

# Gym Shoes-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/G2CD6F98BCEMEN.html>

Date: March 2018

Pages: 138

Price: US\$ 2,980.00 (Single User License)

ID: G2CD6F98BCEMEN

## Abstracts

### Report Summary

Gym Shoes-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Gym Shoes industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Gym Shoes 2013-2017, and development forecast 2018-2023

Main market players of Gym Shoes in China, with company and product introduction, position in the Gym Shoes market

Market status and development trend of Gym Shoes by types and applications

Cost and profit status of Gym Shoes, and marketing status

Market growth drivers and challenges

The report segments the China Gym Shoes market as:

China Gym Shoes Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

## Northwest China

China Gym Shoes Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Ball Sports Footwear  
Running Sports Footwear  
Outdoor Sports Footwear  
Others

China Gym Shoes Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Men  
Woman  
Kid

China Gym Shoes Market: Players Segment Analysis (Company and Product introduction, Gym Shoes Sales Volume, Revenue, Price and Gross Margin):

Nike  
Adidas  
VF Corp  
Asics  
New Balance  
Skechers  
Wolverine Worldwide  
Under Armour  
Mizuno  
Puma  
Lotto Sport?  
DIADORA  
Columbia  
Vibram  
UMBRO  
CAN?TORP  
K-Swiss  
Anta  
Lining

Peak  
Xtep  
Kappa  
Erke

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF GYM SHOES**

- 1.1 Definition of Gym Shoes in This Report
- 1.2 Commercial Types of Gym Shoes
  - 1.2.1 Ball Sports Footwear
  - 1.2.2 Running Sports Footwear
  - 1.2.3 Outdoor Sports Footwear
  - 1.2.4 Others
- 1.3 Downstream Application of Gym Shoes
  - 1.3.1 Men
  - 1.3.2 Woman
  - 1.3.3 Kid
- 1.4 Development History of Gym Shoes
- 1.5 Market Status and Trend of Gym Shoes 2013-2023
  - 1.5.1 China Gym Shoes Market Status and Trend 2013-2023
  - 1.5.2 Regional Gym Shoes Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Gym Shoes in China 2013-2017
- 2.2 Consumption Market of Gym Shoes in China by Regions
  - 2.2.1 Consumption Volume of Gym Shoes in China by Regions
  - 2.2.2 Revenue of Gym Shoes in China by Regions
- 2.3 Market Analysis of Gym Shoes in China by Regions
  - 2.3.1 Market Analysis of Gym Shoes in North China 2013-2017
  - 2.3.2 Market Analysis of Gym Shoes in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Gym Shoes in East China 2013-2017
  - 2.3.4 Market Analysis of Gym Shoes in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Gym Shoes in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Gym Shoes in Northwest China 2013-2017
- 2.4 Market Development Forecast of Gym Shoes in China 2018-2023
  - 2.4.1 Market Development Forecast of Gym Shoes in China 2018-2023
  - 2.4.2 Market Development Forecast of Gym Shoes by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types

- 3.1.1 Consumption Volume of Gym Shoes in China by Types
- 3.1.2 Revenue of Gym Shoes in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Gym Shoes in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Gym Shoes in China by Downstream Industry
- 4.2 Demand Volume of Gym Shoes by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Gym Shoes by Downstream Industry in North China
  - 4.2.2 Demand Volume of Gym Shoes by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Gym Shoes by Downstream Industry in East China
  - 4.2.4 Demand Volume of Gym Shoes by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of Gym Shoes by Downstream Industry in Southwest China
  - 4.2.6 Demand Volume of Gym Shoes by Downstream Industry in Northwest China
- 4.3 Market Forecast of Gym Shoes in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF GYM SHOES**

- 5.1 China Economy Situation and Trend Overview
- 5.2 Gym Shoes Downstream Industry Situation and Trend Overview

## **CHAPTER 6 GYM SHOES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of Gym Shoes in China by Major Players
- 6.2 Revenue of Gym Shoes in China by Major Players
- 6.3 Basic Information of Gym Shoes by Major Players
  - 6.3.1 Headquarters Location and Established Time of Gym Shoes Major Players
  - 6.3.2 Employees and Revenue Level of Gym Shoes Major Players
- 6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

