

Green Tea-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/G420F725D8BEN.html>

Date: April 2018

Pages: 151

Price: US\$ 2,980.00 (Single User License)

ID: G420F725D8BEN

Abstracts

Report Summary

Green Tea-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Green Tea industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Green Tea 2013-2017, and development forecast 2018-2023

Main market players of Green Tea in China, with company and product introduction, position in the Green Tea market

Market status and development trend of Green Tea by types and applications

Cost and profit status of Green Tea, and marketing status

Market growth drivers and challenges

The report segments the China Green Tea market as:

China Green Tea Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Green Tea Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Tea Bags

Tea Instant Mixes

Iced Green Tea

Others

China Green Tea Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Supermarkets

Tea Shops

Online Stores

Drink and food Processing

Others

China Green Tea Market: Players Segment Analysis (Company and Product introduction, Green Tea Sales Volume, Revenue, Price and Gross Margin):

Ahmad Tea Ltd, UK

Arizona Beverage Company, USA

Associated British Foods LLC, UK

Beijing Wuyutai Tea Co Ltd, China

Beijing Zhangyiyuan Beverage Co Ltd, China

Beta Gida San, Turkey

Cape Natural Tea Products, South Africa

Finlays Beverages Ltd, UK

Fukuju En, Japan

Greenfield Tea Ltd, UK

Hankook Tea, Korea

Honest Tea Inc, USA

Hatada Seicha, Japan

ITO EN, Japan

Kirin Beverage Corp, Japan

Metropolitan Tea Company, Canada

Northern Tea Merchants Ltd, UK

Numi Organic Tea, USA

Oregon Chai Inc, USA

Orimi Trade OOO, Russia

Sinar Sosro PT, Indonesia

Suntory Holdings Ltd, Japan
Tetley GB Ltd, UK
Unilever Group, UK

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF GREEN TEA

- 1.1 Definition of Green Tea in This Report
- 1.2 Commercial Types of Green Tea
 - 1.2.1 Tea Bags
 - 1.2.2 Tea Instant Mixes
 - 1.2.3 Iced Green Tea
 - 1.2.4 Others
- 1.3 Downstream Application of Green Tea
 - 1.3.1 Supermarkets
 - 1.3.2 Tea Shops
 - 1.3.3 Online Stores
 - 1.3.4 Drink and food Processing
 - 1.3.5 Others
- 1.4 Development History of Green Tea
- 1.5 Market Status and Trend of Green Tea 2013-2023
 - 1.5.1 China Green Tea Market Status and Trend 2013-2023
 - 1.5.2 Regional Green Tea Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Green Tea in China 2013-2017
- 2.2 Consumption Market of Green Tea in China by Regions
 - 2.2.1 Consumption Volume of Green Tea in China by Regions
 - 2.2.2 Revenue of Green Tea in China by Regions
- 2.3 Market Analysis of Green Tea in China by Regions
 - 2.3.1 Market Analysis of Green Tea in North China 2013-2017
 - 2.3.2 Market Analysis of Green Tea in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Green Tea in East China 2013-2017
 - 2.3.4 Market Analysis of Green Tea in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Green Tea in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Green Tea in Northwest China 2013-2017
- 2.4 Market Development Forecast of Green Tea in China 2018-2023
 - 2.4.1 Market Development Forecast of Green Tea in China 2018-2023
 - 2.4.2 Market Development Forecast of Green Tea by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
 - 3.1.1 Consumption Volume of Green Tea in China by Types
 - 3.1.2 Revenue of Green Tea in China by Types
- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Green Tea in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Green Tea in China by Downstream Industry
- 4.2 Demand Volume of Green Tea by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Green Tea by Downstream Industry in North China
 - 4.2.2 Demand Volume of Green Tea by Downstream Industry in Northeast China
 - 4.2.3 Demand Volume of Green Tea by Downstream Industry in East China
 - 4.2.4 Demand Volume of Green Tea by Downstream Industry in Central & South China
 - 4.2.5 Demand Volume of Green Tea by Downstream Industry in Southwest China
 - 4.2.6 Demand Volume of Green Tea by Downstream Industry in Northwest China
- 4.3 Market Forecast of Green Tea in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF GREEN TEA

- 5.1 China Economy Situation and Trend Overview
- 5.2 Green Tea Downstream Industry Situation and Trend Overview

CHAPTER 6 GREEN TEA MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Green Tea in China by Major Players
- 6.2 Revenue of Green Tea in China by Major Players
- 6.3 Basic Information of Green Tea by Major Players
 - 6.3.1 Headquarters Location and Established Time of Green Tea Major Players

- 6.3.2 Employees and Revenue Level of Green Tea Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 GREEN TEA MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Ahmad Tea Ltd, UK

