

# Hair Dryer-United States Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/H9ACB4D4371EN.html

Date: January 2018

Pages: 140

Price: US\$ 3,480.00 (Single User License)

ID: H9ACB4D4371EN

#### **Abstracts**

#### **Report Summary**

Hair Dryer-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Hair Dryer industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Hair Dryer 2013-2017, and development forecast 2018-2023

Main market players of Hair Dryer in United States, with company and product introduction, position in the Hair Dryer market

Market status and development trend of Hair Dryer by types and applications Cost and profit status of Hair Dryer, and marketing status Market growth drivers and challenges

The report segments the United States Hair Dryer market as:

United States Hair Dryer Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England
The Middle Atlantic
The Midwest
The West
The South



#### Southwest

United States Hair Dryer Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Price: 10.00

Price: 10.00-49.99 Price: 50.00-99.99

Price: 100.00

United States Hair Dryer Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Salon

Household

Hotel

United States Hair Dryer Market: Players Segment Analysis (Company and Product introduction, Hair Dryer Sales Volume, Revenue, Price and Gross Margin):

Conair

Panasonic

**GHD** 

**Philips** 

Flyco

Revlon

Braun

Remington

Vidal Sassoon

**TESCOM** 

Kangfu

**POVOS** 

Superman

T3 Micro

Sedu

**Elchim** 

WIK

**KOIZUMI** 



In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



#### **Contents**

#### **CHAPTER 1 OVERVIEW OF HAIR DRYER**

- 1.1 Definition of Hair Dryer in This Report
- 1.2 Commercial Types of Hair Dryer
  - 1.2.1 Price: 10.00
  - 1.2.2 Price: 10.00-49.99
  - 1.2.3 Price: 50.00-99.99
  - 1.2.4 Price: 100.00
- 1.3 Downstream Application of Hair Dryer
  - 1.3.1 Salon
  - 1.3.2 Household
  - 1.3.3 Hotel
- 1.4 Development History of Hair Dryer
- 1.5 Market Status and Trend of Hair Dryer 2013-2023
  - 1.5.1 United States Hair Dryer Market Status and Trend 2013-2023
  - 1.5.2 Regional Hair Dryer Market Status and Trend 2013-2023

#### **CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Hair Dryer in United States 2013-2017
- 2.2 Consumption Market of Hair Dryer in United States by Regions
- 2.2.1 Consumption Volume of Hair Dryer in United States by Regions
- 2.2.2 Revenue of Hair Dryer in United States by Regions
- 2.3 Market Analysis of Hair Dryer in United States by Regions
  - 2.3.1 Market Analysis of Hair Dryer in New England 2013-2017
  - 2.3.2 Market Analysis of Hair Dryer in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Hair Dryer in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Hair Dryer in The West 2013-2017
  - 2.3.5 Market Analysis of Hair Dryer in The South 2013-2017
  - 2.3.6 Market Analysis of Hair Dryer in Southwest 2013-2017
- 2.4 Market Development Forecast of Hair Dryer in United States 2018-2023
  - 2.4.1 Market Development Forecast of Hair Dryer in United States 2018-2023
  - 2.4.2 Market Development Forecast of Hair Dryer by Regions 2018-2023

#### **CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES**

3.1 Whole United States Market Status by Types



- 3.1.1 Consumption Volume of Hair Dryer in United States by Types
- 3.1.2 Revenue of Hair Dryer in United States by Types
- 3.2 United States Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in New England
  - 3.2.2 Market Status by Types in The Middle Atlantic
  - 3.2.3 Market Status by Types in The Midwest
  - 3.2.4 Market Status by Types in The West
  - 3.2.5 Market Status by Types in The South
  - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Hair Dryer in United States by Types

## CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Hair Dryer in United States by Downstream Industry
- 4.2 Demand Volume of Hair Dryer by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Hair Dryer by Downstream Industry in New England
  - 4.2.2 Demand Volume of Hair Dryer by Downstream Industry in The Middle Atlantic
  - 4.2.3 Demand Volume of Hair Dryer by Downstream Industry in The Midwest
  - 4.2.4 Demand Volume of Hair Dryer by Downstream Industry in The West
  - 4.2.5 Demand Volume of Hair Dryer by Downstream Industry in The South
  - 4.2.6 Demand Volume of Hair Dryer by Downstream Industry in Southwest
- 4.3 Market Forecast of Hair Dryer in United States by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HAIR DRYER

