

Handheld GPS-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/H03A5E18E5CEN.html

Date: January 2018

Pages: 159

Price: US\$ 2,980.00 (Single User License)

ID: H03A5E18E5CEN

Abstracts

Report Summary

Handheld GPS-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Handheld GPS industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Handheld GPS 2013-2017, and development forecast 2018-2023

Main market players of Handheld GPS in China, with company and product introduction, position in the Handheld GPS market

Market status and development trend of Handheld GPS by types and applications

Cost and profit status of Handheld GPS, and marketing status

Market growth drivers and challenges

The report segments the China Handheld GPS market as:

China Handheld GPS Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):



North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Handheld GPS Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

General Handheld GPS

Wireless Intercom Handheld GPS

Digital Map Handheld GPS

China Handheld GPS Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Outdoor Sports

Outdoor Recreation

Marine Navigation

Others

China Handheld GPS Market: Players Segment Analysis (Company and Product introduction, Handheld GPS Sales Volume, Revenue, Price and Gross Margin):

Garmin

Magellan

Lowrance

Bushnell

Golf BUddy

DeLorme

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF HANDHELD GPS

- 1.1 Definition of Handheld GPS in This Report
- 1.2 Commercial Types of Handheld GPS
 - 1.2.1 General Handheld GPS
 - 1.2.2 Wireless Intercom Handheld GPS
 - 1.2.3 Digital Map Handheld GPS
- 1.3 Downstream Application of Handheld GPS
 - 1.3.1 Outdoor Sports
 - 1.3.2 Outdoor Recreation
- 1.3.3 Marine Navigation
- 1.3.4 Others
- 1.4 Development History of Handheld GPS
- 1.5 Market Status and Trend of Handheld GPS 2013-2023
 - 1.5.1 China Handheld GPS Market Status and Trend 2013-2023
 - 1.5.2 Regional Handheld GPS Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Handheld GPS in China 2013-2017
- 2.2 Consumption Market of Handheld GPS in China by Regions
 - 2.2.1 Consumption Volume of Handheld GPS in China by Regions
 - 2.2.2 Revenue of Handheld GPS in China by Regions
- 2.3 Market Analysis of Handheld GPS in China by Regions
 - 2.3.1 Market Analysis of Handheld GPS in North China 2013-2017
 - 2.3.2 Market Analysis of Handheld GPS in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Handheld GPS in East China 2013-2017
 - 2.3.4 Market Analysis of Handheld GPS in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Handheld GPS in Southwest China 2013-2017
- 2.3.6 Market Analysis of Handheld GPS in Northwest China 2013-2017
- 2.4 Market Development Forecast of Handheld GPS in China 2018-2023
 - 2.4.1 Market Development Forecast of Handheld GPS in China 2018-2023
 - 2.4.2 Market Development Forecast of Handheld GPS by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole China Market Status by Types



- 3.1.1 Consumption Volume of Handheld GPS in China by Types
- 3.1.2 Revenue of Handheld GPS in China by Types
- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Handheld GPS in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Handheld GPS in China by Downstream Industry
- 4.2 Demand Volume of Handheld GPS by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Handheld GPS by Downstream Industry in North China
 - 4.2.2 Demand Volume of Handheld GPS by Downstream Industry in Northeast China
 - 4.2.3 Demand Volume of Handheld GPS by Downstream Industry in East China
- 4.2.4 Demand Volume of Handheld GPS by Downstream Industry in Central & South China
 - 4.2.5 Demand Volume of Handheld GPS by Downstream Industry in Southwest China
 - 4.2.6 Demand Volume of Handheld GPS by Downstream Industry in Northwest China
- 4.3 Market Forecast of Handheld GPS in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HANDHELD GPS

- 5.1 China Economy Situation and Trend Overview
- 5.2 Handheld GPS Downstream Industry Situation and Trend Overview

CHAPTER 6 HANDHELD GPS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Handheld GPS in China by Major Players
- 6.2 Revenue of Handheld GPS in China by Major Players
- 6.3 Basic Information of Handheld GPS by Major Players
 - 6.3.1 Headquarters Location and Established Time of Handheld GPS Major Players
- 6.3.2 Employees and Revenue Level of Handheld GPS Major Players
- 6.4 Market Competition News and Trend



- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 HANDHELD GPS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Garmin
 - 7.1.1 Company profile
 - 7.1.2 Representative Handheld GPS Product
 - 7.1.3 Handheld GPS Sales, Revenue, Price and Gross Margin of Garmin
- 7.2 Magellan
 - 7.2.1 Company profile
 - 7.2.2 Representative Handheld GPS Product
 - 7.2.3 Handheld GPS Sales, Revenue, Price and Gross Margin of Magellan
- 7.3 Lowrance
 - 7.3.1 Company profile
 - 7.3.2 Representative Handheld GPS Product
- 7.3.3 Handheld GPS Sales, Revenue, Price and Gross Margin of Lowrance
- 7.4 Bushnell
 - 7.4.1 Company profile
 - 7.4.2 Representative Handheld GPS Product
 - 7.4.3 Handheld GPS Sales, Revenue, Price and Gross Margin of Bushnell
- 7.5 Golf BUddy
 - 7.5.1 Company profile
 - 7.5.2 Representative Handheld GPS Product
 - 7.5.3 Handheld GPS Sales, Revenue, Price and Gross Margin of Golf BUddy
- 7.6 DeLorme
 - 7.6.1 Company profile
 - 7.6.2 Representative Handheld GPS Product
 - 7.6.3 Handheld GPS Sales, Revenue, Price and Gross Margin of DeLorme

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HANDHELD GPS

- 8.1 Industry Chain of Handheld GPS
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis



CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HANDHELD GPS

- 9.1 Cost Structure Analysis of Handheld GPS
- 9.2 Raw Materials Cost Analysis of Handheld GPS
- 9.3 Labor Cost Analysis of Handheld GPS
- 9.4 Manufacturing Expenses Analysis of Handheld GPS

CHAPTER 10 MARKETING STATUS ANALYSIS OF HANDHELD GPS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Handheld GPS-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/H03A5E18E5CEN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/H03A5E18E5CEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970