

GPS & GNSS Chips-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/G0EFB7128B7EN.html>

Date: December 2017

Pages: 145

Price: US\$ 2,480.00 (Single User License)

ID: G0EFB7128B7EN

Abstracts

Report Summary

GPS & GNSS Chips-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on GPS & GNSS Chips industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of GPS & GNSS Chips 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of GPS & GNSS Chips worldwide, with company and product introduction, position in the GPS & GNSS Chips market

Market status and development trend of GPS & GNSS Chips by types and applications

Cost and profit status of GPS & GNSS Chips, and marketing status

Market growth drivers and challenges

The report segments the global GPS & GNSS Chips market as:

Global GPS & GNSS Chips Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America

Global GPS & GNSS Chips Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Contact Chips

Non-contact Chips

Global GPS & GNSS Chips Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Consumer Electronics

Automotive

Military & Defense

Transportation

Other

Global GPS & GNSS Chips Market: Manufacturers Segment Analysis (Company and Product introduction, GPS & GNSS Chips Sales Volume, Revenue, Price and Gross Margin):

Intel

Qualcomm

Broadcom

STMicroelectronics

Mediatek

U-Blox Holdings

Furuno Electric

Skyworks Solutions

Quectel Wireless Solutions

Navika Electronics

OLinkStar

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF GPS & GNSS CHIPS

- 1.1 Definition of GPS & GNSS Chips in This Report
- 1.2 Commercial Types of GPS & GNSS Chips
 - 1.2.1 Contact Chips
 - 1.2.2 Non-contact Chips
- 1.3 Downstream Application of GPS & GNSS Chips
 - 1.3.1 Consumer Electronics
 - 1.3.2 Automotive
 - 1.3.3 Military & Defense
 - 1.3.4 Transportation
 - 1.3.5 Other
- 1.4 Development History of GPS & GNSS Chips
- 1.5 Market Status and Trend of GPS & GNSS Chips 2013-2023
 - 1.5.1 Global GPS & GNSS Chips Market Status and Trend 2013-2023
 - 1.5.2 Regional GPS & GNSS Chips Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of GPS & GNSS Chips 2013-2017
- 2.2 Production Market of GPS & GNSS Chips by Regions
 - 2.2.1 Production Volume of GPS & GNSS Chips by Regions
 - 2.2.2 Production Value of GPS & GNSS Chips by Regions
- 2.3 Demand Market of GPS & GNSS Chips by Regions
- 2.4 Production and Demand Status of GPS & GNSS Chips by Regions
 - 2.4.1 Production and Demand Status of GPS & GNSS Chips by Regions 2013-2017
 - 2.4.2 Import and Export Status of GPS & GNSS Chips by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of GPS & GNSS Chips by Types
- 3.2 Production Value of GPS & GNSS Chips by Types
- 3.3 Market Forecast of GPS & GNSS Chips by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of GPS & GNSS Chips by Downstream Industry
- 4.2 Market Forecast of GPS & GNSS Chips by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF GPS & GNSS CHIPS

- 5.1 Global Economy Situation and Trend Overview
- 5.2 GPS & GNSS Chips Downstream Industry Situation and Trend Overview

CHAPTER 6 GPS & GNSS CHIPS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of GPS & GNSS Chips by Major Manufacturers
- 6.2 Production Value of GPS & GNSS Chips by Major Manufacturers
- 6.3 Basic Information of GPS & GNSS Chips by Major Manufacturers
 - 6.3.1 Headquarters Location and Established Time of GPS & GNSS Chips Major Manufacturer
 - 6.3.2 Employees and Revenue Level of GPS & GNSS Chips Major Manufacturer
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 GPS & GNSS CHIPS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Intel
 - 7.1.1 Company profile
 - 7.1.2 Representative GPS & GNSS Chips Product
 - 7.1.3 GPS & GNSS Chips Sales, Revenue, Price and Gross Margin of Intel
- 7.2 Qualcomm
 - 7.2.1 Company profile
 - 7.2.2 Representative GPS & GNSS Chips Product
 - 7.2.3 GPS & GNSS Chips Sales, Revenue, Price and Gross Margin of Qualcomm
- 7.3 Broadcom
 - 7.3.1 Company profile
 - 7.3.2 Representative GPS & GNSS Chips Product
 - 7.3.3 GPS & GNSS Chips Sales, Revenue, Price and Gross Margin of Broadcom
- 7.4 STMicroelectronics
 - 7.4.1 Company profile

- 7.4.2 Representative GPS & GNSS Chips Product
- 7.4.3 GPS & GNSS Chips Sales, Revenue, Price and Gross Margin of STMicroelectronics
- 7.5 Mediatek
 - 7.5.1 Company profile
 - 7.5.2 Representative GPS & GNSS Chips Product
 - 7.5.3 GPS & GNSS Chips Sales, Revenue, Price and Gross Margin of Mediatek
- 7.6 U-Blox Holdings
 - 7.6.1 Company profile
 - 7.6.2 Representative GPS & GNSS Chips Product
 - 7.6.3 GPS & GNSS Chips Sales, Revenue, Price and Gross Margin of U-Blox Holdings
- 7.7 Furuno Electric
 - 7.7.1 Company profile
 - 7.7.2 Representative GPS & GNSS Chips Product
 - 7.7.3 GPS & GNSS Chips Sales, Revenue, Price and Gross Margin of Furuno Electric
- 7.8 Skyworks Solutions
 - 7.8.1 Company profile
 - 7.8.2 Representative GPS & GNSS Chips Product
 - 7.8.3 GPS & GNSS Chips Sales, Revenue, Price and Gross Margin of Skyworks Solutions
- 7.9 Quectel Wireless Solutions
 - 7.9.1 Company profile
 - 7.9.2 Representative GPS & GNSS Chips Product
 - 7.9.3 GPS & GNSS Chips Sales, Revenue, Price and Gross Margin of Quectel Wireless Solutions
- 7.10 Navika Electronics
 - 7.10.1 Company profile
 - 7.10.2 Representative GPS & GNSS Chips Product
 - 7.10.3 GPS & GNSS Chips Sales, Revenue, Price and Gross Margin of Navika Electronics
- 7.11 OLinkStar
 - 7.11.1 Company profile
 - 7.11.2 Representative GPS & GNSS Chips Product
 - 7.11.3 GPS & GNSS Chips Sales, Revenue, Price and Gross Margin of OLinkStar

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF GPS & GNSS CHIPS

- 8.1 Industry Chain of GPS & GNSS Chips
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF GPS & GNSS CHIPS

- 9.1 Cost Structure Analysis of GPS & GNSS Chips
- 9.2 Raw Materials Cost Analysis of GPS & GNSS Chips
- 9.3 Labor Cost Analysis of GPS & GNSS Chips
- 9.4 Manufacturing Expenses Analysis of GPS & GNSS Chips

CHAPTER 10 MARKETING STATUS ANALYSIS OF GPS & GNSS CHIPS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: GPS & GNSS Chips-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/G0EFB7128B7EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G0EFB7128B7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970