

# GPS Wrist Watch-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/GEB4B7BFAC0MEN.html

Date: March 2018

Pages: 145

Price: US\$ 3,480.00 (Single User License)

ID: GEB4B7BFAC0MEN

#### **Abstracts**

#### **Report Summary**

GPS Wrist Watch-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on GPS Wrist Watch industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of GPS Wrist Watch 2013-2017, and development forecast 2018-2023

Main market players of GPS Wrist Watch in EMEA, with company and product introduction, position in the GPS Wrist Watch market

Market status and development trend of GPS Wrist Watch by types and applications Cost and profit status of GPS Wrist Watch, and marketing status Market growth drivers and challenges

The report segments the EMEA GPS Wrist Watch market as:

EMEA GPS Wrist Watch Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA GPS Wrist Watch Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):



?300 USD

300-600 USD ?600 USD

EMEA GPS Wrist Watch Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Amateur outdoor enthusiasts

Professional outdoor enthusiasts

EMEA GPS Wrist Watch Market: Players Segment Analysis (Company and Product introduction, GPS Wrist Watch Sales Volume, Revenue, Price and Gross Margin): Swatch Group

SUUNTO

Rolex

Casio

Seiko

Garmin

**LUMINOX** 

Citizen

**TIMEX** 

Richemont

NOMOSGlash?tte

**EZON** 

MIO

Fossil

Polar

**SPORTSTAR** 

Bryton Inc.

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



#### **Contents**

#### CHAPTER 1 OVERVIEW OF GPS WRIST WATCH

- 1.1 Definition of GPS Wrist Watch in This Report
- 1.2 Commercial Types of GPS Wrist Watch
  - 1.2.1 ?300 USD
  - 1.2.2 300-600 USD
  - 1.2.3 ?600 USD
- 1.3 Downstream Application of GPS Wrist Watch
  - 1.3.1 Amateur outdoor enthusiasts
  - 1.3.2 Professional outdoor enthusiasts
- 1.4 Development History of GPS Wrist Watch
- 1.5 Market Status and Trend of GPS Wrist Watch 2013-2023
  - 1.5.1 EMEA GPS Wrist Watch Market Status and Trend 2013-2023
- 1.5.2 Regional GPS Wrist Watch Market Status and Trend 2013-2023

#### CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of GPS Wrist Watch in EMEA 2013-2017
- 2.2 Consumption Market of GPS Wrist Watch in EMEA by Regions
  - 2.2.1 Consumption Volume of GPS Wrist Watch in EMEA by Regions
  - 2.2.2 Revenue of GPS Wrist Watch in EMEA by Regions
- 2.3 Market Analysis of GPS Wrist Watch in EMEA by Regions
  - 2.3.1 Market Analysis of GPS Wrist Watch in Europe 2013-2017
  - 2.3.2 Market Analysis of GPS Wrist Watch in Middle East 2013-2017
  - 2.3.3 Market Analysis of GPS Wrist Watch in Africa 2013-2017
- 2.4 Market Development Forecast of GPS Wrist Watch in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of GPS Wrist Watch in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of GPS Wrist Watch by Regions 2018-2023

#### **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of GPS Wrist Watch in EMEA by Types
  - 3.1.2 Revenue of GPS Wrist Watch in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Europe
  - 3.2.2 Market Status by Types in Middle East



- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of GPS Wrist Watch in EMEA by Types

### CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of GPS Wrist Watch in EMEA by Downstream Industry
- 4.2 Demand Volume of GPS Wrist Watch by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of GPS Wrist Watch by Downstream Industry in Europe
- 4.2.2 Demand Volume of GPS Wrist Watch by Downstream Industry in Middle East
- 4.2.3 Demand Volume of GPS Wrist Watch by Downstream Industry in Africa
- 4.3 Market Forecast of GPS Wrist Watch in EMEA by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF GPS WRIST WATCH

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 GPS Wrist Watch Downstream Industry Situation and Trend Overview

### CHAPTER 6 GPS WRIST WATCH MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of GPS Wrist Watch in EMEA by Major Players
- 6.2 Revenue of GPS Wrist Watch in EMEA by Major Players
- 6.3 Basic Information of GPS Wrist Watch by Major Players
  - 6.3.1 Headquarters Location and Established Time of GPS Wrist Watch Major Players
  - 6.3.2 Employees and Revenue Level of GPS Wrist Watch Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

