

# **Guitar Strings-Global Market Status and Trend Report** 2013-2023

https://marketpublishers.com/r/G16FD81B42FMEN.html

Date: March 2018

Pages: 133

Price: US\$ 2,480.00 (Single User License)

ID: G16FD81B42FMEN

### **Abstracts**

### **Report Summary**

Guitar Strings-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Guitar Strings industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Guitar Strings 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Guitar Strings worldwide, with company and product introduction, position in the Guitar Strings market

Market status and development trend of Guitar Strings by types and applications Cost and profit status of Guitar Strings, and marketing status Market growth drivers and challenges

The report segments the global Guitar Strings market as:

Global Guitar Strings Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC



#### Latin America

Global Guitar Strings Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Uncoated strings
Coated strings

Global Guitar Strings Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Electric Guitar Strings Acoustic Guitar Strings Others

Global Guitar Strings Market: Manufacturers Segment Analysis (Company and Product introduction, Guitar Strings Sales Volume, Revenue, Price and Gross Margin):

Elixir

D?Addario

Martin

Ernie Ball

Dean Markley

Augustine

Savarez

**Dunlop** 

Everly

Fender

John Pearse

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF GUITAR STRINGS**

- 1.1 Definition of Guitar Strings in This Report
- 1.2 Commercial Types of Guitar Strings
  - 1.2.1 Uncoated strings
  - 1.2.2 Coated strings
- 1.3 Downstream Application of Guitar Strings
  - 1.3.1 Electric Guitar Strings
  - 1.3.2 Acoustic Guitar Strings
  - 1.3.3 Others
- 1.4 Development History of Guitar Strings
- 1.5 Market Status and Trend of Guitar Strings 2013-2023
  - 1.5.1 Global Guitar Strings Market Status and Trend 2013-2023
  - 1.5.2 Regional Guitar Strings Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Guitar Strings 2013-2017
- 2.2 Production Market of Guitar Strings by Regions
  - 2.2.1 Production Volume of Guitar Strings by Regions
- 2.2.2 Production Value of Guitar Strings by Regions
- 2.3 Demand Market of Guitar Strings by Regions
- 2.4 Production and Demand Status of Guitar Strings by Regions
  - 2.4.1 Production and Demand Status of Guitar Strings by Regions 2013-2017
  - 2.4.2 Import and Export Status of Guitar Strings by Regions 2013-2017

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Guitar Strings by Types
- 3.2 Production Value of Guitar Strings by Types
- 3.3 Market Forecast of Guitar Strings by Types

## CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Guitar Strings by Downstream Industry
- 4.2 Market Forecast of Guitar Strings by Downstream Industry



#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF GUITAR STRINGS

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Guitar Strings Downstream Industry Situation and Trend Overview

# CHAPTER 6 GUITAR STRINGS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Guitar Strings by Major Manufacturers
- 6.2 Production Value of Guitar Strings by Major Manufacturers
- 6.3 Basic Information of Guitar Strings by Major Manufacturers
- 6.3.1 Headquarters Location and Established Time of Guitar Strings Major Manufacturer
  - 6.3.2 Employees and Revenue Level of Guitar Strings Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 GUITAR STRINGS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Elixir
  - 7.1.1 Company profile
  - 7.1.2 Representative Guitar Strings Product
  - 7.1.3 Guitar Strings Sales, Revenue, Price and Gross Margin of Elixir
- 7.2 D?Addario
  - 7.2.1 Company profile
  - 7.2.2 Representative Guitar Strings Product
  - 7.2.3 Guitar Strings Sales, Revenue, Price and Gross Margin of D?Addario
- 7.3 Martin
  - 7.3.1 Company profile
  - 7.3.2 Representative Guitar Strings Product
  - 7.3.3 Guitar Strings Sales, Revenue, Price and Gross Margin of Martin
- 7.4 Ernie Ball
  - 7.4.1 Company profile
  - 7.4.2 Representative Guitar Strings Product
  - 7.4.3 Guitar Strings Sales, Revenue, Price and Gross Margin of Ernie Ball



- 7.5 Dean Markley
  - 7.5.1 Company profile
  - 7.5.2 Representative Guitar Strings Product
  - 7.5.3 Guitar Strings Sales, Revenue, Price and Gross Margin of Dean Markley
- 7.6 Augustine
  - 7.6.1 Company profile
  - 7.6.2 Representative Guitar Strings Product
  - 7.6.3 Guitar Strings Sales, Revenue, Price and Gross Margin of Augustine
- 7.7 Savarez
  - 7.7.1 Company profile
  - 7.7.2 Representative Guitar Strings Product
  - 7.7.3 Guitar Strings Sales, Revenue, Price and Gross Margin of Savarez
- 7.8 Dunlop
  - 7.8.1 Company profile
  - 7.8.2 Representative Guitar Strings Product
  - 7.8.3 Guitar Strings Sales, Revenue, Price and Gross Margin of Dunlop
- 7.9 Everly
  - 7.9.1 Company profile
  - 7.9.2 Representative Guitar Strings Product
  - 7.9.3 Guitar Strings Sales, Revenue, Price and Gross Margin of Everly
- 7.10 Fender
  - 7.10.1 Company profile
  - 7.10.2 Representative Guitar Strings Product
  - 7.10.3 Guitar Strings Sales, Revenue, Price and Gross Margin of Fender
- 7.11 John Pearse
  - 7.11.1 Company profile
  - 7.11.2 Representative Guitar Strings Product
  - 7.11.3 Guitar Strings Sales, Revenue, Price and Gross Margin of John Pearse

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF GUITAR STRINGS

- 8.1 Industry Chain of Guitar Strings
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF GUITAR STRINGS**

9.1 Cost Structure Analysis of Guitar Strings



- 9.2 Raw Materials Cost Analysis of Guitar Strings
- 9.3 Labor Cost Analysis of Guitar Strings
- 9.4 Manufacturing Expenses Analysis of Guitar Strings

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF GUITAR STRINGS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Guitar Strings-Global Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/G16FD81B42FMEN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G16FD81B42FMEN.html">https://marketpublishers.com/r/G16FD81B42FMEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970