

# Green Tea-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/GC32AAB3652EN.html>

Date: April 2018

Pages: 154

Price: US\$ 3,480.00 (Single User License)

ID: GC32AAB3652EN

## Abstracts

### Report Summary

Green Tea-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Green Tea industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Green Tea 2013-2017, and development forecast 2018-2023

Main market players of Green Tea in North America, with company and product introduction, position in the Green Tea market

Market status and development trend of Green Tea by types and applications

Cost and profit status of Green Tea, and marketing status

Market growth drivers and challenges

The report segments the North America Green Tea market as:

North America Green Tea Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Green Tea Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

## Tea Bags

Tea Instant Mixes  
Iced Green Tea  
Others

## North America Green Tea Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Supermarkets  
Tea Shops  
Online Stores  
Drink and food Processing  
Others

## North America Green Tea Market: Players Segment Analysis (Company and Product introduction, Green Tea Sales Volume, Revenue, Price and Gross Margin):

Ahmad Tea Ltd, UK  
Arizona Beverage Company, USA  
Associated British Foods LLC, UK  
Beijing Wuyutai Tea Co Ltd, China  
Beijing Zhangyiyuan Beverage Co Ltd, China  
Beta Gida San, Turkey  
Cape Natural Tea Products, South Africa  
Finlays Beverages Ltd, UK  
Fukuju En, Japan  
Greenfield Tea Ltd, UK  
Hankook Tea, Korea  
Honest Tea Inc, USA  
Hatada Seicha, Japan  
ITO EN, Japan  
Kirin Beverage Corp, Japan  
Metropolitan Tea Company, Canada  
Northern Tea Merchants Ltd, UK  
Numi Organic Tea, USA  
Oregon Chai Inc, USA  
Orimi Trade OOO, Russia  
Sinar Sosro PT, Indonesia  
Suntory Holdings Ltd, Japan  
Tetley GB Ltd, UK  
Unilever Group, UK

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF GREEN TEA**

- 1.1 Definition of Green Tea in This Report
- 1.2 Commercial Types of Green Tea
  - 1.2.1 Tea Bags
  - 1.2.2 Tea Instant Mixes
  - 1.2.3 Iced Green Tea
  - 1.2.4 Others
- 1.3 Downstream Application of Green Tea
  - 1.3.1 Supermarkets
  - 1.3.2 Tea Shops
  - 1.3.3 Online Stores
  - 1.3.4 Drink and food Processing
  - 1.3.5 Others
- 1.4 Development History of Green Tea
- 1.5 Market Status and Trend of Green Tea 2013-2023
  - 1.5.1 North America Green Tea Market Status and Trend 2013-2023
  - 1.5.2 Regional Green Tea Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Green Tea in North America 2013-2017
- 2.2 Consumption Market of Green Tea in North America by Regions
  - 2.2.1 Consumption Volume of Green Tea in North America by Regions
  - 2.2.2 Revenue of Green Tea in North America by Regions
- 2.3 Market Analysis of Green Tea in North America by Regions
  - 2.3.1 Market Analysis of Green Tea in United States 2013-2017
  - 2.3.2 Market Analysis of Green Tea in Canada 2013-2017
  - 2.3.3 Market Analysis of Green Tea in Mexico 2013-2017
- 2.4 Market Development Forecast of Green Tea in North America 2018-2023
  - 2.4.1 Market Development Forecast of Green Tea in North America 2018-2023
  - 2.4.2 Market Development Forecast of Green Tea by Regions 2018-2023

### **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of Green Tea in North America by Types

- 3.1.2 Revenue of Green Tea in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States
  - 3.2.2 Market Status by Types in Canada
  - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Green Tea in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Green Tea in North America by Downstream Industry
- 4.2 Demand Volume of Green Tea by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Green Tea by Downstream Industry in United States
  - 4.2.2 Demand Volume of Green Tea by Downstream Industry in Canada
  - 4.2.3 Demand Volume of Green Tea by Downstream Industry in Mexico
- 4.3 Market Forecast of Green Tea in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF GREEN TEA**

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Green Tea Downstream Industry Situation and Trend Overview

## **CHAPTER 6 GREEN TEA MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

- 6.1 Sales Volume of Green Tea in North America by Major Players
- 6.2 Revenue of Green Tea in North America by Major Players
- 6.3 Basic Information of Green Tea by Major Players
  - 6.3.1 Headquarters Location and Established Time of Green Tea Major Players
  - 6.3.2 Employees and Revenue Level of Green Tea Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 GREEN TEA MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Ahmad Tea Ltd, UK

