

GPS & GNSS Receivers-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/G921CC3E7D3EN.html>

Date: February 2018

Pages: 133

Price: US\$ 2,480.00 (Single User License)

ID: G921CC3E7D3EN

Abstracts

Report Summary

GPS & GNSS Receivers-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on GPS & GNSS Receivers industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of GPS & GNSS Receivers 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of GPS & GNSS Receivers worldwide, with company and product introduction, position in the GPS & GNSS Receivers market

Market status and development trend of GPS & GNSS Receivers by types and applications

Cost and profit status of GPS & GNSS Receivers, and marketing status

Market growth drivers and challenges

The report segments the global GPS & GNSS Receivers market as:

Global GPS & GNSS Receivers Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America

Global GPS & GNSS Receivers Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Wired Receivers

Wireless Receivers

Global GPS & GNSS Receivers Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Consumer Electronics

Automotive

Military & Defense

Transportation

Industrial

Other

Global GPS & GNSS Receivers Market: Manufacturers Segment Analysis (Company and Product introduction, GPS & GNSS Receivers Sales Volume, Revenue, Price and Gross Margin):

Trimble

Topcon

Navipedia

SOKKIA

Geo

NavtechGPS

JAVAD GNSS

CHC Navigation

SOUTH

ComNav Technology

Hemisphere GNSS

NovAtel

NavCom Technology

Leica-geosystems

Eos Positioning Systems

NVS Technologies

Suzhou FOIF
Pulse Engineering
CSR
BroadCom
Garmin

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF GPS & GNSS RECEIVERS

- 1.1 Definition of GPS & GNSS Receivers in This Report
- 1.2 Commercial Types of GPS & GNSS Receivers
 - 1.2.1 Wired Receivers
 - 1.2.2 Wireless Receivers
- 1.3 Downstream Application of GPS & GNSS Receivers
 - 1.3.1 Consumer Electronics
 - 1.3.2 Automotive
 - 1.3.3 Military & Defense
 - 1.3.4 Transportation
 - 1.3.5 Industrial
 - 1.3.6 Other
- 1.4 Development History of GPS & GNSS Receivers
- 1.5 Market Status and Trend of GPS & GNSS Receivers 2013-2023
 - 1.5.1 Global GPS & GNSS Receivers Market Status and Trend 2013-2023
 - 1.5.2 Regional GPS & GNSS Receivers Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of GPS & GNSS Receivers 2013-2017
- 2.2 Production Market of GPS & GNSS Receivers by Regions
 - 2.2.1 Production Volume of GPS & GNSS Receivers by Regions
 - 2.2.2 Production Value of GPS & GNSS Receivers by Regions
- 2.3 Demand Market of GPS & GNSS Receivers by Regions
- 2.4 Production and Demand Status of GPS & GNSS Receivers by Regions
 - 2.4.1 Production and Demand Status of GPS & GNSS Receivers by Regions 2013-2017
 - 2.4.2 Import and Export Status of GPS & GNSS Receivers by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of GPS & GNSS Receivers by Types
- 3.2 Production Value of GPS & GNSS Receivers by Types
- 3.3 Market Forecast of GPS & GNSS Receivers by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM

INDUSTRY

- 4.1 Demand Volume of GPS & GNSS Receivers by Downstream Industry
- 4.2 Market Forecast of GPS & GNSS Receivers by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF GPS & GNSS RECEIVERS

- 5.1 Global Economy Situation and Trend Overview
- 5.2 GPS & GNSS Receivers Downstream Industry Situation and Trend Overview

CHAPTER 6 GPS & GNSS RECEIVERS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of GPS & GNSS Receivers by Major Manufacturers
- 6.2 Production Value of GPS & GNSS Receivers by Major Manufacturers
- 6.3 Basic Information of GPS & GNSS Receivers by Major Manufacturers
 - 6.3.1 Headquarters Location and Established Time of GPS & GNSS Receivers Major Manufacturer
 - 6.3.2 Employees and Revenue Level of GPS & GNSS Receivers Major Manufacturer
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 GPS & GNSS RECEIVERS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Trimble
 - 7.1.1 Company profile
 - 7.1.2 Representative GPS & GNSS Receivers Product
 - 7.1.3 GPS & GNSS Receivers Sales, Revenue, Price and Gross Margin of Trimble
- 7.2 Topcon
 - 7.2.1 Company profile
 - 7.2.2 Representative GPS & GNSS Receivers Product
 - 7.2.3 GPS & GNSS Receivers Sales, Revenue, Price and Gross Margin of Topcon
- 7.3 Navipedia
 - 7.3.1 Company profile
 - 7.3.2 Representative GPS & GNSS Receivers Product
 - 7.3.3 GPS & GNSS Receivers Sales, Revenue, Price and Gross Margin of Navipedia

