

# Greenhouse Horticulture-Asia Pacific Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/G2B39522AE4EN.html>

Date: February 2018

Pages: 139

Price: US\$ 3,480.00 (Single User License)

ID: G2B39522AE4EN

## Abstracts

### Report Summary

Greenhouse Horticulture-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Greenhouse Horticulture industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Greenhouse Horticulture 2013-2017, and development forecast 2018-2023

Main market players of Greenhouse Horticulture in Asia Pacific, with company and product introduction, position in the Greenhouse Horticulture market

Market status and development trend of Greenhouse Horticulture by types and applications

Cost and profit status of Greenhouse Horticulture, and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific Greenhouse Horticulture market as:

Asia Pacific Greenhouse Horticulture Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia

Australia

Asia Pacific Greenhouse Horticulture Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Greenhouse Structure (Plastic Board & Film, Glass, Others)

Energy & Climate Management

Soil, Water & Nutrient Management (Fertilizer and Soilless Media, Irrigation Systems, etc.)

Cultivation & Production Systems

Others

Asia Pacific Greenhouse Horticulture Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Arboriculture

Turf

Floriculture

Vegetables and Fruits

Other Crops

Asia Pacific Greenhouse Horticulture Market: Players Segment Analysis (Company and Product introduction, Greenhouse Horticulture Sales Volume, Revenue, Price and Gross Margin):

Richel

Hoogendoorn

Dalsem

HortiMaX

Harnois Greenhouses

Priva

Ceres greenhouse

Certhon

Van Der Hoeven

Beijing Auto

Rough Brothers

Trinog-xs (Xiamen) Greenhouse Tech

## Netafim

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF GREENHOUSE HORTICULTURE**

- 1.1 Definition of Greenhouse Horticulture in This Report
- 1.2 Commercial Types of Greenhouse Horticulture
  - 1.2.1 Greenhouse Structure (Plastic Board & Film, Glass, Others)
  - 1.2.2 Energy & Climate Management
  - 1.2.3 Soil, Water & Nutrient Management (Fertilizer and Soilless Media, Irrigation Systems, etc.)
  - 1.2.4 Cultivation & Production Systems
  - 1.2.5 Others
- 1.3 Downstream Application of Greenhouse Horticulture
  - 1.3.1 Arboriculture
  - 1.3.2 Turf
  - 1.3.3 Floriculture
  - 1.3.4 Vegetables and Fruits
  - 1.3.5 Other Crops
- 1.4 Development History of Greenhouse Horticulture
- 1.5 Market Status and Trend of Greenhouse Horticulture 2013-2023
  - 1.5.1 Asia Pacific Greenhouse Horticulture Market Status and Trend 2013-2023
  - 1.5.2 Regional Greenhouse Horticulture Market Status and Trend 2013-2023

### **CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Greenhouse Horticulture in Asia Pacific 2013-2017
- 2.2 Consumption Market of Greenhouse Horticulture in Asia Pacific by Regions
  - 2.2.1 Consumption Volume of Greenhouse Horticulture in Asia Pacific by Regions
  - 2.2.2 Revenue of Greenhouse Horticulture in Asia Pacific by Regions
- 2.3 Market Analysis of Greenhouse Horticulture in Asia Pacific by Regions
  - 2.3.1 Market Analysis of Greenhouse Horticulture in China 2013-2017
  - 2.3.2 Market Analysis of Greenhouse Horticulture in Japan 2013-2017
  - 2.3.3 Market Analysis of Greenhouse Horticulture in Korea 2013-2017
  - 2.3.4 Market Analysis of Greenhouse Horticulture in India 2013-2017
  - 2.3.5 Market Analysis of Greenhouse Horticulture in Southeast Asia 2013-2017
  - 2.3.6 Market Analysis of Greenhouse Horticulture in Australia 2013-2017
- 2.4 Market Development Forecast of Greenhouse Horticulture in Asia Pacific 2018-2023
  - 2.4.1 Market Development Forecast of Greenhouse Horticulture in Asia Pacific 2018-2023

