

Hair and Scalp Care Products-India Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/H5A11DB0885MEN.html>

Date: March 2018

Pages: 152

Price: US\$ 2,980.00 (Single User License)

ID: H5A11DB0885MEN

Abstracts

Report Summary

Hair and Scalp Care Products-India Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Hair and Scalp Care Products industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole India and Regional Market Size of Hair and Scalp Care Products 2013-2017, and development forecast 2018-2023

Main market players of Hair and Scalp Care Products in India, with company and product introduction, position in the Hair and Scalp Care Products market

Market status and development trend of Hair and Scalp Care Products by types and applications

Cost and profit status of Hair and Scalp Care Products, and marketing status

Market growth drivers and challenges

The report segments the India Hair and Scalp Care Products market as:

India Hair and Scalp Care Products Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North India

Northeast India

East India

South India

West India

India Hair and Scalp Care Products Market: Product Type Segment Analysis
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Hair and scalp care and cleansing products

Hair coloring products

Hair styling products

India Hair and Scalp Care Products Market: Application Segment Analysis
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Hair

Scalp

India Hair and Scalp Care Products Market: Players Segment Analysis (Company and Product introduction, Hair and Scalp Care Products Sales Volume, Revenue, Price and Gross Margin):

L'OREAL

Unilever

Procter & Gamble

Estee Lauder

Kao

Shiseido

Beiersdorf

Henkel

Beiersdorf

Shanghai Jahwa

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF HAIR AND SCALP CARE PRODUCTS

- 1.1 Definition of Hair and Scalp Care Products in This Report
- 1.2 Commercial Types of Hair and Scalp Care Products
 - 1.2.1 Hair and scalp care and cleansing products
 - 1.2.2 Hair coloring products
 - 1.2.3 Hair styling products
- 1.3 Downstream Application of Hair and Scalp Care Products
 - 1.3.1 Hair
 - 1.3.2 Scalp
- 1.4 Development History of Hair and Scalp Care Products
- 1.5 Market Status and Trend of Hair and Scalp Care Products 2013-2023
 - 1.5.1 India Hair and Scalp Care Products Market Status and Trend 2013-2023
 - 1.5.2 Regional Hair and Scalp Care Products Market Status and Trend 2013-2023

CHAPTER 2 INDIA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Hair and Scalp Care Products in India 2013-2017
- 2.2 Consumption Market of Hair and Scalp Care Products in India by Regions
 - 2.2.1 Consumption Volume of Hair and Scalp Care Products in India by Regions
 - 2.2.2 Revenue of Hair and Scalp Care Products in India by Regions
- 2.3 Market Analysis of Hair and Scalp Care Products in India by Regions
 - 2.3.1 Market Analysis of Hair and Scalp Care Products in North India 2013-2017
 - 2.3.2 Market Analysis of Hair and Scalp Care Products in Northeast India 2013-2017
 - 2.3.3 Market Analysis of Hair and Scalp Care Products in East India 2013-2017
 - 2.3.4 Market Analysis of Hair and Scalp Care Products in South India 2013-2017
 - 2.3.5 Market Analysis of Hair and Scalp Care Products in West India 2013-2017
- 2.4 Market Development Forecast of Hair and Scalp Care Products in India 2017-2023
 - 2.4.1 Market Development Forecast of Hair and Scalp Care Products in India 2017-2023
 - 2.4.2 Market Development Forecast of Hair and Scalp Care Products by Regions 2017-2023

CHAPTER 3 INDIA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole India Market Status by Types
 - 3.1.1 Consumption Volume of Hair and Scalp Care Products in India by Types

- 3.1.2 Revenue of Hair and Scalp Care Products in India by Types
- 3.2 India Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North India
 - 3.2.2 Market Status by Types in Northeast India
 - 3.2.3 Market Status by Types in East India
 - 3.2.4 Market Status by Types in South India
 - 3.2.5 Market Status by Types in West India
- 3.3 Market Forecast of Hair and Scalp Care Products in India by Types

