

Golf Apparel-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/G012F3A4778EN.html>

Date: January 2018

Pages: 144

Price: US\$ 2,480.00 (Single User License)

ID: G012F3A4778EN

Abstracts

Report Summary

Golf Apparel-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Golf Apparel industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Golf Apparel 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Golf Apparel worldwide, with company and product introduction, position in the Golf Apparel market

Market status and development trend of Golf Apparel by types and applications

Cost and profit status of Golf Apparel, and marketing status

Market growth drivers and challenges

The report segments the global Golf Apparel market as:

Global Golf Apparel Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America

Global Golf Apparel Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Shirts

Hat

Clothes

Trousers

Gloves

Other

Global Golf Apparel Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Male

Female

Global Golf Apparel Market: Manufacturers Segment Analysis (Company and Product introduction, Golf Apparel Sales Volume, Revenue, Price and Gross Margin):

Nike Golf

Adidas

Perry Ellis

Mizuno

Fila Korea

Ralph Lauren

PVH Corp

Callaway

Puma

Under Armour

Greg Norman

Ping

Page & Tuttle

Alfred Dunhill

Fairway & Greene

Oxford Golf

Dunlop

Straight Down

Antigua
Sunderland
Amer Sports
Sunice
Tail Activewear
EP Pro
Biyinfenle
Jueshidanni
Kaltendin
Goldlion Holdings
Kartelo
G.T.GOLF

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF GOLF APPAREL

- 1.1 Definition of Golf Apparel in This Report
- 1.2 Commercial Types of Golf Apparel
 - 1.2.1 Shirts
 - 1.2.2 Hat
 - 1.2.3 Clothes
 - 1.2.4 Trousers
 - 1.2.5 Gloves
 - 1.2.6 Other
- 1.3 Downstream Application of Golf Apparel
 - 1.3.1 Male
 - 1.3.2 Female
- 1.4 Development History of Golf Apparel
- 1.5 Market Status and Trend of Golf Apparel 2013-2023
 - 1.5.1 Global Golf Apparel Market Status and Trend 2013-2023
 - 1.5.2 Regional Golf Apparel Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Golf Apparel 2013-2017
- 2.2 Production Market of Golf Apparel by Regions
 - 2.2.1 Production Volume of Golf Apparel by Regions
 - 2.2.2 Production Value of Golf Apparel by Regions
- 2.3 Demand Market of Golf Apparel by Regions
- 2.4 Production and Demand Status of Golf Apparel by Regions
 - 2.4.1 Production and Demand Status of Golf Apparel by Regions 2013-2017
 - 2.4.2 Import and Export Status of Golf Apparel by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Golf Apparel by Types
- 3.2 Production Value of Golf Apparel by Types
- 3.3 Market Forecast of Golf Apparel by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Golf Apparel by Downstream Industry
- 4.2 Market Forecast of Golf Apparel by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF GOLF APPAREL

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Golf Apparel Downstream Industry Situation and Trend Overview

CHAPTER 6 GOLF APPAREL MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Golf Apparel by Major Manufacturers
- 6.2 Production Value of Golf Apparel by Major Manufacturers
- 6.3 Basic Information of Golf Apparel by Major Manufacturers
 - 6.3.1 Headquarters Location and Established Time of Golf Apparel Major Manufacturer
 - 6.3.2 Employees and Revenue Level of Golf Apparel Major Manufacturer
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 GOLF APPAREL MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Nike Golf
 - 7.1.1 Company profile
 - 7.1.2 Representative Golf Apparel Product
 - 7.1.3 Golf Apparel Sales, Revenue, Price and Gross Margin of Nike Golf
- 7.2 Adidas
 - 7.2.1 Company profile
 - 7.2.2 Representative Golf Apparel Product
 - 7.2.3 Golf Apparel Sales, Revenue, Price and Gross Margin of Adidas
- 7.3 Perry Ellis
 - 7.3.1 Company profile
 - 7.3.2 Representative Golf Apparel Product
 - 7.3.3 Golf Apparel Sales, Revenue, Price and Gross Margin of Perry Ellis
- 7.4 Mizuno
 - 7.4.1 Company profile

