

# Hairdryers-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/HFED48A8124EN.html>

Date: February 2018

Pages: 157

Price: US\$ 3,480.00 (Single User License)

ID: HFED48A8124EN

## Abstracts

### Report Summary

Hairdryers-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Hairdryers industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Hairdryers 2013-2017, and development forecast 2018-2023

Main market players of Hairdryers in United States, with company and product introduction, position in the Hairdryers market

Market status and development trend of Hairdryers by types and applications

Cost and profit status of Hairdryers, and marketing status

Market growth drivers and challenges

The report segments the United States Hairdryers market as:

United States Hairdryers Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

## Southwest

United States Hairdryers Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Ordinary Hairdryers

Special Hairdryers(Negative Ion Hairdryers)

United States Hairdryers Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Barbershop

Household

Hotel

United States Hairdryers Market: Players Segment Analysis (Company and Product introduction, Hairdryers Sales Volume, Revenue, Price and Gross Margin):

Philips

P&G

Panasonic

WIK

Conair

Revlon

Spectrum Brands

TESCOM

FLYCO

POVOS

Superman Group

Huanengda

Braun

GHD

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF HAIRDRYERS

- 1.1 Definition of Hairdryers in This Report
- 1.2 Commercial Types of Hairdryers
  - 1.2.1 Ordinary Hairdryers
  - 1.2.2 Special Hairdryers(Negative Ion Hairdryers)
- 1.3 Downstream Application of Hairdryers
  - 1.3.1 Barbershop
  - 1.3.2 Household
  - 1.3.3 Hotel
- 1.4 Development History of Hairdryers
- 1.5 Market Status and Trend of Hairdryers 2013-2023
  - 1.5.1 United States Hairdryers Market Status and Trend 2013-2023
  - 1.5.2 Regional Hairdryers Market Status and Trend 2013-2023

### CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Hairdryers in United States 2013-2017
- 2.2 Consumption Market of Hairdryers in United States by Regions
  - 2.2.1 Consumption Volume of Hairdryers in United States by Regions
  - 2.2.2 Revenue of Hairdryers in United States by Regions
- 2.3 Market Analysis of Hairdryers in United States by Regions
  - 2.3.1 Market Analysis of Hairdryers in New England 2013-2017
  - 2.3.2 Market Analysis of Hairdryers in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Hairdryers in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Hairdryers in The West 2013-2017
  - 2.3.5 Market Analysis of Hairdryers in The South 2013-2017
  - 2.3.6 Market Analysis of Hairdryers in Southwest 2013-2017
- 2.4 Market Development Forecast of Hairdryers in United States 2018-2023
  - 2.4.1 Market Development Forecast of Hairdryers in United States 2018-2023
  - 2.4.2 Market Development Forecast of Hairdryers by Regions 2018-2023

### CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole United States Market Status by Types
  - 3.1.1 Consumption Volume of Hairdryers in United States by Types
  - 3.1.2 Revenue of Hairdryers in United States by Types

### 3.2 United States Market Status by Types in Major Countries

#### 3.2.1 Market Status by Types in New England

#### 3.2.2 Market Status by Types in The Middle Atlantic

#### 3.2.3 Market Status by Types in The Midwest

#### 3.2.4 Market Status by Types in The West

#### 3.2.5 Market Status by Types in The South

#### 3.2.6 Market Status by Types in Southwest

### 3.3 Market Forecast of Hairdryers in United States by Types

## **CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Hairdryers in United States by Downstream Industry

### 4.2 Demand Volume of Hairdryers by Downstream Industry in Major Countries

#### 4.2.1 Demand Volume of Hairdryers by Downstream Industry in New England

#### 4.2.2 Demand Volume of Hairdryers by Downstream Industry in The Middle Atlantic

#### 4.2.3 Demand Volume of Hairdryers by Downstream Industry in The Midwest

#### 4.2.4 Demand Volume of Hairdryers by Downstream Industry in The West

#### 4.2.5 Demand Volume of Hairdryers by Downstream Industry in The South

#### 4.2.6 Demand Volume of Hairdryers by Downstream Industry in Southwest

### 4.3 Market Forecast of Hairdryers in United States by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HAIRDRYERS**

