

Greeting Cards-Europe Market Status and Trend Report 2013-2023

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Abstracts

Report Summary

Greeting Cards-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Greeting Cards industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Greeting Cards 2013-2017, and development forecast 2018-2023

Main market players of Greeting Cards in Europe, with company and product introduction, position in the Greeting Cards market

Market status and development trend of Greeting Cards by types and applications

Cost and profit status of Greeting Cards, and marketing status

Market growth drivers and challenges

The report segments the Europe Greeting Cards market as:

Europe Greeting Cards Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux

Russia

Europe Greeting Cards Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Everyday Cards

Seasonal Cards

Europe Greeting Cards Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Personal Care

Jewelry

Toys

Home Accessories

Stationery

Tabletops

Europe Greeting Cards Market: Players Segment Analysis (Company and Product introduction, Greeting Cards Sales Volume, Revenue, Price and Gross Margin):

American Greetings

Hallmark Cards Inc.

Visant Holding Corporation

Carlton Cards

Budget Greeting Cards

Party City

Papyrus

International Greetings

Simon Elvin

Avanti Press

John Sands

Archies

UNICEF

Vintage Cards & Creations

William Arthur

Card Connection

Child Rights And You

Current

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF GREETING CARDS

- 1.1 Definition of Greeting Cards in This Report
- 1.2 Commercial Types of Greeting Cards
 - 1.2.1 Everyday Cards
 - 1.2.2 Seasonal Cards
- 1.3 Downstream Application of Greeting Cards
 - 1.3.1 Personal Care
 - 1.3.2 Jewelry
 - 1.3.3 Toys
 - 1.3.4 Home Accessories
 - 1.3.5 Stationery
 - 1.3.6 Tabletops
- 1.4 Development History of Greeting Cards
- 1.5 Market Status and Trend of Greeting Cards 2013-2023
 - 1.5.1 Europe Greeting Cards Market Status and Trend 2013-2023
 - 1.5.2 Regional Greeting Cards Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Greeting Cards in Europe 2013-2017
- 2.2 Consumption Market of Greeting Cards in Europe by Regions
 - 2.2.1 Consumption Volume of Greeting Cards in Europe by Regions
 - 2.2.2 Revenue of Greeting Cards in Europe by Regions
- 2.3 Market Analysis of Greeting Cards in Europe by Regions
 - 2.3.1 Market Analysis of Greeting Cards in Germany 2013-2017
 - 2.3.2 Market Analysis of Greeting Cards in United Kingdom 2013-2017
 - 2.3.3 Market Analysis of Greeting Cards in France 2013-2017
 - 2.3.4 Market Analysis of Greeting Cards in Italy 2013-2017
 - 2.3.5 Market Analysis of Greeting Cards in Spain 2013-2017
 - 2.3.6 Market Analysis of Greeting Cards in Benelux 2013-2017
 - 2.3.7 Market Analysis of Greeting Cards in Russia 2013-2017
- 2.4 Market Development Forecast of Greeting Cards in Europe 2018-2023
 - 2.4.1 Market Development Forecast of Greeting Cards in Europe 2018-2023
 - 2.4.2 Market Development Forecast of Greeting Cards by Regions 2018-2023

CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types
 - 3.1.1 Consumption Volume of Greeting Cards in Europe by Types
 - 3.1.2 Revenue of Greeting Cards in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Germany
 - 3.2.2 Market Status by Types in United Kingdom
 - 3.2.3 Market Status by Types in France
 - 3.2.4 Market Status by Types in Italy
 - 3.2.5 Market Status by Types in Spain
 - 3.2.6 Market Status by Types in Benelux
 - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Greeting Cards in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Greeting Cards in Europe by Downstream Industry
- 4.2 Demand Volume of Greeting Cards by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Greeting Cards by Downstream Industry in Germany
 - 4.2.2 Demand Volume of Greeting Cards by Downstream Industry in United Kingdom
 - 4.2.3 Demand Volume of Greeting Cards by Downstream Industry in France
 - 4.2.4 Demand Volume of Greeting Cards by Downstream Industry in Italy
 - 4.2.5 Demand Volume of Greeting Cards by Downstream Industry in Spain
 - 4.2.6 Demand Volume of Greeting Cards by Downstream Industry in Benelux
 - 4.2.7 Demand Volume of Greeting Cards by Downstream Industry in Russia
- 4.3 Market Forecast of Greeting Cards in Europe by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF GREETING CARDS

