

- 9.1 Cost Structure Analysis of Handheld Vacuum Cleaner
- 9.2 Raw Materials Cost Analysis of Handheld Vacuum Cleaner
- 9.3 Labor Cost Analysis of Handheld Vacuum Cleaner
- 9.4 Manufacturing Expenses Analysis of Handheld Vacuum Cleaner

# CHAPTER 10 MARKETING STATUS ANALYSIS OF HANDHELD VACUUM CLEANER

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing



- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Handheld Vacuum Cleaner-Europe Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/H38E97B5B64MEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/H38E97B5B64MEN.html">https://marketpublishers.com/r/H38E97B5B64MEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970