

# Hair Extension-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/H1DC0192D09MEN.html>

Date: February 2018

Pages: 150

Price: US\$ 3,480.00 (Single User License)

ID: H1DC0192D09MEN

## Abstracts

### Report Summary

Hair Extension-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Hair Extension industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Hair Extension 2013-2017, and development forecast 2018-2023

Main market players of Hair Extension in Europe, with company and product introduction, position in the Hair Extension market

Market status and development trend of Hair Extension by types and applications

Cost and profit status of Hair Extension, and marketing status

Market growth drivers and challenges

The report segments the Europe Hair Extension market as:

Europe Hair Extension Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux

Russia

Europe Hair Extension Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Human hair extensions

Synthetic hair extensions

Europe Hair Extension Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Female

Male

Europe Hair Extension Market: Players Segment Analysis (Company and Product introduction, Hair Extension Sales Volume, Revenue, Price and Gross Margin):

Great Lengths

Balmain

Hair Dreams

Easihair

Socap

Donna Bella

Cinderella Hair

Hairlocs

Klix Hair Extension

UltraTress

Racoon

Hair Addictionz

FN LONGLOCKS

VivaFemina

Femme Hair Extension

Locks&Bonds

Angel Wings

Godrejcp

Anhui Jinruixiang

Ruimei

Xuchang Penghui

Shengtai  
Yinnuohair  
Xuchang Haoyuan  
Meishang  
Yiwu YiLu

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF HAIR EXTENSION**

- 1.1 Definition of Hair Extension in This Report
- 1.2 Commercial Types of Hair Extension
  - 1.2.1 Human hair extensions
  - 1.2.2 Synthetic hair extensions
- 1.3 Downstream Application of Hair Extension
  - 1.3.1 Female
  - 1.3.2 Male
- 1.4 Development History of Hair Extension
- 1.5 Market Status and Trend of Hair Extension 2013-2023
  - 1.5.1 Europe Hair Extension Market Status and Trend 2013-2023
  - 1.5.2 Regional Hair Extension Market Status and Trend 2013-2023

### **CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Hair Extension in Europe 2013-2017
- 2.2 Consumption Market of Hair Extension in Europe by Regions
  - 2.2.1 Consumption Volume of Hair Extension in Europe by Regions
  - 2.2.2 Revenue of Hair Extension in Europe by Regions
- 2.3 Market Analysis of Hair Extension in Europe by Regions
  - 2.3.1 Market Analysis of Hair Extension in Germany 2013-2017
  - 2.3.2 Market Analysis of Hair Extension in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Hair Extension in France 2013-2017
  - 2.3.4 Market Analysis of Hair Extension in Italy 2013-2017
  - 2.3.5 Market Analysis of Hair Extension in Spain 2013-2017
  - 2.3.6 Market Analysis of Hair Extension in Benelux 2013-2017
  - 2.3.7 Market Analysis of Hair Extension in Russia 2013-2017
- 2.4 Market Development Forecast of Hair Extension in Europe 2018-2023
  - 2.4.1 Market Development Forecast of Hair Extension in Europe 2018-2023
  - 2.4.2 Market Development Forecast of Hair Extension by Regions 2018-2023

### **CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of Hair Extension in Europe by Types
  - 3.1.2 Revenue of Hair Extension in Europe by Types

### 3.2 Europe Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in Germany
- 3.2.2 Market Status by Types in United Kingdom
- 3.2.3 Market Status by Types in France
- 3.2.4 Market Status by Types in Italy
- 3.2.5 Market Status by Types in Spain
- 3.2.6 Market Status by Types in Benelux
- 3.2.7 Market Status by Types in Russia

### 3.3 Market Forecast of Hair Extension in Europe by Types

## **CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Hair Extension in Europe by Downstream Industry

### 4.2 Demand Volume of Hair Extension by Downstream Industry in Major Countries

- 4.2.1 Demand Volume of Hair Extension by Downstream Industry in Germany
- 4.2.2 Demand Volume of Hair Extension by Downstream Industry in United Kingdom
- 4.2.3 Demand Volume of Hair Extension by Downstream Industry in France
- 4.2.4 Demand Volume of Hair Extension by Downstream Industry in Italy
- 4.2.5 Demand Volume of Hair Extension by Downstream Industry in Spain
- 4.2.6 Demand Volume of Hair Extension by Downstream Industry in Benelux
- 4.2.7 Demand Volume of Hair Extension by Downstream Industry in Russia

### 4.3 Market Forecast of Hair Extension in Europe by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HAIR EXTENSION**