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Greeting Cards Downstream Industry Situation and Trend Overview

CHAPTER 6 GREETING CARDS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Greeting Cards in Europe by Major Players
- 6.2 Revenue of Greeting Cards in Europe by Major Players
- 6.3 Basic Information of Greeting Cards by Major Players

- 6.3.1 Headquarters Location and Established Time of Greeting Cards Major Players
- 6.3.2 Employees and Revenue Level of Greeting Cards Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 GREETING CARDS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 American Greetings
 - 7.1.1 Company profile
 - 7.1.2 Representative Greeting Cards Product
 - 7.1.3 Greeting Cards Sales, Revenue, Price and Gross Margin of American Greetings
- 7.2 Hallmark Cards Inc.
 - 7.2.1 Company profile
 - 7.2.2 Representative Greeting Cards Product
 - 7.2.3 Greeting Cards Sales, Revenue, Price and Gross Margin of Hallmark Cards Inc.
- 7.3 Visant Holding Corporation
 - 7.3.1 Company profile
 - 7.3.2 Representative Greeting Cards Product
 - 7.3.3 Greeting Cards Sales, Revenue, Price and Gross Margin of Visant Holding Corporation
- 7.4 Carlton Cards
 - 7.4.1 Company profile
 - 7.4.2 Representative Greeting Cards Product
 - 7.4.3 Greeting Cards Sales, Revenue, Price and Gross Margin of Carlton Cards
- 7.5 Budget Greeting Cards
 - 7.5.1 Company profile
 - 7.5.2 Representative Greeting Cards Product
 - 7.5.3 Greeting Cards Sales, Revenue, Price and Gross Margin of Budget Greeting Cards
- 7.6 Party City
 - 7.6.1 Company profile
 - 7.6.2 Representative Greeting Cards Product
 - 7.6.3 Greeting Cards Sales, Revenue, Price and Gross Margin of Party City
- 7.7 Papyrus
 - 7.7.1 Company profile
 - 7.7.2 Representative Greeting Cards Product

- 7.7.3 Greeting Cards Sales, Revenue, Price and Gross Margin of Papyrus
- 7.8 International Greetings
 - 7.8.1 Company profile
 - 7.8.2 Representative Greeting Cards Product
 - 7.8.3 Greeting Cards Sales, Revenue, Price and Gross Margin of International Greetings
- 7.9 Simon Elvin
 - 7.9.1 Company profile
 - 7.9.2 Representative Greeting Cards Product
 - 7.9.3 Greeting Cards Sales, Revenue, Price and Gross Margin of Simon Elvin
- 7.10 Avanti Press
 - 7.10.1 Company profile
 - 7.10.2 Representative Greeting Cards Product
 - 7.10.3 Greeting Cards Sales, Revenue, Price and Gross Margin of Avanti Press
- 7.11 John Sands
 - 7.11.1 Company profile
 - 7.11.2 Representative Greeting Cards Product
 - 7.11.3 Greeting Cards Sales, Revenue, Price and Gross Margin of John Sands
- 7.12 Archies
 - 7.12.1 Company profile
 - 7.12.2 Representative Greeting Cards Product
 - 7.12.3 Greeting Cards Sales, Revenue, Price and Gross Margin of Archies
- 7.13 UNICEF
 - 7.13.1 Company profile
 - 7.13.2 Representative Greeting Cards Product
 - 7.13.3 Greeting Cards Sales, Revenue, Price and Gross Margin of UNICEF
- 7.14 Vintage Cards & Creations
 - 7.14.1 Company profile
 - 7.14.2 Representative Greeting Cards Product
 - 7.14.3 Greeting Cards Sales, Revenue, Price and Gross Margin of Vintage Cards & Creations
- 7.15 William Arthur
 - 7.15.1 Company profile
 - 7.15.2 Representative Greeting Cards Product
 - 7.15.3 Greeting Cards Sales, Revenue, Price and Gross Margin of William Arthur
- 7.16 Card Connection
- 7.17 Child Rights And You
- 7.18 Current

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF GREETING CARDS

- 8.1 Industry Chain of Greeting Cards
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF GREETING CARDS

- 9.1 Cost Structure Analysis of Greeting Cards
- 9.2 Raw Materials Cost Analysis of Greeting Cards
- 9.3 Labor Cost Analysis of Greeting Cards
- 9.4 Manufacturing Expenses Analysis of Greeting Cards

CHAPTER 10 MARKETING STATUS ANALYSIS OF GREETING CARDS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

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