

# Grape Wine-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/GBD689EE656EN.html>

Date: November 2017

Pages: 141

Price: US\$ 3,480.00 (Single User License)

ID: GBD689EE656EN

## Abstracts

### Report Summary

Grape Wine-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Grape Wine industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Grape Wine 2013-2017, and development forecast 2018-2023

Main market players of Grape Wine in North America, with company and product introduction, position in the Grape Wine market

Market status and development trend of Grape Wine by types and applications

Cost and profit status of Grape Wine, and marketing status

Market growth drivers and challenges

The report segments the North America Grape Wine market as:

North America Grape Wine Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

United States

Canada

Mexico

North America Grape Wine Market: Product Type Segment Analysis (Consumption

Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Red Wine  
White Wine  
Rose Wine  
Other

North America Grape Wine Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Commercial Consumption  
Household Consumption  
Other

North America Grape Wine Market: Players Segment Analysis (Company and Product introduction, Grape Wine Sales Volume, Revenue, Price and Gross Margin):

CHANGYU  
Greatwall  
Dynasty  
MOGAO  
Niya  
Granddragon  
Tonhwa  
Dragonseal  
Castel  
Shangeri-La

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF GRAPE WINE

- 1.1 Definition of Grape Wine in This Report
- 1.2 Commercial Types of Grape Wine
  - 1.2.1 Red Wine
  - 1.2.2 White Wine
  - 1.2.3 Rose Wine
  - 1.2.4 Other
- 1.3 Downstream Application of Grape Wine
  - 1.3.1 Commercial Consumption
  - 1.3.2 Household Consumption
  - 1.3.3 Other
- 1.4 Development History of Grape Wine
- 1.5 Market Status and Trend of Grape Wine 2013-2023
  - 1.5.1 North America Grape Wine Market Status and Trend 2013-2023
  - 1.5.2 Regional Grape Wine Market Status and Trend 2013-2023

### CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Grape Wine in North America 2013-2017
- 2.2 Consumption Market of Grape Wine in North America by Regions
  - 2.2.1 Consumption Volume of Grape Wine in North America by Regions
  - 2.2.2 Revenue of Grape Wine in North America by Regions
- 2.3 Market Analysis of Grape Wine in North America by Regions
  - 2.3.1 Market Analysis of Grape Wine in United States 2013-2017
  - 2.3.2 Market Analysis of Grape Wine in Canada 2013-2017
  - 2.3.3 Market Analysis of Grape Wine in Mexico 2013-2017
- 2.4 Market Development Forecast of Grape Wine in North America 2018-2023
  - 2.4.1 Market Development Forecast of Grape Wine in North America 2018-2023
  - 2.4.2 Market Development Forecast of Grape Wine by Regions 2018-2023

### CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of Grape Wine in North America by Types
  - 3.1.2 Revenue of Grape Wine in North America by Types
- 3.2 North America Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in United States
- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Grape Wine in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Grape Wine in North America by Downstream Industry
- 4.2 Demand Volume of Grape Wine by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Grape Wine by Downstream Industry in United States
  - 4.2.2 Demand Volume of Grape Wine by Downstream Industry in Canada
  - 4.2.3 Demand Volume of Grape Wine by Downstream Industry in Mexico
- 4.3 Market Forecast of Grape Wine in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF GRAPE WINE**

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Grape Wine Downstream Industry Situation and Trend Overview

## **CHAPTER 6 GRAPE WINE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

- 6.1 Sales Volume of Grape Wine in North America by Major Players
- 6.2 Revenue of Grape Wine in North America by Major Players
- 6.3 Basic Information of Grape Wine by Major Players
  - 6.3.1 Headquarters Location and Established Time of Grape Wine Major Players
  - 6.3.2 Employees and Revenue Level of Grape Wine Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 GRAPE WINE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 CHANGYU
  - 7.1.1 Company profile
  - 7.1.2 Representative Grape Wine Product

- 7.1.3 Grape Wine Sales, Revenue, Price and Gross Margin of CHANGYU
- 7.2 Greatwall
  - 7.2.1 Company profile
  - 7.2.2 Representative Grape Wine Product
  - 7.2.3 Grape Wine Sales, Revenue, Price and Gross Margin of Greatwall
- 7.3 Dynasty
  - 7.3.1 Company profile
  - 7.3.2 Representative Grape Wine Product
  - 7.3.3 Grape Wine Sales, Revenue, Price and Gross Margin of Dynasty
- 7.4 MOGAO
  - 7.4.1 Company profile
  - 7.4.2 Representative Grape Wine Product
  - 7.4.3 Grape Wine Sales, Revenue, Price and Gross Margin of MOGAO
- 7.5 Niya
  - 7.5.1 Company profile
  - 7.5.2 Representative Grape Wine Product
  - 7.5.3 Grape Wine Sales, Revenue, Price and Gross Margin of Niya
- 7.6 Granddragon
  - 7.6.1 Company profile
  - 7.6.2 Representative Grape Wine Product
  - 7.6.3 Grape Wine Sales, Revenue, Price and Gross Margin of Granddragon
- 7.7 Tonhwa
  - 7.7.1 Company profile
  - 7.7.2 Representative Grape Wine Product
  - 7.7.3 Grape Wine Sales, Revenue, Price and Gross Margin of Tonhwa
- 7.8 Dragonseal
  - 7.8.1 Company profile
  - 7.8.2 Representative Grape Wine Product
  - 7.8.3 Grape Wine Sales, Revenue, Price and Gross Margin of Dragonseal
- 7.9 Castel
  - 7.9.1 Company profile
  - 7.9.2 Representative Grape Wine Product
  - 7.9.3 Grape Wine Sales, Revenue, Price and Gross Margin of Castel
- 7.10 Shangeri-La
  - 7.10.1 Company profile
  - 7.10.2 Representative Grape Wine Product
  - 7.10.3 Grape Wine Sales, Revenue, Price and Gross Margin of Shangeri-La

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF GRAPE**

## **WINE**

- 8.1 Industry Chain of Grape Wine
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF GRAPE WINE**

- 9.1 Cost Structure Analysis of Grape Wine
- 9.2 Raw Materials Cost Analysis of Grape Wine
- 9.3 Labor Cost Analysis of Grape Wine
- 9.4 Manufacturing Expenses Analysis of Grape Wine

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF GRAPE WINE**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Grape Wine-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/GBD689EE656EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GBD689EE656EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970