

# Golf Apparel-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/GDD10CAC4B5EN.html>

Date: January 2018

Pages: 148

Price: US\$ 3,480.00 (Single User License)

ID: GDD10CAC4B5EN

## Abstracts

### Report Summary

Golf Apparel-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Golf Apparel industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Golf Apparel 2013-2017, and development forecast 2018-2023

Main market players of Golf Apparel in North America, with company and product introduction, position in the Golf Apparel market

Market status and development trend of Golf Apparel by types and applications

Cost and profit status of Golf Apparel, and marketing status

Market growth drivers and challenges

The report segments the North America Golf Apparel market as:

North America Golf Apparel Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Golf Apparel Market: Product Type Segment Analysis (Consumption

Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Shirts  
Hat  
Clothes  
Trousers  
Gloves  
Other

North America Golf Apparel Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Male  
Female

North America Golf Apparel Market: Players Segment Analysis (Company and Product introduction, Golf Apparel Sales Volume, Revenue, Price and Gross Margin):

Nike Golf  
Adidas  
Perry Ellis  
Mizuno  
Fila Korea  
Ralph Lauren  
PVH Corp  
Callaway  
Puma  
Under Armour  
Greg Norman  
Ping  
Page & Tuttle  
Alfred Dunhill  
Fairway & Greene  
Oxford Golf  
Dunlop  
Straight Down  
Antigua  
Sunderland  
Amer Sports

Sunice  
Tail Activewear  
EP Pro  
Biyinfenle  
Jueshidanni  
Kaltendin  
Goldlion Holdings  
Kartelo  
G.T.GOLF

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF GOLF APPAREL**

- 1.1 Definition of Golf Apparel in This Report
- 1.2 Commercial Types of Golf Apparel
  - 1.2.1 Shirts
  - 1.2.2 Hat
  - 1.2.3 Clothes
  - 1.2.4 Trousers
  - 1.2.5 Gloves
  - 1.2.6 Other
- 1.3 Downstream Application of Golf Apparel
  - 1.3.1 Male
  - 1.3.2 Female
- 1.4 Development History of Golf Apparel
- 1.5 Market Status and Trend of Golf Apparel 2013-2023
  - 1.5.1 North America Golf Apparel Market Status and Trend 2013-2023
  - 1.5.2 Regional Golf Apparel Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Golf Apparel in North America 2013-2017
- 2.2 Consumption Market of Golf Apparel in North America by Regions
  - 2.2.1 Consumption Volume of Golf Apparel in North America by Regions
  - 2.2.2 Revenue of Golf Apparel in North America by Regions
- 2.3 Market Analysis of Golf Apparel in North America by Regions
  - 2.3.1 Market Analysis of Golf Apparel in United States 2013-2017
  - 2.3.2 Market Analysis of Golf Apparel in Canada 2013-2017
  - 2.3.3 Market Analysis of Golf Apparel in Mexico 2013-2017
- 2.4 Market Development Forecast of Golf Apparel in North America 2018-2023
  - 2.4.1 Market Development Forecast of Golf Apparel in North America 2018-2023
  - 2.4.2 Market Development Forecast of Golf Apparel by Regions 2018-2023

### **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of Golf Apparel in North America by Types
  - 3.1.2 Revenue of Golf Apparel in North America by Types

- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States
  - 3.2.2 Market Status by Types in Canada
  - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Golf Apparel in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Golf Apparel in North America by Downstream Industry
- 4.2 Demand Volume of Golf Apparel by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Golf Apparel by Downstream Industry in United States
  - 4.2.2 Demand Volume of Golf Apparel by Downstream Industry in Canada
  - 4.2.3 Demand Volume of Golf Apparel by Downstream Industry in Mexico
- 4.3 Market Forecast of Golf Apparel in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF GOLF APPAREL**

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Golf Apparel Downstream Industry Situation and Trend Overview

## **CHAPTER 6 GOLF APPAREL MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

- 6.1 Sales Volume of Golf Apparel in North America by Major Players
- 6.2 Revenue of Golf Apparel in North America by Major Players
- 6.3 Basic Information of Golf Apparel by Major Players
  - 6.3.1 Headquarters Location and Established Time of Golf Apparel Major Players
  - 6.3.2 Employees and Revenue Level of Golf Apparel Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 GOLF APPAREL MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Nike Golf
  - 7.1.1 Company profile

