

# Gypsum Boards and Gypsum Plaster-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/GAC8BE835FAMEN.html>

Date: May 2018

Pages: 130

Price: US\$ 3,480.00 (Single User License)

ID: GAC8BE835FAMEN

## Abstracts

### Report Summary

Gypsum Boards and Gypsum Plaster-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Gypsum Boards and Gypsum Plaster industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Gypsum Boards and Gypsum Plaster 2013-2017, and development forecast 2018-2023

Main market players of Gypsum Boards and Gypsum Plaster in North America, with company and product introduction, position in the Gypsum Boards and Gypsum Plaster market

Market status and development trend of Gypsum Boards and Gypsum Plaster by types and applications

Cost and profit status of Gypsum Boards and Gypsum Plaster, and marketing status

Market growth drivers and challenges

The report segments the North America Gypsum Boards and Gypsum Plaster market as:

North America Gypsum Boards and Gypsum Plaster Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Gypsum Boards and Gypsum Plaster Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Gypsum Board

Gypsum Plaster

North America Gypsum Boards and Gypsum Plaster Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Residential

Commercial

Industrial

Other

North America Gypsum Boards and Gypsum Plaster Market: Players Segment Analysis (Company and Product introduction, Gypsum Boards and Gypsum Plaster Sales Volume, Revenue, Price and Gross Margin):

BNBM

Saint-Gobain

Etex Corp

Knauf

USG

National Gypsum

Boral

Yoshino

Baier

Jason

K Lakshmi Cement

Mohta Cement

THRAKON

Walplast

Trimurti

## MagicPlas

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF GYPSUM BOARDS AND GYPSUM PLASTER**

- 1.1 Definition of Gypsum Boards and Gypsum Plaster in This Report
- 1.2 Commercial Types of Gypsum Boards and Gypsum Plaster
  - 1.2.1 Gypsum Board
  - 1.2.2 Gypsum Plaster
- 1.3 Downstream Application of Gypsum Boards and Gypsum Plaster
  - 1.3.1 Residential
  - 1.3.2 Commercial
  - 1.3.3 Industrial
  - 1.3.4 Other
- 1.4 Development History of Gypsum Boards and Gypsum Plaster
- 1.5 Market Status and Trend of Gypsum Boards and Gypsum Plaster 2013-2023
  - 1.5.1 North America Gypsum Boards and Gypsum Plaster Market Status and Trend 2013-2023
  - 1.5.2 Regional Gypsum Boards and Gypsum Plaster Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Gypsum Boards and Gypsum Plaster in North America 2013-2017
- 2.2 Consumption Market of Gypsum Boards and Gypsum Plaster in North America by Regions
  - 2.2.1 Consumption Volume of Gypsum Boards and Gypsum Plaster in North America by Regions
  - 2.2.2 Revenue of Gypsum Boards and Gypsum Plaster in North America by Regions
- 2.3 Market Analysis of Gypsum Boards and Gypsum Plaster in North America by Regions
  - 2.3.1 Market Analysis of Gypsum Boards and Gypsum Plaster in United States 2013-2017
  - 2.3.2 Market Analysis of Gypsum Boards and Gypsum Plaster in Canada 2013-2017
  - 2.3.3 Market Analysis of Gypsum Boards and Gypsum Plaster in Mexico 2013-2017
- 2.4 Market Development Forecast of Gypsum Boards and Gypsum Plaster in North America 2018-2023
  - 2.4.1 Market Development Forecast of Gypsum Boards and Gypsum Plaster in North America 2018-2023
  - 2.4.2 Market Development Forecast of Gypsum Boards and Gypsum Plaster by

Regions 2018-2023

## **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

3.1 Whole North America Market Status by Types

3.1.1 Consumption Volume of Gypsum Boards and Gypsum Plaster in North America by Types

3.1.2 Revenue of Gypsum Boards and Gypsum Plaster in North America by Types

3.2 North America Market Status by Types in Major Countries

3.2.1 Market Status by Types in United States

3.2.2 Market Status by Types in Canada

3.2.3 Market Status by Types in Mexico

3.3 Market Forecast of Gypsum Boards and Gypsum Plaster in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

4.1 Demand Volume of Gypsum Boards and Gypsum Plaster in North America by Downstream Industry

4.2 Demand Volume of Gypsum Boards and Gypsum Plaster by Downstream Industry in Major Countries

4.2.1 Demand Volume of Gypsum Boards and Gypsum Plaster by Downstream Industry in United States

4.2.2 Demand Volume of Gypsum Boards and Gypsum Plaster by Downstream Industry in Canada

4.2.3 Demand Volume of Gypsum Boards and Gypsum Plaster by Downstream Industry in Mexico

4.3 Market Forecast of Gypsum Boards and Gypsum Plaster in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF GYPSUM BOARDS AND GYPSUM PLASTER**

5.1 North America Economy Situation and Trend Overview

5.2 Gypsum Boards and Gypsum Plaster Downstream Industry Situation and Trend Overview

## **CHAPTER 6 GYPSUM BOARDS AND GYPSUM PLASTER MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

6.1 Sales Volume of Gypsum Boards and Gypsum Plaster in North America by Major Players

6.2 Revenue of Gypsum Boards and Gypsum Plaster in North America by Major Players

6.3 Basic Information of Gypsum Boards and Gypsum Plaster by Major Players

6.3.1 Headquarters Location and Established Time of Gypsum Boards and Gypsum Plaster Major Players

6.3.2 Employees and Revenue Level of Gypsum Boards and Gypsum Plaster Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 GYPSUM BOARDS AND GYPSUM PLASTER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 BNBM