- 7.1.1 Company profile
- 7.1.2 Representative Green Tea Product
- 7.1.3 Green Tea Sales, Revenue, Price and Gross Margin of Ahmad Tea Ltd, UK

7.2 Arizona Beverage Company, USA

- 7.2.1 Company profile
- 7.2.2 Representative Green Tea Product
- 7.2.3 Green Tea Sales, Revenue, Price and Gross Margin of Arizona Beverage Company, USA

7.3 Associated British Foods LLC, UK

- 7.3.1 Company profile
- 7.3.2 Representative Green Tea Product
- 7.3.3 Green Tea Sales, Revenue, Price and Gross Margin of Associated British Foods LLC, UK

7.4 Beijing Wuyutai Tea Co Ltd, China

- 7.4.1 Company profile
- 7.4.2 Representative Green Tea Product
- 7.4.3 Green Tea Sales, Revenue, Price and Gross Margin of Beijing Wuyutai Tea Co Ltd, China

7.5 Beijing Zhangyiyuan Beverage Co Ltd, China

- 7.5.1 Company profile
- 7.5.2 Representative Green Tea Product
- 7.5.3 Green Tea Sales, Revenue, Price and Gross Margin of Beijing Zhangyiyuan Beverage Co Ltd, China

7.6 Beta Gida San, Turkey

- 7.6.1 Company profile
- 7.6.2 Representative Green Tea Product
- 7.6.3 Green Tea Sales, Revenue, Price and Gross Margin of Beta Gida San, Turkey

7.7 Cape Natural Tea Products, South Africa

- 7.7.1 Company profile

- 7.7.2 Representative Green Tea Product
- 7.7.3 Green Tea Sales, Revenue, Price and Gross Margin of Cape Natural Tea Products, South Africa
- 7.8 Finlays Beverages Ltd, UK
 - 7.8.1 Company profile
 - 7.8.2 Representative Green Tea Product
 - 7.8.3 Green Tea Sales, Revenue, Price and Gross Margin of Finlays Beverages Ltd, UK
- 7.9 Fukuju En, Japan
 - 7.9.1 Company profile
 - 7.9.2 Representative Green Tea Product
 - 7.9.3 Green Tea Sales, Revenue, Price and Gross Margin of Fukuju En, Japan
- 7.10 Greenfield Tea Ltd, UK
 - 7.10.1 Company profile
 - 7.10.2 Representative Green Tea Product
 - 7.10.3 Green Tea Sales, Revenue, Price and Gross Margin of Greenfield Tea Ltd, UK
- 7.11 Hankook Tea, Korea
 - 7.11.1 Company profile
 - 7.11.2 Representative Green Tea Product
 - 7.11.3 Green Tea Sales, Revenue, Price and Gross Margin of Hankook Tea, Korea
- 7.12 Honest Tea Inc, USA
 - 7.12.1 Company profile
 - 7.12.2 Representative Green Tea Product
 - 7.12.3 Green Tea Sales, Revenue, Price and Gross Margin of Honest Tea Inc, USA
- 7.13 Hatada Seicha, Japan
 - 7.13.1 Company profile
 - 7.13.2 Representative Green Tea Product
 - 7.13.3 Green Tea Sales, Revenue, Price and Gross Margin of Hatada Seicha, Japan
- 7.14 ITO EN, Japan
 - 7.14.1 Company profile
 - 7.14.2 Representative Green Tea Product
 - 7.14.3 Green Tea Sales, Revenue, Price and Gross Margin of ITO EN, Japan
- 7.15 Kirin Beverage Corp, Japan
 - 7.15.1 Company profile
 - 7.15.2 Representative Green Tea Product
 - 7.15.3 Green Tea Sales, Revenue, Price and Gross Margin of Kirin Beverage Corp, Japan
- 7.16 Metropolitan Tea Company, Canada
- 7.17 Northern Tea Merchants Ltd, UK

- 7.18 Numi Organic Tea, USA
- 7.19 Oregon Chai Inc, USA
- 7.20 Orimi Trade OOO, Russia
- 7.21 Sinar Sosro PT, Indonesia
- 7.22 Suntory Holdings Ltd, Japan
- 7.23 Tetley GB Ltd, UK
- 7.24 Unilever Group, UK

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF GREEN TEA

- 8.1 Industry Chain of Green Tea
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF GREEN TEA

- 9.1 Cost Structure Analysis of Green Tea
- 9.2 Raw Materials Cost Analysis of Green Tea
- 9.3 Labor Cost Analysis of Green Tea
- 9.4 Manufacturing Expenses Analysis of Green Tea

CHAPTER 10 MARKETING STATUS ANALYSIS OF GREEN TEA

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach

- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Green Tea-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/G420F725D8BEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G420F725D8BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970