

# Handheld GPS-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/HB0CE16BB9FEN.html>

Date: January 2018

Pages: 151

Price: US\$ 3,480.00 (Single User License)

ID: HB0CE16BB9FEN

## Abstracts

### Report Summary

Handheld GPS-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Handheld GPS industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Handheld GPS 2013-2017, and development forecast 2018-2023

Main market players of Handheld GPS in EMEA, with company and product introduction, position in the Handheld GPS market

Market status and development trend of Handheld GPS by types and applications

Cost and profit status of Handheld GPS, and marketing status

Market growth drivers and challenges

The report segments the EMEA Handheld GPS market as:

EMEA Handheld GPS Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe  
Middle East  
Africa

EMEA Handheld GPS Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

General Handheld GPS  
Wireless Intercom Handheld GPS  
Digital Map Handheld GPS

EMEA Handheld GPS Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Outdoor Sports  
Outdoor Recreation  
Marine Navigation  
Others

EMEA Handheld GPS Market: Players Segment Analysis (Company and Product introduction, Handheld GPS Sales Volume, Revenue, Price and Gross Margin):

Garmin  
Magellan  
Lowrance  
Bushnell  
Golf BUddy  
DeLorme

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF HANDHELD GPS**

- 1.1 Definition of Handheld GPS in This Report
- 1.2 Commercial Types of Handheld GPS
  - 1.2.1 General Handheld GPS
  - 1.2.2 Wireless Intercom Handheld GPS
  - 1.2.3 Digital Map Handheld GPS
- 1.3 Downstream Application of Handheld GPS
  - 1.3.1 Outdoor Sports
  - 1.3.2 Outdoor Recreation
  - 1.3.3 Marine Navigation
  - 1.3.4 Others
- 1.4 Development History of Handheld GPS
- 1.5 Market Status and Trend of Handheld GPS 2013-2023
  - 1.5.1 EMEA Handheld GPS Market Status and Trend 2013-2023
  - 1.5.2 Regional Handheld GPS Market Status and Trend 2013-2023

### **CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Handheld GPS in EMEA 2013-2017
- 2.2 Consumption Market of Handheld GPS in EMEA by Regions
  - 2.2.1 Consumption Volume of Handheld GPS in EMEA by Regions
  - 2.2.2 Revenue of Handheld GPS in EMEA by Regions
- 2.3 Market Analysis of Handheld GPS in EMEA by Regions
  - 2.3.1 Market Analysis of Handheld GPS in Europe 2013-2017
  - 2.3.2 Market Analysis of Handheld GPS in Middle East 2013-2017
  - 2.3.3 Market Analysis of Handheld GPS in Africa 2013-2017
- 2.4 Market Development Forecast of Handheld GPS in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Handheld GPS in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of Handheld GPS by Regions 2018-2023

### **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of Handheld GPS in EMEA by Types
  - 3.1.2 Revenue of Handheld GPS in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in Europe
- 3.2.2 Market Status by Types in Middle East
- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Handheld GPS in EMEA by Types

## **CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Handheld GPS in EMEA by Downstream Industry
- 4.2 Demand Volume of Handheld GPS by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Handheld GPS by Downstream Industry in Europe
  - 4.2.2 Demand Volume of Handheld GPS by Downstream Industry in Middle East
  - 4.2.3 Demand Volume of Handheld GPS by Downstream Industry in Africa
- 4.3 Market Forecast of Handheld GPS in EMEA by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HANDHELD GPS**

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Handheld GPS Downstream Industry Situation and Trend Overview

## **CHAPTER 6 HANDHELD GPS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA**

- 6.1 Sales Volume of Handheld GPS in EMEA by Major Players
- 6.2 Revenue of Handheld GPS in EMEA by Major Players
- 6.3 Basic Information of Handheld GPS by Major Players
  - 6.3.1 Headquarters Location and Established Time of Handheld GPS Major Players
  - 6.3.2 Employees and Revenue Level of Handheld GPS Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 HANDHELD GPS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Garmin
  - 7.1.1 Company profile
  - 7.1.2 Representative Handheld GPS Product

- 7.1.3 Handheld GPS Sales, Revenue, Price and Gross Margin of Garmin
- 7.2 Magellan
  - 7.2.1 Company profile
  - 7.2.2 Representative Handheld GPS Product
  - 7.2.3 Handheld GPS Sales, Revenue, Price and Gross Margin of Magellan
- 7.3 Lowrance
  - 7.3.1 Company profile
  - 7.3.2 Representative Handheld GPS Product
  - 7.3.3 Handheld GPS Sales, Revenue, Price and Gross Margin of Lowrance
- 7.4 Bushnell
  - 7.4.1 Company profile
  - 7.4.2 Representative Handheld GPS Product
  - 7.4.3 Handheld GPS Sales, Revenue, Price and Gross Margin of Bushnell
- 7.5 Golf BUddy
  - 7.5.1 Company profile
  - 7.5.2 Representative Handheld GPS Product
  - 7.5.3 Handheld GPS Sales, Revenue, Price and Gross Margin of Golf BUddy
- 7.6 DeLorme
  - 7.6.1 Company profile
  - 7.6.2 Representative Handheld GPS Product
  - 7.6.3 Handheld GPS Sales, Revenue, Price and Gross Margin of DeLorme

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HANDHELD GPS**

- 8.1 Industry Chain of Handheld GPS
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HANDHELD GPS**

- 9.1 Cost Structure Analysis of Handheld GPS
- 9.2 Raw Materials Cost Analysis of Handheld GPS
- 9.3 Labor Cost Analysis of Handheld GPS
- 9.4 Manufacturing Expenses Analysis of Handheld GPS

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF HANDHELD GPS**

- 10.1 Marketing Channel

- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Handheld GPS-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/HB0CE16BB9FEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HB0CE16BB9FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970