7.4 SOKKIA

7.4.1 Company profile

7.4.2 Representative GPS & GNSS Receivers Product

7.4.3 GPS & GNSS Receivers Sales, Revenue, Price and Gross Margin of SOKKIA

7.5 Geo

7.5.1 Company profile

7.5.2 Representative GPS & GNSS Receivers Product

7.5.3 GPS & GNSS Receivers Sales, Revenue, Price and Gross Margin of Geo

7.6 NavtechGPS

7.6.1 Company profile

7.6.2 Representative GPS & GNSS Receivers Product

7.6.3 GPS & GNSS Receivers Sales, Revenue, Price and Gross Margin of

NavtechGPS

7.7 JAVAD GNSS

7.7.1 Company profile

7.7.2 Representative GPS & GNSS Receivers Product

7.7.3 GPS & GNSS Receivers Sales, Revenue, Price and Gross Margin of JAVAD

GNSS

7.8 CHC Navigation

7.8.1 Company profile

7.8.2 Representative GPS & GNSS Receivers Product

7.8.3 GPS & GNSS Receivers Sales, Revenue, Price and Gross Margin of CHC

Navigation

7.9 SOUTH

7.9.1 Company profile

7.9.2 Representative GPS & GNSS Receivers Product

7.9.3 GPS & GNSS Receivers Sales, Revenue, Price and Gross Margin of SOUTH

7.10 ComNav Technology

7.10.1 Company profile

7.10.2 Representative GPS & GNSS Receivers Product

7.10.3 GPS & GNSS Receivers Sales, Revenue, Price and Gross Margin of ComNav

Technology

7.11 Hemisphere GNSS

7.11.1 Company profile

7.11.2 Representative GPS & GNSS Receivers Product

7.11.3 GPS & GNSS Receivers Sales, Revenue, Price and Gross Margin of

Hemisphere GNSS

7.12 NovAtel

7.12.1 Company profile

- 7.12.2 Representative GPS & GNSS Receivers Product
- 7.12.3 GPS & GNSS Receivers Sales, Revenue, Price and Gross Margin of NovAtel
- 7.13 NavCom Technology
 - 7.13.1 Company profile
 - 7.13.2 Representative GPS & GNSS Receivers Product
 - 7.13.3 GPS & GNSS Receivers Sales, Revenue, Price and Gross Margin of NavCom Technology
- 7.14 Leica-geosystems
 - 7.14.1 Company profile
 - 7.14.2 Representative GPS & GNSS Receivers Product
 - 7.14.3 GPS & GNSS Receivers Sales, Revenue, Price and Gross Margin of Leica-geosystems
- 7.15 Eos Positioning Systems
 - 7.15.1 Company profile
 - 7.15.2 Representative GPS & GNSS Receivers Product
 - 7.15.3 GPS & GNSS Receivers Sales, Revenue, Price and Gross Margin of Eos Positioning Systems
- 7.16 NVS Technologies
- 7.17 Suzhou FOIF
- 7.18 Pulse Engineering
- 7.19 CSR
- 7.20 BroadCom
- 7.21 Garmin

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF GPS & GNSS RECEIVERS

- 8.1 Industry Chain of GPS & GNSS Receivers
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF GPS & GNSS RECEIVERS

- 9.1 Cost Structure Analysis of GPS & GNSS Receivers
- 9.2 Raw Materials Cost Analysis of GPS & GNSS Receivers
- 9.3 Labor Cost Analysis of GPS & GNSS Receivers
- 9.4 Manufacturing Expenses Analysis of GPS & GNSS Receivers

CHAPTER 10 MARKETING STATUS ANALYSIS OF GPS & GNSS RECEIVERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: GPS & GNSS Receivers-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/G921CC3E7D3EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G921CC3E7D3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970