

Ground Rods-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/G61199A570APEN.html>

Date: June 2018

Pages: 140

Price: US\$ 2,980.00 (Single User License)

ID: G61199A570APEN

Abstracts

Report Summary

Ground Rods-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Ground Rods industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Ground Rods 2013-2017, and development forecast 2018-2023

Main market players of Ground Rods in China, with company and product introduction, position in the Ground Rods market

Market status and development trend of Ground Rods by types and applications

Cost and profit status of Ground Rods, and marketing status

Market growth drivers and challenges

The report segments the China Ground Rods market as:

China Ground Rods Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Ground Rods Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Copper Ground Rod

Galvanized Grounding Rods

Graphite Grounding Rods

China Ground Rods Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Communication

Traffic

Petrochemical

Building

Other

China Ground Rods Market: Players Segment Analysis (Company and Product introduction, Ground Rods Sales Volume, Revenue, Price and Gross Margin):

Pentair

Harger

Brass Copper & Alloy India Limited

Kopell

Galvan Electrical

Thompson Lightning Protection, Inc

Bailijia

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF GROUND RODS

- 1.1 Definition of Ground Rods in This Report
- 1.2 Commercial Types of Ground Rods
 - 1.2.1 Copper Ground Rod
 - 1.2.2 Galvanized Grounding Rods
 - 1.2.3 Graphite Grounding Rods
- 1.3 Downstream Application of Ground Rods
 - 1.3.1 Communication
 - 1.3.2 Traffic
 - 1.3.3 Petrochemical
 - 1.3.4 Building
 - 1.3.5 Other
- 1.4 Development History of Ground Rods
- 1.5 Market Status and Trend of Ground Rods 2013-2023
 - 1.5.1 China Ground Rods Market Status and Trend 2013-2023
 - 1.5.2 Regional Ground Rods Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Ground Rods in China 2013-2017
- 2.2 Consumption Market of Ground Rods in China by Regions
 - 2.2.1 Consumption Volume of Ground Rods in China by Regions
 - 2.2.2 Revenue of Ground Rods in China by Regions
- 2.3 Market Analysis of Ground Rods in China by Regions
 - 2.3.1 Market Analysis of Ground Rods in North China 2013-2017
 - 2.3.2 Market Analysis of Ground Rods in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Ground Rods in East China 2013-2017
 - 2.3.4 Market Analysis of Ground Rods in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Ground Rods in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Ground Rods in Northwest China 2013-2017
- 2.4 Market Development Forecast of Ground Rods in China 2018-2023
 - 2.4.1 Market Development Forecast of Ground Rods in China 2018-2023
 - 2.4.2 Market Development Forecast of Ground Rods by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
 - 3.1.1 Consumption Volume of Ground Rods in China by Types
 - 3.1.2 Revenue of Ground Rods in China by Types
- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Ground Rods in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Ground Rods in China by Downstream Industry
- 4.2 Demand Volume of Ground Rods by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Ground Rods by Downstream Industry in North China
 - 4.2.2 Demand Volume of Ground Rods by Downstream Industry in Northeast China
 - 4.2.3 Demand Volume of Ground Rods by Downstream Industry in East China
 - 4.2.4 Demand Volume of Ground Rods by Downstream Industry in Central & South China
 - 4.2.5 Demand Volume of Ground Rods by Downstream Industry in Southwest China
 - 4.2.6 Demand Volume of Ground Rods by Downstream Industry in Northwest China
- 4.3 Market Forecast of Ground Rods in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF GROUND RODS

- 5.1 China Economy Situation and Trend Overview
- 5.2 Ground Rods Downstream Industry Situation and Trend Overview

CHAPTER 6 GROUND RODS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Ground Rods in China by Major Players
- 6.2 Revenue of Ground Rods in China by Major Players
- 6.3 Basic Information of Ground Rods by Major Players
 - 6.3.1 Headquarters Location and Established Time of Ground Rods Major Players
 - 6.3.2 Employees and Revenue Level of Ground Rods Major Players

- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 GROUND RODS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Pentair
 - 7.1.1 Company profile
 - 7.1.2 Representative Ground Rods Product
 - 7.1.3 Ground Rods Sales, Revenue, Price and Gross Margin of Pentair
- 7.2 Harger
 - 7.2.1 Company profile
 - 7.2.2 Representative Ground Rods Product
 - 7.2.3 Ground Rods Sales, Revenue, Price and Gross Margin of Harger
- 7.3 Brass Copper & Alloy India Limited
 - 7.3.1 Company profile
 - 7.3.2 Representative Ground Rods Product
 - 7.3.3 Ground Rods Sales, Revenue, Price and Gross Margin of Brass Copper & Alloy India Limited
- 7.4 Kopell
 - 7.4.1 Company profile
 - 7.4.2 Representative Ground Rods Product
 - 7.4.3 Ground Rods Sales, Revenue, Price and Gross Margin of Kopell
- 7.5 Galvan Electrical
 - 7.5.1 Company profile
 - 7.5.2 Representative Ground Rods Product
 - 7.5.3 Ground Rods Sales, Revenue, Price and Gross Margin of Galvan Electrical
- 7.6 Thompson Lightning Protection, Inc
 - 7.6.1 Company profile
 - 7.6.2 Representative Ground Rods Product
 - 7.6.3 Ground Rods Sales, Revenue, Price and Gross Margin of Thompson Lightning Protection, Inc
- 7.7 Bailijia
 - 7.7.1 Company profile
 - 7.7.2 Representative Ground Rods Product
 - 7.7.3 Ground Rods Sales, Revenue, Price and Gross Margin of Bailijia

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF GROUND RODS

- 8.1 Industry Chain of Ground Rods
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF GROUND RODS

- 9.1 Cost Structure Analysis of Ground Rods
- 9.2 Raw Materials Cost Analysis of Ground Rods
- 9.3 Labor Cost Analysis of Ground Rods
- 9.4 Manufacturing Expenses Analysis of Ground Rods

CHAPTER 10 MARKETING STATUS ANALYSIS OF GROUND RODS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Ground Rods-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/G61199A570APEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G61199A570APEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970