- 7.4.2 Representative Golf Apparel Product
- 7.4.3 Golf Apparel Sales, Revenue, Price and Gross Margin of Mizuno
- 7.5 Fila Korea
 - 7.5.1 Company profile
 - 7.5.2 Representative Golf Apparel Product
 - 7.5.3 Golf Apparel Sales, Revenue, Price and Gross Margin of Fila Korea
- 7.6 Ralph Lauren
 - 7.6.1 Company profile
 - 7.6.2 Representative Golf Apparel Product
 - 7.6.3 Golf Apparel Sales, Revenue, Price and Gross Margin of Ralph Lauren
- 7.7 PVH Corp
 - 7.7.1 Company profile
 - 7.7.2 Representative Golf Apparel Product
 - 7.7.3 Golf Apparel Sales, Revenue, Price and Gross Margin of PVH Corp
- 7.8 Callaway
 - 7.8.1 Company profile
 - 7.8.2 Representative Golf Apparel Product
 - 7.8.3 Golf Apparel Sales, Revenue, Price and Gross Margin of Callaway
- 7.9 Puma
 - 7.9.1 Company profile
 - 7.9.2 Representative Golf Apparel Product
 - 7.9.3 Golf Apparel Sales, Revenue, Price and Gross Margin of Puma
- 7.10 Under Armour
 - 7.10.1 Company profile
 - 7.10.2 Representative Golf Apparel Product
 - 7.10.3 Golf Apparel Sales, Revenue, Price and Gross Margin of Under Armour
- 7.11 Greg Norman
 - 7.11.1 Company profile
 - 7.11.2 Representative Golf Apparel Product
 - 7.11.3 Golf Apparel Sales, Revenue, Price and Gross Margin of Greg Norman
- 7.12 Ping
 - 7.12.1 Company profile
 - 7.12.2 Representative Golf Apparel Product
 - 7.12.3 Golf Apparel Sales, Revenue, Price and Gross Margin of Ping
- 7.13 Page & Tuttle
 - 7.13.1 Company profile
 - 7.13.2 Representative Golf Apparel Product
 - 7.13.3 Golf Apparel Sales, Revenue, Price and Gross Margin of Page & Tuttle
- 7.14 Alfred Dunhill

- 7.14.1 Company profile
- 7.14.2 Representative Golf Apparel Product
- 7.14.3 Golf Apparel Sales, Revenue, Price and Gross Margin of Alfred Dunhill
- 7.15 Fairway & Greene
 - 7.15.1 Company profile
 - 7.15.2 Representative Golf Apparel Product
 - 7.15.3 Golf Apparel Sales, Revenue, Price and Gross Margin of Fairway & Greene
- 7.16 Oxford Golf
- 7.17 Dunlop
- 7.18 Straight Down
- 7.19 Antigua
- 7.20 Sunderland
- 7.21 Amer Sports
- 7.22 Sunice
- 7.23 Tail Activewear
- 7.24 EP Pro
- 7.25 Biyinfenle
- 7.26 Jueshidanni
- 7.27 Kaltendin
- 7.28 Goldlion Holdings
- 7.29 Kartelo
- 7.30 G.T.GOLF

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF GOLF APPAREL

- 8.1 Industry Chain of Golf Apparel
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF GOLF APPAREL

- 9.1 Cost Structure Analysis of Golf Apparel
- 9.2 Raw Materials Cost Analysis of Golf Apparel
- 9.3 Labor Cost Analysis of Golf Apparel
- 9.4 Manufacturing Expenses Analysis of Golf Apparel

CHAPTER 10 MARKETING STATUS ANALYSIS OF GOLF APPAREL

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Golf Apparel-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/G012F3A4778EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G012F3A4778EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970