

Gym Equipment-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/GCDCD03B154MEN.html>

Date: March 2018

Pages: 130

Price: US\$ 3,480.00 (Single User License)

ID: GCDCD03B154MEN

Abstracts

Report Summary

Gym Equipment-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Gym Equipment industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Gym Equipment 2013-2017, and development forecast 2018-2023

Main market players of Gym Equipment in South America, with company and product introduction, position in the Gym Equipment market

Market status and development trend of Gym Equipment by types and applications

Cost and profit status of Gym Equipment, and marketing status

Market growth drivers and challenges

The report segments the South America Gym Equipment market as:

South America Gym Equipment Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

South America Gym Equipment Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Treadmills
Stationary Bikes
Rowing Machines
Ellipticals
Stairwalkers
Others

South America Gym Equipment Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Home consumers
Health clubs / gyms
Hotel gym
Medical centers / hospitals
Others

South America Gym Equipment Market: Players Segment Analysis (Company and Product introduction, Gym Equipment Sales Volume, Revenue, Price and Gross Margin):

ICON
Nautilus
Johnson
Life Fitness
Technogym
Cybex
Precor
Star Trac
Bodyguard
Concept-II
StairMaster
Ivanko
GYM80
PULSE
CATEYE

STEX
KEISER
Paramount
BODY-SOLID
Sports Art
Schwinn
Powertec

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF GYM EQUIPMENT

- 1.1 Definition of Gym Equipment in This Report
- 1.2 Commercial Types of Gym Equipment
 - 1.2.1 Treadmills
 - 1.2.2 Stationary Bikes
 - 1.2.3 Rowing Machines
 - 1.2.4 Ellipticals
 - 1.2.5 Stairwalkers
 - 1.2.6 Others
- 1.3 Downstream Application of Gym Equipment
 - 1.3.1 Home consumers
 - 1.3.2 Health clubs / gyms
 - 1.3.3 Hotel gym
 - 1.3.4 Medical centers / hospitals
 - 1.3.5 Others
- 1.4 Development History of Gym Equipment
- 1.5 Market Status and Trend of Gym Equipment 2013-2023
 - 1.5.1 South America Gym Equipment Market Status and Trend 2013-2023
 - 1.5.2 Regional Gym Equipment Market Status and Trend 2013-2023

CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Gym Equipment in South America 2013-2017
- 2.2 Consumption Market of Gym Equipment in South America by Regions
 - 2.2.1 Consumption Volume of Gym Equipment in South America by Regions
 - 2.2.2 Revenue of Gym Equipment in South America by Regions
- 2.3 Market Analysis of Gym Equipment in South America by Regions
 - 2.3.1 Market Analysis of Gym Equipment in Brazil 2013-2017
 - 2.3.2 Market Analysis of Gym Equipment in Argentina 2013-2017
 - 2.3.3 Market Analysis of Gym Equipment in Venezuela 2013-2017
 - 2.3.4 Market Analysis of Gym Equipment in Colombia 2013-2017
 - 2.3.5 Market Analysis of Gym Equipment in Others 2013-2017
- 2.4 Market Development Forecast of Gym Equipment in South America 2018-2023
 - 2.4.1 Market Development Forecast of Gym Equipment in South America 2018-2023
 - 2.4.2 Market Development Forecast of Gym Equipment by Regions 2018-2023

CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole South America Market Status by Types

3.1.1 Consumption Volume of Gym Equipment in South America by Types

3.1.2 Revenue of Gym Equipment in South America by Types

3.2 South America Market Status by Types in Major Countries

3.2.1 Market Status by Types in Brazil

3.2.2 Market Status by Types in Argentina

3.2.3 Market Status by Types in Venezuela

3.2.4 Market Status by Types in Colombia

3.2.5 Market Status by Types in Others

3.3 Market Forecast of Gym Equipment in South America by Types

CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Gym Equipment in South America by Downstream Industry

4.2 Demand Volume of Gym Equipment by Downstream Industry in Major Countries

4.2.1 Demand Volume of Gym Equipment by Downstream Industry in Brazil

4.2.2 Demand Volume of Gym Equipment by Downstream Industry in Argentina

4.2.3 Demand Volume of Gym Equipment by Downstream Industry in Venezuela

4.2.4 Demand Volume of Gym Equipment by Downstream Industry in Colombia

4.2.5 Demand Volume of Gym Equipment by Downstream Industry in Others

4.3 Market Forecast of Gym Equipment in South America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF GYM EQUIPMENT