7.1.1 Company profile

7.1.2 Representative Gypsum Boards and Gypsum Plaster Product

7.1.3 Gypsum Boards and Gypsum Plaster Sales, Revenue, Price and Gross Margin of BNBM

7.2 Saint-Gobain

7.2.1 Company profile

7.2.2 Representative Gypsum Boards and Gypsum Plaster Product

7.2.3 Gypsum Boards and Gypsum Plaster Sales, Revenue, Price and Gross Margin of Saint-Gobain

7.3 Etex Corp

7.3.1 Company profile

7.3.2 Representative Gypsum Boards and Gypsum Plaster Product

7.3.3 Gypsum Boards and Gypsum Plaster Sales, Revenue, Price and Gross Margin of Etex Corp

7.4 Knauf

7.4.1 Company profile

7.4.2 Representative Gypsum Boards and Gypsum Plaster Product

7.4.3 Gypsum Boards and Gypsum Plaster Sales, Revenue, Price and Gross Margin of Knauf

7.5 USG

- 7.5.1 Company profile
- 7.5.2 Representative Gypsum Boards and Gypsum Plaster Product
- 7.5.3 Gypsum Boards and Gypsum Plaster Sales, Revenue, Price and Gross Margin of USG
- 7.6 National Gypsum
  - 7.6.1 Company profile
  - 7.6.2 Representative Gypsum Boards and Gypsum Plaster Product
  - 7.6.3 Gypsum Boards and Gypsum Plaster Sales, Revenue, Price and Gross Margin of National Gypsum
- 7.7 Boral
  - 7.7.1 Company profile
  - 7.7.2 Representative Gypsum Boards and Gypsum Plaster Product
  - 7.7.3 Gypsum Boards and Gypsum Plaster Sales, Revenue, Price and Gross Margin of Boral
- 7.8 Yoshino
  - 7.8.1 Company profile
  - 7.8.2 Representative Gypsum Boards and Gypsum Plaster Product
  - 7.8.3 Gypsum Boards and Gypsum Plaster Sales, Revenue, Price and Gross Margin of Yoshino
- 7.9 Baier
  - 7.9.1 Company profile
  - 7.9.2 Representative Gypsum Boards and Gypsum Plaster Product
  - 7.9.3 Gypsum Boards and Gypsum Plaster Sales, Revenue, Price and Gross Margin of Baier
- 7.10 Jason
  - 7.10.1 Company profile
  - 7.10.2 Representative Gypsum Boards and Gypsum Plaster Product
  - 7.10.3 Gypsum Boards and Gypsum Plaster Sales, Revenue, Price and Gross Margin of Jason
- 7.11 K Lakshmi Cement
  - 7.11.1 Company profile
  - 7.11.2 Representative Gypsum Boards and Gypsum Plaster Product
  - 7.11.3 Gypsum Boards and Gypsum Plaster Sales, Revenue, Price and Gross Margin of K Lakshmi Cement
- 7.12 Mohta Cement
  - 7.12.1 Company profile
  - 7.12.2 Representative Gypsum Boards and Gypsum Plaster Product
  - 7.12.3 Gypsum Boards and Gypsum Plaster Sales, Revenue, Price and Gross Margin of Mohta Cement

## 7.13 THRAKON

7.13.1 Company profile

7.13.2 Representative Gypsum Boards and Gypsum Plaster Product

7.13.3 Gypsum Boards and Gypsum Plaster Sales, Revenue, Price and Gross Margin of THRAKON

## 7.14 Walplast

7.14.1 Company profile

7.14.2 Representative Gypsum Boards and Gypsum Plaster Product

7.14.3 Gypsum Boards and Gypsum Plaster Sales, Revenue, Price and Gross Margin of Walplast

## 7.15 Trimurti

7.15.1 Company profile

7.15.2 Representative Gypsum Boards and Gypsum Plaster Product

7.15.3 Gypsum Boards and Gypsum Plaster Sales, Revenue, Price and Gross Margin of Trimurti

## 7.16 MagicPlas

# **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF GYPSUM BOARDS AND GYPSUM PLASTER**

8.1 Industry Chain of Gypsum Boards and Gypsum Plaster

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

# **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF GYPSUM BOARDS AND GYPSUM PLASTER**

9.1 Cost Structure Analysis of Gypsum Boards and Gypsum Plaster

9.2 Raw Materials Cost Analysis of Gypsum Boards and Gypsum Plaster

9.3 Labor Cost Analysis of Gypsum Boards and Gypsum Plaster

9.4 Manufacturing Expenses Analysis of Gypsum Boards and Gypsum Plaster

# **CHAPTER 10 MARKETING STATUS ANALYSIS OF GYPSUM BOARDS AND GYPSUM PLASTER**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend



## 10.2 Market Positioning

### 10.2.1 Pricing Strategy

### 10.2.2 Brand Strategy

### 10.2.3 Target Client

## 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference

## I would like to order

Product name: Gypsum Boards and Gypsum Plaster-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/GAC8BE835FAMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GAC8BE835FAMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