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Hair Dryer Downstream Industry Situation and Trend Overview

### CHAPTER 6 HAIR DRYER MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Hair Dryer in United States by Major Players
- 6.2 Revenue of Hair Dryer in United States by Major Players
- 6.3 Basic Information of Hair Dryer by Major Players
  - 6.3.1 Headquarters Location and Established Time of Hair Dryer Major Players
  - 6.3.2 Employees and Revenue Level of Hair Dryer Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News



- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

### CHAPTER 7 HAIR DRYER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Conair
  - 7.1.1 Company profile
  - 7.1.2 Representative Hair Dryer Product
  - 7.1.3 Hair Dryer Sales, Revenue, Price and Gross Margin of Conair
- 7.2 Panasonic
  - 7.2.1 Company profile
  - 7.2.2 Representative Hair Dryer Product
- 7.2.3 Hair Dryer Sales, Revenue, Price and Gross Margin of Panasonic
- 7.3 GHD
  - 7.3.1 Company profile
  - 7.3.2 Representative Hair Dryer Product
  - 7.3.3 Hair Dryer Sales, Revenue, Price and Gross Margin of GHD
- 7.4 Philips
  - 7.4.1 Company profile
- 7.4.2 Representative Hair Dryer Product
- 7.4.3 Hair Dryer Sales, Revenue, Price and Gross Margin of Philips
- 7.5 Flyco
  - 7.5.1 Company profile
  - 7.5.2 Representative Hair Dryer Product
  - 7.5.3 Hair Dryer Sales, Revenue, Price and Gross Margin of Flyco
- 7.6 Revlon
  - 7.6.1 Company profile
  - 7.6.2 Representative Hair Dryer Product
- 7.6.3 Hair Dryer Sales, Revenue, Price and Gross Margin of Revlon
- 7.7 Braun
  - 7.7.1 Company profile
  - 7.7.2 Representative Hair Dryer Product
  - 7.7.3 Hair Dryer Sales, Revenue, Price and Gross Margin of Braun
- 7.8 Remington
  - 7.8.1 Company profile
  - 7.8.2 Representative Hair Dryer Product
- 7.8.3 Hair Dryer Sales, Revenue, Price and Gross Margin of Remington
- 7.9 Vidal Sassoon



- 7.9.1 Company profile
- 7.9.2 Representative Hair Dryer Product
- 7.9.3 Hair Dryer Sales, Revenue, Price and Gross Margin of Vidal Sassoon

#### 7.10 TESCOM

- 7.10.1 Company profile
- 7.10.2 Representative Hair Dryer Product
- 7.10.3 Hair Dryer Sales, Revenue, Price and Gross Margin of TESCOM

#### 7.11 Kangfu

- 7.11.1 Company profile
- 7.11.2 Representative Hair Dryer Product
- 7.11.3 Hair Dryer Sales, Revenue, Price and Gross Margin of Kangfu

#### **7.12 POVOS**

- 7.12.1 Company profile
- 7.12.2 Representative Hair Dryer Product
- 7.12.3 Hair Dryer Sales, Revenue, Price and Gross Margin of POVOS

#### 7.13 Superman

- 7.13.1 Company profile
- 7.13.2 Representative Hair Dryer Product
- 7.13.3 Hair Dryer Sales, Revenue, Price and Gross Margin of Superman

#### 7.14 T3 Micro

- 7.14.1 Company profile
- 7.14.2 Representative Hair Dryer Product
- 7.14.3 Hair Dryer Sales, Revenue, Price and Gross Margin of T3 Micro

#### 7.15 Sedu

- 7.15.1 Company profile
- 7.15.2 Representative Hair Dryer Product
- 7.15.3 Hair Dryer Sales, Revenue, Price and Gross Margin of Sedu
- 7.16 Elchim
- 7.17 WIK
- 7.18 KOIZUMI

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HAIR DRYER

- 8.1 Industry Chain of Hair Dryer
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HAIR DRYER



- 9.1 Cost Structure Analysis of Hair Dryer
- 9.2 Raw Materials Cost Analysis of Hair Dryer
- 9.3 Labor Cost Analysis of Hair Dryer
- 9.4 Manufacturing Expenses Analysis of Hair Dryer

#### **CHAPTER 10 MARKETING STATUS ANALYSIS OF HAIR DRYER**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Hair Dryer-United States Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/H9ACB4D4371EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/H9ACB4D4371EN.html">https://marketpublishers.com/r/H9ACB4D4371EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970