### CHAPTER 7 GPS WRIST WATCH MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Swatch Group
  - 7.1.1 Company profile
  - 7.1.2 Representative GPS Wrist Watch Product
  - 7.1.3 GPS Wrist Watch Sales, Revenue, Price and Gross Margin of Swatch Group
- 7.2 SUUNTO



- 7.2.1 Company profile
- 7.2.2 Representative GPS Wrist Watch Product
- 7.2.3 GPS Wrist Watch Sales, Revenue, Price and Gross Margin of SUUNTO

#### 7.3 Rolex

- 7.3.1 Company profile
- 7.3.2 Representative GPS Wrist Watch Product
- 7.3.3 GPS Wrist Watch Sales, Revenue, Price and Gross Margin of Rolex

#### 7.4 Casio

- 7.4.1 Company profile
- 7.4.2 Representative GPS Wrist Watch Product
- 7.4.3 GPS Wrist Watch Sales, Revenue, Price and Gross Margin of Casio

#### 7.5 Seiko

- 7.5.1 Company profile
- 7.5.2 Representative GPS Wrist Watch Product
- 7.5.3 GPS Wrist Watch Sales, Revenue, Price and Gross Margin of Seiko

#### 7.6 Garmin

- 7.6.1 Company profile
- 7.6.2 Representative GPS Wrist Watch Product
- 7.6.3 GPS Wrist Watch Sales, Revenue, Price and Gross Margin of Garmin

#### 7.7 LUMINOX

- 7.7.1 Company profile
- 7.7.2 Representative GPS Wrist Watch Product
- 7.7.3 GPS Wrist Watch Sales, Revenue, Price and Gross Margin of LUMINOX

#### 7.8 Citizen

- 7.8.1 Company profile
- 7.8.2 Representative GPS Wrist Watch Product
- 7.8.3 GPS Wrist Watch Sales, Revenue, Price and Gross Margin of Citizen

#### 7.9 TIMEX

- 7.9.1 Company profile
- 7.9.2 Representative GPS Wrist Watch Product
- 7.9.3 GPS Wrist Watch Sales, Revenue, Price and Gross Margin of TIMEX

#### 7.10 Richemont

- 7.10.1 Company profile
- 7.10.2 Representative GPS Wrist Watch Product
- 7.10.3 GPS Wrist Watch Sales, Revenue, Price and Gross Margin of Richemont

#### 7.11 NOMOSGlash?tte

- 7.11.1 Company profile
- 7.11.2 Representative GPS Wrist Watch Product
- 7.11.3 GPS Wrist Watch Sales, Revenue, Price and Gross Margin of



#### NOMOSGlash?tte

- 7.12 EZON
  - 7.12.1 Company profile
  - 7.12.2 Representative GPS Wrist Watch Product
  - 7.12.3 GPS Wrist Watch Sales, Revenue, Price and Gross Margin of EZON
- 7.13 MIO
  - 7.13.1 Company profile
  - 7.13.2 Representative GPS Wrist Watch Product
  - 7.13.3 GPS Wrist Watch Sales, Revenue, Price and Gross Margin of MIO
- 7.14 Fossil
  - 7.14.1 Company profile
  - 7.14.2 Representative GPS Wrist Watch Product
  - 7.14.3 GPS Wrist Watch Sales, Revenue, Price and Gross Margin of Fossil
- 7.15 Polar
  - 7.15.1 Company profile
  - 7.15.2 Representative GPS Wrist Watch Product
  - 7.15.3 GPS Wrist Watch Sales, Revenue, Price and Gross Margin of Polar
- 7.16 SPORTSTAR
- 7.17 Bryton Inc.

## CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF GPS WRIST WATCH

- 8.1 Industry Chain of GPS Wrist Watch
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF GPS WRIST WATCH

- 9.1 Cost Structure Analysis of GPS Wrist Watch
- 9.2 Raw Materials Cost Analysis of GPS Wrist Watch
- 9.3 Labor Cost Analysis of GPS Wrist Watch
- 9.4 Manufacturing Expenses Analysis of GPS Wrist Watch

#### **CHAPTER 10 MARKETING STATUS ANALYSIS OF GPS WRIST WATCH**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing



- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: GPS Wrist Watch-EMEA Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/GEB4B7BFAC0MEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/GEB4B7BFAC0MEN.html">https://marketpublishers.com/r/GEB4B7BFAC0MEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms