

# GPS Navigation Device-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data

<https://marketpublishers.com/r/GD01D873BCAMEN.html>

Date: February 2018

Pages: 130

Price: US\$ 3,680.00 (Single User License)

ID: GD01D873BCAMEN

## Abstracts

### Report Summary

GPS Navigation Device-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data offers a comprehensive analysis on GPS Navigation Device industry, standing on the readers' perspective, delivering detailed market data in Global major 20 countries and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Worldwide and Top 20 Countries Market Size of GPS Navigation Device 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of GPS Navigation Device worldwide and market share by regions, with company and product introduction, position in the GPS Navigation Device market

Market status and development trend of GPS Navigation Device by types and applications

Cost and profit status of GPS Navigation Device, and marketing status

Market growth drivers and challenges

The report segments the global GPS Navigation Device market as:

Global GPS Navigation Device Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America (United States, Canada and Mexico)

Europe (Germany, UK, France, Italy, Russia, Spain and Benelux)

Asia Pacific (China, Japan, India, Southeast Asia and Australia)  
Latin America (Brazil, Argentina and Colombia)  
Middle East and Africa

Global GPS Navigation Device Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Handheld Device  
Wearable Device  
Smart Watch  
Smart Glass

Global GPS Navigation Device Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Hiking  
Geocaching  
Backpacking  
Hunting  
Mountain Biking  
River Rafting  
Boating  
ATV  
Mountaineering

Global GPS Navigation Device Market: Manufacturers Segment Analysis (Company and Product introduction, GPS Navigation Device Sales Volume, Revenue, Price and Gross Margin):

Bushnell  
DeLorme Publishing Company  
Garmin International  
Magell Navigation  
Adidas  
Apple  
Fitbit  
Jawbone  
Nike  
Samsung

Sony

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF GPS NAVIGATION DEVICE

- 1.1 Definition of GPS Navigation Device in This Report
- 1.2 Commercial Types of GPS Navigation Device
  - 1.2.1 Handheld Device
  - 1.2.2 Wearable Device
  - 1.2.3 Smart Watch
  - 1.2.4 Smart Glass
- 1.3 Downstream Application of GPS Navigation Device
  - 1.3.1 Hiking
  - 1.3.2 Geocaching
  - 1.3.3 Backpacking
  - 1.3.4 Hunting
  - 1.3.5 Mountain Biking
  - 1.3.6 River Rafting
  - 1.3.7 Boating
  - 1.3.8 ATV
  - 1.3.9 Mountaineering
- 1.4 Development History of GPS Navigation Device
- 1.5 Market Status and Trend of GPS Navigation Device 2013-2023
  - 1.5.1 Global GPS Navigation Device Market Status and Trend 2013-2023
  - 1.5.2 Regional GPS Navigation Device Market Status and Trend 2013-2023

### CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of GPS Navigation Device 2013-2017
- 2.2 Sales Market of GPS Navigation Device by Regions
  - 2.2.1 Sales Volume of GPS Navigation Device by Regions
  - 2.2.2 Sales Value of GPS Navigation Device by Regions
- 2.3 Production Market of GPS Navigation Device by Regions
- 2.4 Global Market Forecast of GPS Navigation Device 2018-2023
  - 2.4.1 Global Market Forecast of GPS Navigation Device 2018-2023
  - 2.4.2 Market Forecast of GPS Navigation Device by Regions 2018-2023

### CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Sales Volume of GPS Navigation Device by Types

3.2 Sales Value of GPS Navigation Device by Types

3.3 Market Forecast of GPS Navigation Device by Types

## **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

4.1 Global Sales Volume of GPS Navigation Device by Downstream Industry

4.2 Global Market Forecast of GPS Navigation Device by Downstream Industry

## **CHAPTER 5 NORTH AMERICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY**

5.1 North America GPS Navigation Device Market Status by Countries

5.1.1 North America GPS Navigation Device Sales by Countries (2013-2017)

5.1.2 North America GPS Navigation Device Revenue by Countries (2013-2017)

5.1.3 United States GPS Navigation Device Market Status (2013-2017)

5.1.4 Canada GPS Navigation Device Market Status (2013-2017)

5.1.5 Mexico GPS Navigation Device Market Status (2013-2017)

5.2 North America GPS Navigation Device Market Status by Manufacturers

5.3 North America GPS Navigation Device Market Status by Type (2013-2017)

5.3.1 North America GPS Navigation Device Sales by Type (2013-2017)

5.3.2 North America GPS Navigation Device Revenue by Type (2013-2017)

5.4 North America GPS Navigation Device Market Status by Downstream Industry (2013-2017)

## **CHAPTER 6 EUROPE MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY**

6.1 Europe GPS Navigation Device Market Status by Countries

6.1.1 Europe GPS Navigation Device Sales by Countries (2013-2017)

6.1.2 Europe GPS Navigation Device Revenue by Countries (2013-2017)

6.1.3 Germany GPS Navigation Device Market Status (2013-2017)

6.1.4 UK GPS Navigation Device Market Status (2013-2017)

6.1.5 France GPS Navigation Device Market Status (2013-2017)

6.1.6 Italy GPS Navigation Device Market Status (2013-2017)

6.1.7 Russia GPS Navigation Device Market Status (2013-2017)

6.1.8 Spain GPS Navigation Device Market Status (2013-2017)

6.1.9 Benelux GPS Navigation Device Market Status (2013-2017)

6.2 Europe GPS Navigation Device Market Status by Manufacturers

## 6.3 Europe GPS Navigation Device Market Status by Type (2013-2017)

### 6.3.1 Europe GPS Navigation Device Sales by Type (2013-2017)

### 6.3.2 Europe GPS Navigation Device Revenue by Type (2013-2017)

## 6.4 Europe GPS Navigation Device Market Status by Downstream Industry (2013-2017)

## **CHAPTER 7 ASIA PACIFIC MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY**

## 7.1 Asia Pacific GPS Navigation Device Market Status by Countries

### 7.1.1 Asia Pacific GPS Navigation Device Sales by Countries (2013-2017)

### 7.1.2 Asia Pacific GPS Navigation Device Revenue by Countries (2013-2017)

### 7.1.3 China GPS Navigation Device Market Status (2013-2017)

### 7.1.4 Japan GPS Navigation Device Market Status (2013-2017)

### 7.1.5 India GPS Navigation Device Market Status (2013-2017)

### 7.1.6 Southeast Asia GPS Navigation Device Market Status (2013-2017)

### 7.1.7 Australia GPS Navigation Device Market Status (2013-2017)

## 7.2 Asia Pacific GPS Navigation Device Market Status by Manufacturers

## 7.3 Asia Pacific GPS Navigation Device Market Status by Type (2013-2017)

### 7.3.1 Asia Pacific GPS Navigation Device Sales by Type (2013-2017)

### 7.3.2 Asia Pacific GPS Navigation Device Revenue by Type (2013-2017)

## 7.4 Asia Pacific GPS Navigation Device Market Status by Downstream Industry (2013-2017)

## **CHAPTER 8 LATIN AMERICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY**

## 8.1 Latin America GPS Navigation Device Market Status by Countries

### 8.1.1 Latin America GPS Navigation Device Sales by Countries (2013-2017)

### 8.1.2 Latin America GPS Navigation Device Revenue by Countries (2013-2017)

### 8.1.3 Brazil GPS Navigation Device Market Status (2013-2017)

### 8.1.4 Argentina GPS Navigation Device Market Status (2013-2017)

### 8.1.5 Colombia GPS Navigation Device Market Status (2013-2017)

## 8.2 Latin America GPS Navigation Device Market Status by Manufacturers

## 8.3 Latin America GPS Navigation Device Market Status by Type (2013-2017)

### 8.3.1 Latin America GPS Navigation Device Sales by Type (2013-2017)

### 8.3.2 Latin America GPS Navigation Device Revenue by Type (2013-2017)

## 8.4 Latin America GPS Navigation Device Market Status by Downstream Industry (2013-2017)

## **CHAPTER 9 MIDDLE EAST AND AFRICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY**

### **9.1 Middle East and Africa GPS Navigation Device Market Status by Countries**

#### **9.1.1 Middle East and Africa GPS Navigation Device Sales by Countries (2013-2017)**

#### **9.1.2 Middle East and Africa GPS Navigation Device Revenue by Countries (2013-2017)**

#### **9.1.3 Middle East GPS Navigation Device Market Status (2013-2017)**

#### **9.1.4 Africa GPS Navigation Device Market Status (2013-2017)**

### **9.2 Middle East and Africa GPS