### 5.1 Europe Economy Situation and Trend Overview

### 5.2 Hair Extension Downstream Industry Situation and Trend Overview

## **CHAPTER 6 HAIR EXTENSION MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE**

### 6.1 Sales Volume of Hair Extension in Europe by Major Players

### 6.2 Revenue of Hair Extension in Europe by Major Players

### 6.3 Basic Information of Hair Extension by Major Players

- 6.3.1 Headquarters Location and Established Time of Hair Extension Major Players
- 6.3.2 Employees and Revenue Level of Hair Extension Major Players

### 6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News

- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

## **CHAPTER 7 HAIR EXTENSION MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Great Lengths

- 7.1.1 Company profile
- 7.1.2 Representative Hair Extension Product
- 7.1.3 Hair Extension Sales, Revenue, Price and Gross Margin of Great Lengths

### 7.2 Balmain

- 7.2.1 Company profile
- 7.2.2 Representative Hair Extension Product
- 7.2.3 Hair Extension Sales, Revenue, Price and Gross Margin of Balmain

### 7.3 Hair Dreams

- 7.3.1 Company profile
- 7.3.2 Representative Hair Extension Product
- 7.3.3 Hair Extension Sales, Revenue, Price and Gross Margin of Hair Dreams

### 7.4 Easihair

- 7.4.1 Company profile
- 7.4.2 Representative Hair Extension Product
- 7.4.3 Hair Extension Sales, Revenue, Price and Gross Margin of Easihair

### 7.5 Socap

- 7.5.1 Company profile
- 7.5.2 Representative Hair Extension Product
- 7.5.3 Hair Extension Sales, Revenue, Price and Gross Margin of Socap

### 7.6 Donna Bella

- 7.6.1 Company profile
- 7.6.2 Representative Hair Extension Product
- 7.6.3 Hair Extension Sales, Revenue, Price and Gross Margin of Donna Bella

### 7.7 Cinderella Hair

- 7.7.1 Company profile
- 7.7.2 Representative Hair Extension Product
- 7.7.3 Hair Extension Sales, Revenue, Price and Gross Margin of Cinderella Hair

### 7.8 Hairlocs

- 7.8.1 Company profile
- 7.8.2 Representative Hair Extension Product
- 7.8.3 Hair Extension Sales, Revenue, Price and Gross Margin of Hairlocs

### 7.9 Klix Hair Extension

- 7.9.1 Company profile
- 7.9.2 Representative Hair Extension Product
- 7.9.3 Hair Extension Sales, Revenue, Price and Gross Margin of Klix Hair Extension
- 7.10 UltraTress
  - 7.10.1 Company profile
  - 7.10.2 Representative Hair Extension Product
  - 7.10.3 Hair Extension Sales, Revenue, Price and Gross Margin of UltraTress
- 7.11 Racoon
  - 7.11.1 Company profile
  - 7.11.2 Representative Hair Extension Product
  - 7.11.3 Hair Extension Sales, Revenue, Price and Gross Margin of Racoon
- 7.12 Hair Addictionz
  - 7.12.1 Company profile
  - 7.12.2 Representative Hair Extension Product
  - 7.12.3 Hair Extension Sales, Revenue, Price and Gross Margin of Hair Addictionz
- 7.13 FN LONGLOCKS
  - 7.13.1 Company profile
  - 7.13.2 Representative Hair Extension Product
  - 7.13.3 Hair Extension Sales, Revenue, Price and Gross Margin of FN LONGLOCKS
- 7.14 VivaFemina
  - 7.14.1 Company profile
  - 7.14.2 Representative Hair Extension Product
  - 7.14.3 Hair Extension Sales, Revenue, Price and Gross Margin of VivaFemina
- 7.15 Femme Hair Extension
  - 7.15.1 Company profile
  - 7.15.2 Representative Hair Extension Product
  - 7.15.3 Hair Extension Sales, Revenue, Price and Gross Margin of Femme Hair Extension
- 7.16 Locks&Bonds
- 7.17 Angel Wings
- 7.18 Godrejcp
- 7.19 Anhui Jinruixiang
- 7.20 Ruimei
- 7.21 Xuchang Penghui
- 7.22 Shengtai
- 7.23 Yinnuohair
- 7.24 Xuchang Haoyuan
- 7.25 Meishang
- 7.26 Yiwu YiLu

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HAIR EXTENSION**

- 8.1 Industry Chain of Hair Extension
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HAIR EXTENSION**

- 9.1 Cost Structure Analysis of Hair Extension
- 9.2 Raw Materials Cost Analysis of Hair Extension
- 9.3 Labor Cost Analysis of Hair Extension
- 9.4 Manufacturing Expenses Analysis of Hair Extension

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF HAIR EXTENSION**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Hair Extension-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/H1DC0192D09MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H1DC0192D09MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970