- 7.1.2 Representative Golf Apparel Product
- 7.1.3 Golf Apparel Sales, Revenue, Price and Gross Margin of Nike Golf
- 7.2 Adidas
  - 7.2.1 Company profile
  - 7.2.2 Representative Golf Apparel Product
  - 7.2.3 Golf Apparel Sales, Revenue, Price and Gross Margin of Adidas
- 7.3 Perry Ellis
  - 7.3.1 Company profile
  - 7.3.2 Representative Golf Apparel Product
  - 7.3.3 Golf Apparel Sales, Revenue, Price and Gross Margin of Perry Ellis
- 7.4 Mizuno
  - 7.4.1 Company profile
  - 7.4.2 Representative Golf Apparel Product
  - 7.4.3 Golf Apparel Sales, Revenue, Price and Gross Margin of Mizuno
- 7.5 Fila Korea
  - 7.5.1 Company profile
  - 7.5.2 Representative Golf Apparel Product
  - 7.5.3 Golf Apparel Sales, Revenue, Price and Gross Margin of Fila Korea
- 7.6 Ralph Lauren
  - 7.6.1 Company profile
  - 7.6.2 Representative Golf Apparel Product
  - 7.6.3 Golf Apparel Sales, Revenue, Price and Gross Margin of Ralph Lauren
- 7.7 PVH Corp
  - 7.7.1 Company profile
  - 7.7.2 Representative Golf Apparel Product
  - 7.7.3 Golf Apparel Sales, Revenue, Price and Gross Margin of PVH Corp
- 7.8 Callaway
  - 7.8.1 Company profile
  - 7.8.2 Representative Golf Apparel Product
  - 7.8.3 Golf Apparel Sales, Revenue, Price and Gross Margin of Callaway
- 7.9 Puma
  - 7.9.1 Company profile
  - 7.9.2 Representative Golf Apparel Product
  - 7.9.3 Golf Apparel Sales, Revenue, Price and Gross Margin of Puma
- 7.10 Under Armour
  - 7.10.1 Company profile
  - 7.10.2 Representative Golf Apparel Product
  - 7.10.3 Golf Apparel Sales, Revenue, Price and Gross Margin of Under Armour
- 7.11 Greg Norman

- 7.11.1 Company profile
- 7.11.2 Representative Golf Apparel Product
- 7.11.3 Golf Apparel Sales, Revenue, Price and Gross Margin of Greg Norman
- 7.12 Ping
  - 7.12.1 Company profile
  - 7.12.2 Representative Golf Apparel Product
  - 7.12.3 Golf Apparel Sales, Revenue, Price and Gross Margin of Ping
- 7.13 Page & Tuttle
  - 7.13.1 Company profile
  - 7.13.2 Representative Golf Apparel Product
  - 7.13.3 Golf Apparel Sales, Revenue, Price and Gross Margin of Page & Tuttle
- 7.14 Alfred Dunhill
  - 7.14.1 Company profile
  - 7.14.2 Representative Golf Apparel Product
  - 7.14.3 Golf Apparel Sales, Revenue, Price and Gross Margin of Alfred Dunhill
- 7.15 Fairway & Greene
  - 7.15.1 Company profile
  - 7.15.2 Representative Golf Apparel Product
  - 7.15.3 Golf Apparel Sales, Revenue, Price and Gross Margin of Fairway & Greene
- 7.16 Oxford Golf
- 7.17 Dunlop
- 7.18 Straight Down
- 7.19 Antigua
- 7.20 Sunderland
- 7.21 Amer Sports
- 7.22 Sunice
- 7.23 Tail Activewear
- 7.24 EP Pro
- 7.25 Biyinfenle
- 7.26 Jueshidanni
- 7.27 Kaltendin
- 7.28 Goldlion Holdings
- 7.29 Kartelo
- 7.30 G.T.GOLF

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF GOLF APPAREL**

### **8.1 Industry Chain of Golf Apparel**

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF GOLF APPAREL**

9.1 Cost Structure Analysis of Golf Apparel

9.2 Raw Materials Cost Analysis of Golf Apparel

9.3 Labor Cost Analysis of Golf Apparel

9.4 Manufacturing Expenses Analysis of Golf Apparel

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF GOLF APPAREL**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference



## I would like to order

Product name: Golf Apparel-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/GDD10CAC4B5EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GDD10CAC4B5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970