## **CHAPTER 7 GYM SHOES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Nike

- 7.1.1 Company profile
- 7.1.2 Representative Gym Shoes Product
- 7.1.3 Gym Shoes Sales, Revenue, Price and Gross Margin of Nike

### 7.2 Adidas

- 7.2.1 Company profile
- 7.2.2 Representative Gym Shoes Product
- 7.2.3 Gym Shoes Sales, Revenue, Price and Gross Margin of Adidas

### 7.3 VF Corp

- 7.3.1 Company profile
- 7.3.2 Representative Gym Shoes Product
- 7.3.3 Gym Shoes Sales, Revenue, Price and Gross Margin of VF Corp

### 7.4 Asics

- 7.4.1 Company profile
- 7.4.2 Representative Gym Shoes Product
- 7.4.3 Gym Shoes Sales, Revenue, Price and Gross Margin of Asics

### 7.5 New Balance

- 7.5.1 Company profile
- 7.5.2 Representative Gym Shoes Product
- 7.5.3 Gym Shoes Sales, Revenue, Price and Gross Margin of New Balance

### 7.6 Skechers

- 7.6.1 Company profile
- 7.6.2 Representative Gym Shoes Product
- 7.6.3 Gym Shoes Sales, Revenue, Price and Gross Margin of Skechers

### 7.7 Wolverine Worldwide

- 7.7.1 Company profile
- 7.7.2 Representative Gym Shoes Product
- 7.7.3 Gym Shoes Sales, Revenue, Price and Gross Margin of Wolverine Worldwide

### 7.8 Under Armour

- 7.8.1 Company profile
- 7.8.2 Representative Gym Shoes Product
- 7.8.3 Gym Shoes Sales, Revenue, Price and Gross Margin of Under Armour

## 7.9 Mizuno

7.9.1 Company profile

7.9.2 Representative Gym Shoes Product

7.9.3 Gym Shoes Sales, Revenue, Price and Gross Margin of Mizuno

## 7.10 Puma

7.10.1 Company profile

7.10.2 Representative Gym Shoes Product

7.10.3 Gym Shoes Sales, Revenue, Price and Gross Margin of Puma

## 7.11 Lotto Sport?

7.11.1 Company profile

7.11.2 Representative Gym Shoes Product

7.11.3 Gym Shoes Sales, Revenue, Price and Gross Margin of Lotto Sport?

## 7.12 DIADORA

7.12.1 Company profile

7.12.2 Representative Gym Shoes Product

7.12.3 Gym Shoes Sales, Revenue, Price and Gross Margin of DIADORA

## 7.13 Columbia

7.13.1 Company profile

7.13.2 Representative Gym Shoes Product

7.13.3 Gym Shoes Sales, Revenue, Price and Gross Margin of Columbia

## 7.14 Vibram

7.14.1 Company profile

7.14.2 Representative Gym Shoes Product

7.14.3 Gym Shoes Sales, Revenue, Price and Gross Margin of Vibram

## 7.15 UMBRO

7.15.1 Company profile

7.15.2 Representative Gym Shoes Product

7.15.3 Gym Shoes Sales, Revenue, Price and Gross Margin of UMBRO

## 7.16 CAN?TORP

## 7.17 K-Swiss

## 7.18 Anta

## 7.19 Lining

## 7.20 Peak

## 7.21 Xtep

## 7.22 Kappa

## 7.23 Erke

# **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF GYM SHOES**

8.1 Industry Chain of Gym Shoes

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF GYM SHOES**

9.1 Cost Structure Analysis of Gym Shoes

9.2 Raw Materials Cost Analysis of Gym Shoes

9.3 Labor Cost Analysis of Gym Shoes

9.4 Manufacturing Expenses Analysis of Gym Shoes

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF GYM SHOES**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference



## I would like to order

Product name: Gym Shoes-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/G2CD6F98BCEMEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G2CD6F98BCEMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970