

# GPS Wrist Watch-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/GB01B152C89MEN.html>

Date: March 2018

Pages: 131

Price: US\$ 3,480.00 (Single User License)

ID: GB01B152C89MEN

## Abstracts

### Report Summary

GPS Wrist Watch-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on GPS Wrist Watch industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of GPS Wrist Watch 2013-2017, and development forecast 2018-2023

Main market players of GPS Wrist Watch in South America, with company and product introduction, position in the GPS Wrist Watch market

Market status and development trend of GPS Wrist Watch by types and applications

Cost and profit status of GPS Wrist Watch, and marketing status

Market growth drivers and challenges

The report segments the South America GPS Wrist Watch market as:

South America GPS Wrist Watch Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

South America GPS Wrist Watch Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

?300 USD

300-600 USD

?600 USD

South America GPS Wrist Watch Market: Application Segment Analysis (Consumption  
Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Amateur outdoor enthusiasts

Professional outdoor enthusiasts

South America GPS Wrist Watch Market: Players Segment Analysis (Company and  
Product introduction, GPS Wrist Watch Sales Volume, Revenue, Price and Gross  
Margin):

Swatch Group

SUUNTO

Rolex

Casio

Seiko

Garmin

LUMINOX

Citizen

TIMEX

Richemont

NOMOSGlash?tte

EZON

MIO

Fossil

Polar

SPORTSTAR

Bryton Inc.

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF GPS WRIST WATCH**

- 1.1 Definition of GPS Wrist Watch in This Report
- 1.2 Commercial Types of GPS Wrist Watch
  - 1.2.1 ?300 USD
  - 1.2.2 300-600 USD
  - 1.2.3 ?600 USD
- 1.3 Downstream Application of GPS Wrist Watch
  - 1.3.1 Amateur outdoor enthusiasts
  - 1.3.2 Professional outdoor enthusiasts
- 1.4 Development History of GPS Wrist Watch
- 1.5 Market Status and Trend of GPS Wrist Watch 2013-2023
  - 1.5.1 South America GPS Wrist Watch Market Status and Trend 2013-2023
  - 1.5.2 Regional GPS Wrist Watch Market Status and Trend 2013-2023

### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of GPS Wrist Watch in South America 2013-2017
- 2.2 Consumption Market of GPS Wrist Watch in South America by Regions
  - 2.2.1 Consumption Volume of GPS Wrist Watch in South America by Regions
  - 2.2.2 Revenue of GPS Wrist Watch in South America by Regions
- 2.3 Market Analysis of GPS Wrist Watch in South America by Regions
  - 2.3.1 Market Analysis of GPS Wrist Watch in Brazil 2013-2017
  - 2.3.2 Market Analysis of GPS Wrist Watch in Argentina 2013-2017
  - 2.3.3 Market Analysis of GPS Wrist Watch in Venezuela 2013-2017
  - 2.3.4 Market Analysis of GPS Wrist Watch in Colombia 2013-2017
  - 2.3.5 Market Analysis of GPS Wrist Watch in Others 2013-2017
- 2.4 Market Development Forecast of GPS Wrist Watch in South America 2018-2023
  - 2.4.1 Market Development Forecast of GPS Wrist Watch in South America 2018-2023
  - 2.4.2 Market Development Forecast of GPS Wrist Watch by Regions 2018-2023

### **CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole South America Market Status by Types
  - 3.1.1 Consumption Volume of GPS Wrist Watch in South America by Types
  - 3.1.2 Revenue of GPS Wrist Watch in South America by Types
- 3.2 South America Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in Brazil
- 3.2.2 Market Status by Types in Argentina
- 3.2.3 Market Status by Types in Venezuela
- 3.2.4 Market Status by Types in Colombia
- 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of GPS Wrist Watch in South America by Types

## **CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of GPS Wrist Watch in South America by Downstream Industry
- 4.2 Demand Volume of GPS Wrist Watch by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of GPS Wrist Watch by Downstream Industry in Brazil
  - 4.2.2 Demand Volume of GPS Wrist Watch by Downstream Industry in Argentina
  - 4.2.3 Demand Volume of GPS Wrist Watch by Downstream Industry in Venezuela
  - 4.2.4 Demand Volume of GPS Wrist Watch by Downstream Industry in Colombia
  - 4.2.5 Demand Volume of GPS Wrist Watch by Downstream Industry in Others
- 4.3 Market Forecast of GPS Wrist Watch in South America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF GPS WRIST WATCH**

- 5.1 South America Economy Situation and Trend Overview
- 5.2 GPS Wrist Watch Downstream Industry Situation and Trend Overview