CHAPTER 4 INDIA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Hair and Scalp Care Products in India by Downstream Industry
- 4.2 Demand Volume of Hair and Scalp Care Products by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Hair and Scalp Care Products by Downstream Industry in North India
 - 4.2.2 Demand Volume of Hair and Scalp Care Products by Downstream Industry in Northeast India
 - 4.2.3 Demand Volume of Hair and Scalp Care Products by Downstream Industry in East India
 - 4.2.4 Demand Volume of Hair and Scalp Care Products by Downstream Industry in South India
 - 4.2.5 Demand Volume of Hair and Scalp Care Products by Downstream Industry in West India
- 4.3 Market Forecast of Hair and Scalp Care Products in India by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HAIR AND SCALP CARE PRODUCTS

- 5.1 India Economy Situation and Trend Overview
- 5.2 Hair and Scalp Care Products Downstream Industry Situation and Trend Overview

CHAPTER 6 HAIR AND SCALP CARE PRODUCTS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN INDIA

- 6.1 Sales Volume of Hair and Scalp Care Products in India by Major Players
- 6.2 Revenue of Hair and Scalp Care Products in India by Major Players
- 6.3 Basic Information of Hair and Scalp Care Products by Major Players

6.3.1 Headquarters Location and Established Time of Hair and Scalp Care Products
Major Players

6.3.2 Employees and Revenue Level of Hair and Scalp Care Products Major Players
6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 HAIR AND SCALP CARE PRODUCTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 L'OREAL

7.1.1 Company profile

7.1.2 Representative Hair and Scalp Care Products Product

7.1.3 Hair and Scalp Care Products Sales, Revenue, Price and Gross Margin of
L'OREAL

7.2 Unilever

7.2.1 Company profile

7.2.2 Representative Hair and Scalp Care Products Product

7.2.3 Hair and Scalp Care Products Sales, Revenue, Price and Gross Margin of
Unilever

7.3 Procter & Gamble

7.3.1 Company profile

7.3.2 Representative Hair and Scalp Care Products Product

7.3.3 Hair and Scalp Care Products Sales, Revenue, Price and Gross Margin of
Procter & Gamble

7.4 Estee Lauder

7.4.1 Company profile

7.4.2 Representative Hair and Scalp Care Products Product

7.4.3 Hair and Scalp Care Products Sales, Revenue, Price and Gross Margin of Estee
Lauder

7.5 Kao

7.5.1 Company profile

7.5.2 Representative Hair and Scalp Care Products Product

7.5.3 Hair and Scalp Care Products Sales, Revenue, Price and Gross Margin of Kao

7.6 Shiseido

7.6.1 Company profile

7.6.2 Representative Hair and Scalp Care Products Product

7.6.3 Hair and Scalp Care Products Sales, Revenue, Price and Gross Margin of

Shiseido

7.7 Beiersdorf

7.7.1 Company profile

7.7.2 Representative Hair and Scalp Care Products Product

7.7.3 Hair and Scalp Care Products Sales, Revenue, Price and Gross Margin of Beiersdorf

7.8 Henkel

7.8.1 Company profile

7.8.2 Representative Hair and Scalp Care Products Product

7.8.3 Hair and Scalp Care Products Sales, Revenue, Price and Gross Margin of Henkel

7.9 Beiersdorf

7.9.1 Company profile

7.9.2 Representative Hair and Scalp Care Products Product

7.9.3 Hair and Scalp Care Products Sales, Revenue, Price and Gross Margin of Beiersdorf

7.10 Shanghai Jahwa

7.10.1 Company profile

7.10.2 Representative Hair and Scalp Care Products Product

7.10.3 Hair and Scalp Care Products Sales, Revenue, Price and Gross Margin of Shanghai Jahwa

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HAIR AND SCALP CARE PRODUCTS

8.1 Industry Chain of Hair and Scalp Care Products

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HAIR AND SCALP CARE PRODUCTS

9.1 Cost Structure Analysis of Hair and Scalp Care Products

9.2 Raw Materials Cost Analysis of Hair and Scalp Care Products

9.3 Labor Cost Analysis of Hair and Scalp Care Products

9.4 Manufacturing Expenses Analysis of Hair and Scalp Care Products

CHAPTER 10 MARKETING STATUS ANALYSIS OF HAIR AND SCALP CARE PRODUCTS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Hair and Scalp Care Products-India Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/H5A11DB0885MEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H5A11DB0885MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970