- 7.1.1 Company profile
- 7.1.2 Representative Green Tea Product
- 7.1.3 Green Tea Sales, Revenue, Price and Gross Margin of Ahmad Tea Ltd, UK
- 7.2 Arizona Beverage Company, USA
  - 7.2.1 Company profile
  - 7.2.2 Representative Green Tea Product
  - 7.2.3 Green Tea Sales, Revenue, Price and Gross Margin of Arizona Beverage Company, USA
- 7.3 Associated British Foods LLC, UK
  - 7.3.1 Company profile
  - 7.3.2 Representative Green Tea Product
  - 7.3.3 Green Tea Sales, Revenue, Price and Gross Margin of Associated British Foods LLC, UK
- 7.4 Beijing Wuyutai Tea Co Ltd, China
  - 7.4.1 Company profile
  - 7.4.2 Representative Green Tea Product
  - 7.4.3 Green Tea Sales, Revenue, Price and Gross Margin of Beijing Wuyutai Tea Co Ltd, China
- 7.5 Beijing Zhangyiyuan Beverage Co Ltd, China
  - 7.5.1 Company profile
  - 7.5.2 Representative Green Tea Product
  - 7.5.3 Green Tea Sales, Revenue, Price and Gross Margin of Beijing Zhangyiyuan Beverage Co Ltd, China
- 7.6 Beta Gida San, Turkey
  - 7.6.1 Company profile
  - 7.6.2 Representative Green Tea Product
  - 7.6.3 Green Tea Sales, Revenue, Price and Gross Margin of Beta Gida San, Turkey
- 7.7 Cape Natural Tea Products, South Africa
  - 7.7.1 Company profile
  - 7.7.2 Representative Green Tea Product
  - 7.7.3 Green Tea Sales, Revenue, Price and Gross Margin of Cape Natural Tea Products, South Africa
- 7.8 Finlays Beverages Ltd, UK
  - 7.8.1 Company profile
  - 7.8.2 Representative Green Tea Product
  - 7.8.3 Green Tea Sales, Revenue, Price and Gross Margin of Finlays Beverages Ltd, UK
- 7.9 Fukuju En, Japan
  - 7.9.1 Company profile

- 7.9.2 Representative Green Tea Product
- 7.9.3 Green Tea Sales, Revenue, Price and Gross Margin of Fukuju En, Japan
- 7.10 Greenfield Tea Ltd, UK
  - 7.10.1 Company profile
  - 7.10.2 Representative Green Tea Product
  - 7.10.3 Green Tea Sales, Revenue, Price and Gross Margin of Greenfield Tea Ltd, UK
- 7.11 Hankook Tea, Korea
  - 7.11.1 Company profile
  - 7.11.2 Representative Green Tea Product
  - 7.11.3 Green Tea Sales, Revenue, Price and Gross Margin of Hankook Tea, Korea
- 7.12 Honest Tea Inc, USA
  - 7.12.1 Company profile
  - 7.12.2 Representative Green Tea Product
  - 7.12.3 Green Tea Sales, Revenue, Price and Gross Margin of Honest Tea Inc, USA
- 7.13 Hatada Seicha, Japan
  - 7.13.1 Company profile
  - 7.13.2 Representative Green Tea Product
  - 7.13.3 Green Tea Sales, Revenue, Price and Gross Margin of Hatada Seicha, Japan
- 7.14 ITO EN, Japan
  - 7.14.1 Company profile
  - 7.14.2 Representative Green Tea Product
  - 7.14.3 Green Tea Sales, Revenue, Price and Gross Margin of ITO EN, Japan
- 7.15 Kirin Beverage Corp, Japan
  - 7.15.1 Company profile
  - 7.15.2 Representative Green Tea Product
  - 7.15.3 Green Tea Sales, Revenue, Price and Gross Margin of Kirin Beverage Corp, Japan
- 7.16 Metropolitan Tea Company, Canada
- 7.17 Northern Tea Merchants Ltd, UK
- 7.18 Numi Organic Tea, USA
- 7.19 Oregon Chai Inc, USA
- 7.20 Orimi Trade OOO, Russia
- 7.21 Sinar Sosro PT, Indonesia
- 7.22 Suntory Holdings Ltd, Japan
- 7.23 Tetley GB Ltd, UK
- 7.24 Unilever Group, UK

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF GREEN TEA**

- 8.1 Industry Chain of Green Tea
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF GREEN TEA**

- 9.1 Cost Structure Analysis of Green Tea
- 9.2 Raw Materials Cost Analysis of Green Tea
- 9.3 Labor Cost Analysis of Green Tea
- 9.4 Manufacturing Expenses Analysis of Green Tea

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF GREEN TEA**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Green Tea-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/GC32AAB3652EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GC32AAB3652EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970