

Gym Equipment-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/G3FD13FC4E9MEN.html>

Date: March 2018

Pages: 157

Price: US\$ 2,480.00 (Single User License)

ID: G3FD13FC4E9MEN

Abstracts

Report Summary

Gym Equipment-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Gym Equipment industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Gym Equipment 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Gym Equipment worldwide, with company and product introduction, position in the Gym Equipment market

Market status and development trend of Gym Equipment by types and applications

Cost and profit status of Gym Equipment, and marketing status

Market growth drivers and challenges

The report segments the global Gym Equipment market as:

Global Gym Equipment Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America

Global Gym Equipment Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Treadmills

Stationary Bikes

Rowing Machines

Ellipticals

Stairwalkers

Others

Global Gym Equipment Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Home consumers

Health clubs / gyms

Hotel gym

Medical centers / hospitals

Others

Global Gym Equipment Market: Manufacturers Segment Analysis (Company and Product introduction, Gym Equipment Sales Volume, Revenue, Price and Gross Margin):

ICON

Nautilus

Johnson

Life Fitness

Technogym

Cybex

Precor

Star Trac

Bodyguard

Concept-II

StairMaster

Ivanko

GYM80

PULSE

CATEYE
STEX
KEISER
Paramount
BODY-SOLID
Sports Art
Schwinn
Powertec

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF GYM EQUIPMENT

- 1.1 Definition of Gym Equipment in This Report
- 1.2 Commercial Types of Gym Equipment
 - 1.2.1 Treadmills
 - 1.2.2 Stationary Bikes
 - 1.2.3 Rowing Machines
 - 1.2.4 Ellipticals
 - 1.2.5 Stairwalkers
 - 1.2.6 Others
- 1.3 Downstream Application of Gym Equipment
 - 1.3.1 Home consumers
 - 1.3.2 Health clubs / gyms
 - 1.3.3 Hotel gym
 - 1.3.4 Medical centers / hospitals
 - 1.3.5 Others
- 1.4 Development History of Gym Equipment
- 1.5 Market Status and Trend of Gym Equipment 2013-2023
 - 1.5.1 Global Gym Equipment Market Status and Trend 2013-2023
 - 1.5.2 Regional Gym Equipment Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Gym Equipment 2013-2017
- 2.2 Production Market of Gym Equipment by Regions
 - 2.2.1 Production Volume of Gym Equipment by Regions
 - 2.2.2 Production Value of Gym Equipment by Regions
- 2.3 Demand Market of Gym Equipment by Regions
- 2.4 Production and Demand Status of Gym Equipment by Regions
 - 2.4.1 Production and Demand Status of Gym Equipment by Regions 2013-2017
 - 2.4.2 Import and Export Status of Gym Equipment by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Gym Equipment by Types
- 3.2 Production Value of Gym Equipment by Types
- 3.3 Market Forecast of Gym Equipment by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Gym Equipment by Downstream Industry

4.2 Market Forecast of Gym Equipment by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF GYM EQUIPMENT

5.1 Global Economy Situation and Trend Overview

5.2 Gym Equipment Downstream Industry Situation and Trend Overview

CHAPTER 6 GYM EQUIPMENT MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

6.1 Production Volume of Gym Equipment by Major Manufacturers

6.2 Production Value of Gym Equipment by Major Manufacturers

6.3 Basic Information of Gym Equipment by Major Manufacturers

6.3.1 Headquarters Location and Established Time of Gym Equipment Major Manufacturer

6.3.2 Employees and Revenue Level of Gym Equipment Major Manufacturer

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 GYM EQUIPMENT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 ICON

7.1.1 Company profile

7.1.2 Representative Gym Equipment Product

7.1.3 Gym Equipment Sales, Revenue, Price and Gross Margin of ICON

7.2 Nautilus

7.2.1 Company profile

7.2.2 Representative Gym Equipment Product

7.2.3 Gym Equipment Sales, Revenue, Price and Gross Margin of Nautilus

7.3 Johnson

7.3.1 Company profile

- 7.3.2 Representative Gym Equipment Product
- 7.3.3 Gym Equipment Sales, Revenue, Price and Gross Margin of Johnson
- 7.4 Life Fitness
 - 7.4.1 Company profile
 - 7.4.2 Representative Gym Equipment Product
 - 7.4.3 Gym Equipment Sales, Revenue, Price and Gross Margin of Life Fitness
- 7.5 Technogym
 - 7.5.1 Company profile
 - 7.5.2 Representative Gym Equipment Product
 - 7.5.3 Gym Equipment Sales, Revenue, Price and Gross Margin of Technogym
- 7.6 Cybex
 - 7.6.1 Company profile
 - 7.6.2 Representative Gym Equipment Product
 - 7.6.3 Gym Equipment Sales, Revenue, Price and Gross Margin of Cybex
- 7.7 Precor
 - 7.7.1 Company profile
 - 7.7.2 Representative Gym Equipment Product
 - 7.7.3 Gym Equipment Sales, Revenue, Price and Gross Margin of Precor
- 7.8 Star Trac
 - 7.8.1 Company profile
 - 7.8.2 Representative Gym Equipment Product
 - 7.8.3 Gym Equipment Sales, Revenue, Price and Gross Margin of Star Trac
- 7.9 Bodyguard
 - 7.9.1 Company profile
 - 7.9.2 Representative Gym Equipment Product
 - 7.9.3 Gym Equipment Sales, Revenue, Price and Gross Margin of Bodyguard
- 7.10 Concept-II
 - 7.10.1 Company profile
 - 7.10.2 Representative Gym Equipment Product
 - 7.10.3 Gym Equipment Sales, Revenue, Price and Gross Margin of Concept-II
- 7.11 StairMaster
 - 7.11.1 Company profile
 - 7.11.2 Representative Gym Equipment Product
 - 7.11.3 Gym Equipment Sales, Revenue, Price and Gross Margin of StairMaster
- 7.12 Ivanko
 - 7.12.1 Company profile
 - 7.12.2 Representative Gym Equipment Product
 - 7.12.3 Gym Equipment Sales, Revenue, Price and Gross Margin of Ivanko
- 7.13 GYM80

- 7.13.1 Company profile
- 7.13.2 Representative Gym Equipment Product
- 7.13.3 Gym Equipment Sales, Revenue, Price and Gross Margin of GYM80
- 7.14 PULSE
 - 7.14.1 Company profile
 - 7.14.2 Representative Gym Equipment Product
 - 7.14.3 Gym Equipment Sales, Revenue, Price and Gross Margin of PULSE
- 7.15 CATEYE
 - 7.15.1 Company profile
 - 7.15.2 Representative Gym Equipment Product
 - 7.15.3 Gym Equipment Sales, Revenue, Price and Gross Margin of CATEYE
- 7.16 STEX
- 7.17 KEISER
- 7.18 Paramount
- 7.19 BODY-SOLID
- 7.20 Sports Art
- 7.21 Schwinn
- 7.22 Powertec

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF GYM EQUIPMENT

- 8.1 Industry Chain of Gym Equipment
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF GYM EQUIPMENT

- 9.1 Cost Structure Analysis of Gym Equipment
- 9.2 Raw Materials Cost Analysis of Gym Equipment
- 9.3 Labor Cost Analysis of Gym Equipment
- 9.4 Manufacturing Expenses Analysis of Gym Equipment

CHAPTER 10 MARKETING STATUS ANALYSIS OF GYM EQUIPMENT

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Gym Equipment-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/G3FD13FC4E9MEN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G3FD13FC4E9MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970