## **CHAPTER 6 GPS WRIST WATCH MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA**

- 6.1 Sales Volume of GPS Wrist Watch in South America by Major Players
- 6.2 Revenue of GPS Wrist Watch in South America by Major Players
- 6.3 Basic Information of GPS Wrist Watch by Major Players
  - 6.3.1 Headquarters Location and Established Time of GPS Wrist Watch Major Players
  - 6.3.2 Employees and Revenue Level of GPS Wrist Watch Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 GPS WRIST WATCH MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

## 7.1 Swatch Group

7.1.1 Company profile

7.1.2 Representative GPS Wrist Watch Product

7.1.3 GPS Wrist Watch Sales, Revenue, Price and Gross Margin of Swatch Group

## 7.2 SUUNTO

7.2.1 Company profile

7.2.2 Representative GPS Wrist Watch Product

7.2.3 GPS Wrist Watch Sales, Revenue, Price and Gross Margin of SUUNTO

## 7.3 Rolex

7.3.1 Company profile

7.3.2 Representative GPS Wrist Watch Product

7.3.3 GPS Wrist Watch Sales, Revenue, Price and Gross Margin of Rolex

## 7.4 Casio

7.4.1 Company profile

7.4.2 Representative GPS Wrist Watch Product

7.4.3 GPS Wrist Watch Sales, Revenue, Price and Gross Margin of Casio

## 7.5 Seiko

7.5.1 Company profile

7.5.2 Representative GPS Wrist Watch Product

7.5.3 GPS Wrist Watch Sales, Revenue, Price and Gross Margin of Seiko

## 7.6 Garmin

7.6.1 Company profile

7.6.2 Representative GPS Wrist Watch Product

7.6.3 GPS Wrist Watch Sales, Revenue, Price and Gross Margin of Garmin

## 7.7 LUMINOX

7.7.1 Company profile

7.7.2 Representative GPS Wrist Watch Product

7.7.3 GPS Wrist Watch Sales, Revenue, Price and Gross Margin of LUMINOX

## 7.8 Citizen

7.8.1 Company profile

7.8.2 Representative GPS Wrist Watch Product

7.8.3 GPS Wrist Watch Sales, Revenue, Price and Gross Margin of Citizen

## 7.9 TIMEX

7.9.1 Company profile

7.9.2 Representative GPS Wrist Watch Product

7.9.3 GPS Wrist Watch Sales, Revenue, Price and Gross Margin of TIMEX

## 7.10 Richemont

7.10.1 Company profile

- 7.10.2 Representative GPS Wrist Watch Product
- 7.10.3 GPS Wrist Watch Sales, Revenue, Price and Gross Margin of Richemont
- 7.11 NOMOSGlash?tte
  - 7.11.1 Company profile
  - 7.11.2 Representative GPS Wrist Watch Product
  - 7.11.3 GPS Wrist Watch Sales, Revenue, Price and Gross Margin of NOMOSGlash?tte
- 7.12 EZON
  - 7.12.1 Company profile
  - 7.12.2 Representative GPS Wrist Watch Product
  - 7.12.3 GPS Wrist Watch Sales, Revenue, Price and Gross Margin of EZON
- 7.13 MIO
  - 7.13.1 Company profile
  - 7.13.2 Representative GPS Wrist Watch Product
  - 7.13.3 GPS Wrist Watch Sales, Revenue, Price and Gross Margin of MIO
- 7.14 Fossil
  - 7.14.1 Company profile
  - 7.14.2 Representative GPS Wrist Watch Product
  - 7.14.3 GPS Wrist Watch Sales, Revenue, Price and Gross Margin of Fossil
- 7.15 Polar
  - 7.15.1 Company profile
  - 7.15.2 Representative GPS Wrist Watch Product
  - 7.15.3 GPS Wrist Watch Sales, Revenue, Price and Gross Margin of Polar
- 7.16 SPORTSTAR
- 7.17 Bryton Inc.

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF GPS WRIST WATCH**

- 8.1 Industry Chain of GPS Wrist Watch
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF GPS WRIST WATCH**

- 9.1 Cost Structure Analysis of GPS Wrist Watch
- 9.2 Raw Materials Cost Analysis of GPS Wrist Watch
- 9.3 Labor Cost Analysis of GPS Wrist Watch
- 9.4 Manufacturing Expenses Analysis of GPS Wrist Watch

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF GPS WRIST WATCH**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

#### 10.2.2 Brand Strategy

#### 10.2.3 Target Client

### 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference

## I would like to order

Product name: GPS Wrist Watch-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/GB01B152C89MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB01B152C89MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970