### 5.1 United States Economy Situation and Trend Overview

### 5.2 Hairdryers Downstream Industry Situation and Trend Overview

## **CHAPTER 6 HAIRDRYERS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES**

### 6.1 Sales Volume of Hairdryers in United States by Major Players

### 6.2 Revenue of Hairdryers in United States by Major Players

### 6.3 Basic Information of Hairdryers by Major Players

#### 6.3.1 Headquarters Location and Established Time of Hairdryers Major Players

#### 6.3.2 Employees and Revenue Level of Hairdryers Major Players

### 6.4 Market Competition News and Trend

#### 6.4.1 Merger, Consolidation or Acquisition News

#### 6.4.2 Investment or Disinvestment News

#### 6.4.3 New Product Development and Launch

## **CHAPTER 7 HAIRDRYERS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### **7.1 Philips**

#### **7.1.1 Company profile**

#### **7.1.2 Representative Hairdryers Product**

#### **7.1.3 Hairdryers Sales, Revenue, Price and Gross Margin of Philips**

### **7.2 P&G**

#### **7.2.1 Company profile**

#### **7.2.2 Representative Hairdryers Product**

#### **7.2.3 Hairdryers Sales, Revenue, Price and Gross Margin of P&G**

### **7.3 Panasonic**

#### **7.3.1 Company profile**

#### **7.3.2 Representative Hairdryers Product**

#### **7.3.3 Hairdryers Sales, Revenue, Price and Gross Margin of Panasonic**

### **7.4 WIK**

#### **7.4.1 Company profile**

#### **7.4.2 Representative Hairdryers Product**

#### **7.4.3 Hairdryers Sales, Revenue, Price and Gross Margin of WIK**

### **7.5 Conair**

#### **7.5.1 Company profile**

#### **7.5.2 Representative Hairdryers Product**

#### **7.5.3 Hairdryers Sales, Revenue, Price and Gross Margin of Conair**

### **7.6 Revlon**

#### **7.6.1 Company profile**

#### **7.6.2 Representative Hairdryers Product**

#### **7.6.3 Hairdryers Sales, Revenue, Price and Gross Margin of Revlon**

### **7.7 Spectrum Brands**

#### **7.7.1 Company profile**

#### **7.7.2 Representative Hairdryers Product**

#### **7.7.3 Hairdryers Sales, Revenue, Price and Gross Margin of Spectrum Brands**

### **7.8 TESCOM**

#### **7.8.1 Company profile**

#### **7.8.2 Representative Hairdryers Product**

#### **7.8.3 Hairdryers Sales, Revenue, Price and Gross Margin of TESCOM**

### **7.9 FLYCO**

#### **7.9.1 Company profile**

#### **7.9.2 Representative Hairdryers Product**

- 7.9.3 Hairdryers Sales, Revenue, Price and Gross Margin of FLYCO
- 7.10 POVOS
  - 7.10.1 Company profile
  - 7.10.2 Representative Hairdryers Product
  - 7.10.3 Hairdryers Sales, Revenue, Price and Gross Margin of POVOS
- 7.11 Superman Group
  - 7.11.1 Company profile
  - 7.11.2 Representative Hairdryers Product
  - 7.11.3 Hairdryers Sales, Revenue, Price and Gross Margin of Superman Group
- 7.12 Huanengda
  - 7.12.1 Company profile
  - 7.12.2 Representative Hairdryers Product
  - 7.12.3 Hairdryers Sales, Revenue, Price and Gross Margin of Huanengda
- 7.13 Braun
  - 7.13.1 Company profile
  - 7.13.2 Representative Hairdryers Product
  - 7.13.3 Hairdryers Sales, Revenue, Price and Gross Margin of Braun
- 7.14 GHD
  - 7.14.1 Company profile
  - 7.14.2 Representative Hairdryers Product
  - 7.14.3 Hairdryers Sales, Revenue, Price and Gross Margin of GHD

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HAIRDRYERS**

- 8.1 Industry Chain of Hairdryers
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HAIRDRYERS**

- 9.1 Cost Structure Analysis of Hairdryers
- 9.2 Raw Materials Cost Analysis of Hairdryers
- 9.3 Labor Cost Analysis of Hairdryers
- 9.4 Manufacturing Expenses Analysis of Hairdryers

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF HAIRDRYERS**

- 10.1 Marketing Channel

- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Hairdryers-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/HFED48A8124EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HFED48A8124EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970