5.1 South America Economy Situation and Trend Overview

5.2 Gym Equipment Downstream Industry Situation and Trend Overview

CHAPTER 6 GYM EQUIPMENT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA

6.1 Sales Volume of Gym Equipment in South America by Major Players

6.2 Revenue of Gym Equipment in South America by Major Players

6.3 Basic Information of Gym Equipment by Major Players

6.3.1 Headquarters Location and Established Time of Gym Equipment Major Players

6.3.2 Employees and Revenue Level of Gym Equipment Major Players

6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 GYM EQUIPMENT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 ICON

- 7.1.1 Company profile
- 7.1.2 Representative Gym Equipment Product
- 7.1.3 Gym Equipment Sales, Revenue, Price and Gross Margin of ICON

7.2 Nautilus

- 7.2.1 Company profile
- 7.2.2 Representative Gym Equipment Product
- 7.2.3 Gym Equipment Sales, Revenue, Price and Gross Margin of Nautilus

7.3 Johnson

- 7.3.1 Company profile
- 7.3.2 Representative Gym Equipment Product
- 7.3.3 Gym Equipment Sales, Revenue, Price and Gross Margin of Johnson

7.4 Life Fitness

- 7.4.1 Company profile
- 7.4.2 Representative Gym Equipment Product
- 7.4.3 Gym Equipment Sales, Revenue, Price and Gross Margin of Life Fitness

7.5 Technogym

- 7.5.1 Company profile
- 7.5.2 Representative Gym Equipment Product
- 7.5.3 Gym Equipment Sales, Revenue, Price and Gross Margin of Technogym

7.6 Cybex

- 7.6.1 Company profile
- 7.6.2 Representative Gym Equipment Product
- 7.6.3 Gym Equipment Sales, Revenue, Price and Gross Margin of Cybex

7.7 Precor

- 7.7.1 Company profile
- 7.7.2 Representative Gym Equipment Product
- 7.7.3 Gym Equipment Sales, Revenue, Price and Gross Margin of Precor

7.8 Star Trac

- 7.8.1 Company profile
- 7.8.2 Representative Gym Equipment Product
- 7.8.3 Gym Equipment Sales, Revenue, Price and Gross Margin of Star Trac

7.9 Bodyguard

7.9.1 Company profile

7.9.2 Representative Gym Equipment Product

7.9.3 Gym Equipment Sales, Revenue, Price and Gross Margin of Bodyguard

7.10 Concept-II

7.10.1 Company profile

7.10.2 Representative Gym Equipment Product

7.10.3 Gym Equipment Sales, Revenue, Price and Gross Margin of Concept-II

7.11 StairMaster

7.11.1 Company profile

7.11.2 Representative Gym Equipment Product

7.11.3 Gym Equipment Sales, Revenue, Price and Gross Margin of StairMaster

7.12 Ivanko

7.12.1 Company profile

7.12.2 Representative Gym Equipment Product

7.12.3 Gym Equipment Sales, Revenue, Price and Gross Margin of Ivanko

7.13 GYM80

7.13.1 Company profile

7.13.2 Representative Gym Equipment Product

7.13.3 Gym Equipment Sales, Revenue, Price and Gross Margin of GYM80

7.14 PULSE

7.14.1 Company profile

7.14.2 Representative Gym Equipment Product

7.14.3 Gym Equipment Sales, Revenue, Price and Gross Margin of PULSE

7.15 CATEYE

7.15.1 Company profile

7.15.2 Representative Gym Equipment Product

7.15.3 Gym Equipment Sales, Revenue, Price and Gross Margin of CATEYE

7.16 STEX

7.17 KEISER

7.18 Paramount

7.19 BODY-SOLID

7.20 Sports Art

7.21 Schwinn

7.22 Powertec

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF GYM EQUIPMENT

- 8.1 Industry Chain of Gym Equipment
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF GYM EQUIPMENT

- 9.1 Cost Structure Analysis of Gym Equipment
- 9.2 Raw Materials Cost Analysis of Gym Equipment
- 9.3 Labor Cost Analysis of Gym Equipment
- 9.4 Manufacturing Expenses Analysis of Gym Equipment

CHAPTER 10 MARKETING STATUS ANALYSIS OF GYM EQUIPMENT

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Gym Equipment-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/GCDCD03B154MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GCDCD03B154MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970