Navigation Device Market Status by Manufacturers**

### **9.3 Middle East and Africa GPS Navigation Device Market Status by Type (2013-2017)**

#### **9.3.1 Middle East and Africa GPS Navigation Device Sales by Type (2013-2017)**

#### **9.3.2 Middle East and Africa GPS Navigation Device Revenue by Type (2013-2017)**

### **9.4 Middle East and Africa GPS Navigation Device Market Status by Downstream Industry (2013-2017)**

## **CHAPTER 10 MARKET DRIVING FACTOR ANALYSIS OF GPS NAVIGATION DEVICE**

### **10.1 Global Economy Situation and Trend Overview**

### **10.2 GPS Navigation Device Downstream Industry Situation and Trend Overview**

## **CHAPTER 11 GPS NAVIGATION DEVICE MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

### **11.1 Production Volume of GPS Navigation Device by Major Manufacturers**

### **11.2 Production Value of GPS Navigation Device by Major Manufacturers**

### **11.3 Basic Information of GPS Navigation Device by Major Manufacturers**

#### **11.3.1 Headquarters Location and Established Time of GPS Navigation Device Major Manufacturer**

#### **11.3.2 Employees and Revenue Level of GPS Navigation Device Major Manufacturer**

### **11.4 Market Competition News and Trend**

#### **11.4.1 Merger, Consolidation or Acquisition News**

#### **11.4.2 Investment or Disinvestment News**

#### **11.4.3 New Product Development and Launch**

## **CHAPTER 12 GPS NAVIGATION DEVICE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**



## 12.1 Bushnell

### 12.1.1 Company profile

### 12.1.2 Representative GPS Navigation Device Product

### 12.1.3 GPS Navigation Device Sales, Revenue, Price and Gross Margin of Bushnell

## 12.2 DeLorme Publishing Company

### 12.2.1 Company profile

### 12.2.2 Representative GPS Navigation Device Product

### 12.2.3 GPS Navigation Device Sales, Revenue, Price and Gross Margin of DeLorme

## Publishing Company

## 12.3 Garmin International

### 12.3.1 Company profile

### 12.3.2 Representative GPS Navigation Device Product

### 12.3.3 GPS Navigation Device Sales, Revenue, Price and Gross Margin of Garmin

## International

## 12.4 Magell Navigation

### 12.4.1 Company profile

### 12.4.2 Representative GPS Navigation Device Product

### 12.4.3 GPS Navigation Device Sales, Revenue, Price and Gross Margin of Magell

## Navigation

## 12.5 Adidas

### 12.5.1 Company profile

### 12.5.2 Representative GPS Navigation Device Product

### 12.5.3 GPS Navigation Device Sales, Revenue, Price and Gross Margin of Adidas

## 12.6 Apple

### 12.6.1 Company profile

### 12.6.2 Representative GPS Navigation Device Product

### 12.6.3 GPS Navigation Device Sales, Revenue, Price and Gross Margin of Apple

## 12.7 Fitbit

### 12.7.1 Company profile

### 12.7.2 Representative GPS Navigation Device Product

### 12.7.3 GPS Navigation Device Sales, Revenue, Price and Gross Margin of Fitbit

## 12.8 Jawbone

### 12.8.1 Company profile

### 12.8.2 Representative GPS Navigation Device Product

### 12.8.3 GPS Navigation Device Sales, Revenue, Price and Gross Margin of Jawbone

## 12.9 Nike

### 12.9.1 Company profile

### 12.9.2 Representative GPS Navigation Device Product

### 12.9.3 GPS Navigation Device Sales, Revenue, Price and Gross Margin of Nike



## 12.10 Samsung

### 12.10.1 Company profile

### 12.10.2 Representative GPS Navigation Device Product

### 12.10.3 GPS Navigation Device Sales, Revenue, Price and Gross Margin of Samsung

## 12.11 Sony

### 12.11.1 Company profile

### 12.11.2 Representative GPS Navigation Device Product

### 12.11.3 GPS Navigation Device Sales, Revenue, Price and Gross Margin of Sony

## **CHAPTER 13 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF GPS NAVIGATION DEVICE**

### 13.1 Industry Chain of GPS Navigation Device

### 13.2 Upstream Market and Representative Companies Analysis

### 13.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 14 COST AND GROSS MARGIN ANALYSIS OF GPS NAVIGATION DEVICE**

### 14.1 Cost Structure Analysis of GPS Navigation Device

### 14.2 Raw Materials Cost Analysis of GPS Navigation Device

### 14.3 Labor Cost Analysis of GPS Navigation Device

### 14.4 Manufacturing Expenses Analysis of GPS Navigation Device

## **CHAPTER 15 REPORT CONCLUSION**

## **CHAPTER 16 RESEARCH METHODOLOGY AND REFERENCE**

### 16.1 Methodology/Research Approach

#### 16.1.1 Research Programs/Design

#### 16.1.2 Market Size Estimation

#### 16.1.3 Market Breakdown and Data Triangulation

### 16.2 Data Source

#### 16.2.1 Secondary Sources

#### 16.2.2 Primary Sources

### 16.3 Reference

## I would like to order

Product name: GPS Navigation Device-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data

Product link: <https://marketpublishers.com/r/GD01D873BCAMEN.html>

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GD01D873BCAMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