## 2.4.2 Market Development Forecast of Greenhouse Horticulture by Regions 2018-2023

### **CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES**

#### 3.1 Whole Asia Pacific Market Status by Types

##### 3.1.1 Consumption Volume of Greenhouse Horticulture in Asia Pacific by Types

##### 3.1.2 Revenue of Greenhouse Horticulture in Asia Pacific by Types

#### 3.2 Asia Pacific Market Status by Types in Major Countries

##### 3.2.1 Market Status by Types in China

##### 3.2.2 Market Status by Types in Japan

##### 3.2.3 Market Status by Types in Korea

##### 3.2.4 Market Status by Types in India

##### 3.2.5 Market Status by Types in Southeast Asia

##### 3.2.6 Market Status by Types in Australia

#### 3.3 Market Forecast of Greenhouse Horticulture in Asia Pacific by Types

### **CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

#### 4.1 Demand Volume of Greenhouse Horticulture in Asia Pacific by Downstream Industry

#### 4.2 Demand Volume of Greenhouse Horticulture by Downstream Industry in Major Countries

##### 4.2.1 Demand Volume of Greenhouse Horticulture by Downstream Industry in China

##### 4.2.2 Demand Volume of Greenhouse Horticulture by Downstream Industry in Japan

##### 4.2.3 Demand Volume of Greenhouse Horticulture by Downstream Industry in Korea

##### 4.2.4 Demand Volume of Greenhouse Horticulture by Downstream Industry in India

##### 4.2.5 Demand Volume of Greenhouse Horticulture by Downstream Industry in Southeast Asia

##### 4.2.6 Demand Volume of Greenhouse Horticulture by Downstream Industry in Australia

#### 4.3 Market Forecast of Greenhouse Horticulture in Asia Pacific by Downstream Industry

### **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF GREENHOUSE HORTICULTURE**

#### 5.1 Asia Pacific Economy Situation and Trend Overview

#### 5.2 Greenhouse Horticulture Downstream Industry Situation and Trend Overview

## **CHAPTER 6 GREENHOUSE HORTICULTURE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC**

6.1 Sales Volume of Greenhouse Horticulture in Asia Pacific by Major Players

6.2 Revenue of Greenhouse Horticulture in Asia Pacific by Major Players

6.3 Basic Information of Greenhouse Horticulture by Major Players

6.3.1 Headquarters Location and Established Time of Greenhouse Horticulture Major Players

6.3.2 Employees and Revenue Level of Greenhouse Horticulture Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 GREENHOUSE HORTICULTURE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 Richel

7.1.1 Company profile

7.1.2 Representative Greenhouse Horticulture Product

7.1.3 Greenhouse Horticulture Sales, Revenue, Price and Gross Margin of Richel

7.2 Hoogendoorn

7.2.1 Company profile

7.2.2 Representative Greenhouse Horticulture Product

7.2.3 Greenhouse Horticulture Sales, Revenue, Price and Gross Margin of

Hoogendoorn

7.3 Dalsem

7.3.1 Company profile

7.3.2 Representative Greenhouse Horticulture Product

7.3.3 Greenhouse Horticulture Sales, Revenue, Price and Gross Margin of Dalsem

7.4 HortiMaX

7.4.1 Company profile

7.4.2 Representative Greenhouse Horticulture Product

7.4.3 Greenhouse Horticulture Sales, Revenue, Price and Gross Margin of HortiMaX

7.5 Harnois Greenhouses

7.5.1 Company profile

7.5.2 Representative Greenhouse Horticulture Product

7.5.3 Greenhouse Horticulture Sales, Revenue, Price and Gross Margin of Harnois Greenhouses

## 7.6 Priva

### 7.6.1 Company profile

### 7.6.2 Representative Greenhouse Horticulture Product

### 7.6.3 Greenhouse Horticulture Sales, Revenue, Price and Gross Margin of Priva

## 7.7 Ceres greenhouse

### 7.7.1 Company profile

### 7.7.2 Representative Greenhouse Horticulture Product

### 7.7.3 Greenhouse Horticulture Sales, Revenue, Price and Gross Margin of Ceres greenhouse

## 7.8 Certhon

### 7.8.1 Company profile

### 7.8.2 Representative Greenhouse Horticulture Product

### 7.8.3 Greenhouse Horticulture Sales, Revenue, Price and Gross Margin of Certhon

## 7.9 Van Der Hoeven

### 7.9.1 Company profile

### 7.9.2 Representative Greenhouse Horticulture Product

### 7.9.3 Greenhouse Horticulture Sales, Revenue, Price and Gross Margin of Van Der Hoeven

## 7.10 Beijing Auto

### 7.10.1 Company profile

### 7.10.2 Representative Greenhouse Horticulture Product

### 7.10.3 Greenhouse Horticulture Sales, Revenue, Price and Gross Margin of Beijing Auto

## 7.11 Rough Brothers

### 7.11.1 Company profile

### 7.11.2 Representative Greenhouse Horticulture Product

### 7.11.3 Greenhouse Horticulture Sales, Revenue, Price and Gross Margin of Rough Brothers

## 7.12 Trinog-xs (Xiamen) Greenhouse Tech

### 7.12.1 Company profile

### 7.12.2 Representative Greenhouse Horticulture Product

### 7.12.3 Greenhouse Horticulture Sales, Revenue, Price and Gross Margin of Trinog-xs (Xiamen) Greenhouse Tech

## 7.13 Netafim

### 7.13.1 Company profile

### 7.13.2 Representative Greenhouse Horticulture Product

### 7.13.3 Greenhouse Horticulture Sales, Revenue, Price and Gross Margin of Netafim

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF**

## **GREENHOUSE HORTICULTURE**

- 8.1 Industry Chain of Greenhouse Horticulture
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF GREENHOUSE HORTICULTURE**

- 9.1 Cost Structure Analysis of Greenhouse Horticulture
- 9.2 Raw Materials Cost Analysis of Greenhouse Horticulture
- 9.3 Labor Cost Analysis of Greenhouse Horticulture
- 9.4 Manufacturing Expenses Analysis of Greenhouse Horticulture

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF GREENHOUSE HORTICULTURE**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Greenhouse Horticulture-Asia Pacific Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/G2B39522AE4EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G2B39522AE4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970