

Golf Apparel-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/GB7CA478DF4EN.html>

Date: January 2018

Pages: 148

Price: US\$ 2,980.00 (Single User License)

ID: GB7CA478DF4EN

Abstracts

Report Summary

Golf Apparel-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Golf Apparel industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Golf Apparel 2013-2017, and development forecast 2018-2023

Main market players of Golf Apparel in China, with company and product introduction, position in the Golf Apparel market

Market status and development trend of Golf Apparel by types and applications

Cost and profit status of Golf Apparel, and marketing status

Market growth drivers and challenges

The report segments the China Golf Apparel market as:

China Golf Apparel Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Golf Apparel Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Shirts

Hat

Clothes

Trousers

Gloves

Other

China Golf Apparel Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Male

Female

China Golf Apparel Market: Players Segment Analysis (Company and Product introduction, Golf Apparel Sales Volume, Revenue, Price and Gross Margin):

Nike Golf

Adidas

Perry Ellis

Mizuno

Fila Korea

Ralph Lauren

PVH Corp

Callaway

Puma

Under Armour

Greg Norman

Ping

Page & Tuttle

Alfred Dunhill

Fairway & Greene

Oxford Golf

Dunlop

Straight Down

Antigua
Sunderland
Amer Sports
Sunice
Tail Activewear
EP Pro
Biyinfenle
Jueshidanni
Kaltendin
Goldlion Holdings
Kartelo
G.T.GOLF

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF GOLF APPAREL

- 1.1 Definition of Golf Apparel in This Report
- 1.2 Commercial Types of Golf Apparel
 - 1.2.1 Shirts
 - 1.2.2 Hat
 - 1.2.3 Clothes
 - 1.2.4 Trousers
 - 1.2.5 Gloves
 - 1.2.6 Other
- 1.3 Downstream Application of Golf Apparel
 - 1.3.1 Male
 - 1.3.2 Female
- 1.4 Development History of Golf Apparel
- 1.5 Market Status and Trend of Golf Apparel 2013-2023
 - 1.5.1 China Golf Apparel Market Status and Trend 2013-2023
 - 1.5.2 Regional Golf Apparel Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Golf Apparel in China 2013-2017
- 2.2 Consumption Market of Golf Apparel in China by Regions
 - 2.2.1 Consumption Volume of Golf Apparel in China by Regions
 - 2.2.2 Revenue of Golf Apparel in China by Regions
- 2.3 Market Analysis of Golf Apparel in China by Regions
 - 2.3.1 Market Analysis of Golf Apparel in North China 2013-2017
 - 2.3.2 Market Analysis of Golf Apparel in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Golf Apparel in East China 2013-2017
 - 2.3.4 Market Analysis of Golf Apparel in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Golf Apparel in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Golf Apparel in Northwest China 2013-2017
- 2.4 Market Development Forecast of Golf Apparel in China 2018-2023
 - 2.4.1 Market Development Forecast of Golf Apparel in China 2018-2023
 - 2.4.2 Market Development Forecast of Golf Apparel by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
 - 3.1.1 Consumption Volume of Golf Apparel in China by Types
 - 3.1.2 Revenue of Golf Apparel in China by Types
- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Golf Apparel in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Golf Apparel in China by Downstream Industry
- 4.2 Demand Volume of Golf Apparel by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Golf Apparel by Downstream Industry in North China
 - 4.2.2 Demand Volume of Golf Apparel by Downstream Industry in Northeast China
 - 4.2.3 Demand Volume of Golf Apparel by Downstream Industry in East China
 - 4.2.4 Demand Volume of Golf Apparel by Downstream Industry in Central & South China
 - 4.2.5 Demand Volume of Golf Apparel by Downstream Industry in Southwest China
 - 4.2.6 Demand Volume of Golf Apparel by Downstream Industry in Northwest China
- 4.3 Market Forecast of Golf Apparel in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF GOLF APPAREL

- 5.1 China Economy Situation and Trend Overview
- 5.2 Golf Apparel Downstream Industry Situation and Trend Overview

CHAPTER 6 GOLF APPAREL MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Golf Apparel in China by Major Players
- 6.2 Revenue of Golf Apparel in China by Major Players
- 6.3 Basic Information of Golf Apparel by Major Players
 - 6.3.1 Headquarters Location and Established Time of Golf Apparel Major Players
 - 6.3.2 Employees and Revenue Level of Golf Apparel Major Players

- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 GOLF APPAREL MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Nike Golf
 - 7.1.1 Company profile
 - 7.1.2 Representative Golf Apparel Product
 - 7.1.3 Golf Apparel Sales, Revenue, Price and Gross Margin of Nike Golf
- 7.2 Adidas
 - 7.2.1 Company profile
 - 7.2.2 Representative Golf Apparel Product
 - 7.2.3 Golf Apparel Sales, Revenue, Price and Gross Margin of Adidas
- 7.3 Perry Ellis
 - 7.3.1 Company profile
 - 7.3.2 Representative Golf Apparel Product
 - 7.3.3 Golf Apparel Sales, Revenue, Price and Gross Margin of Perry Ellis
- 7.4 Mizuno
 - 7.4.1 Company profile
 - 7.4.2 Representative Golf Apparel Product
 - 7.4.3 Golf Apparel Sales, Revenue, Price and Gross Margin of Mizuno
- 7.5 Fila Korea
 - 7.5.1 Company profile
 - 7.5.2 Representative Golf Apparel Product
 - 7.5.3 Golf Apparel Sales, Revenue, Price and Gross Margin of Fila Korea
- 7.6 Ralph Lauren
 - 7.6.1 Company profile
 - 7.6.2 Representative Golf Apparel Product
 - 7.6.3 Golf Apparel Sales, Revenue, Price and Gross Margin of Ralph Lauren
- 7.7 PVH Corp
 - 7.7.1 Company profile
 - 7.7.2 Representative Golf Apparel Product
 - 7.7.3 Golf Apparel Sales, Revenue, Price and Gross Margin of PVH Corp
- 7.8 Callaway
 - 7.8.1 Company profile
 - 7.8.2 Representative Golf Apparel Product

- 7.8.3 Golf Apparel Sales, Revenue, Price and Gross Margin of Callaway
- 7.9 Puma
 - 7.9.1 Company profile
 - 7.9.2 Representative Golf Apparel Product
 - 7.9.3 Golf Apparel Sales, Revenue, Price and Gross Margin of Puma
- 7.10 Under Armour
 - 7.10.1 Company profile
 - 7.10.2 Representative Golf Apparel Product
 - 7.10.3 Golf Apparel Sales, Revenue, Price and Gross Margin of Under Armour
- 7.11 Greg Norman
 - 7.11.1 Company profile
 - 7.11.2 Representative Golf Apparel Product
 - 7.11.3 Golf Apparel Sales, Revenue, Price and Gross Margin of Greg Norman
- 7.12 Ping
 - 7.12.1 Company profile
 - 7.12.2 Representative Golf Apparel Product
 - 7.12.3 Golf Apparel Sales, Revenue, Price and Gross Margin of Ping
- 7.13 Page & Tuttle
 - 7.13.1 Company profile
 - 7.13.2 Representative Golf Apparel Product
 - 7.13.3 Golf Apparel Sales, Revenue, Price and Gross Margin of Page & Tuttle
- 7.14 Alfred Dunhill
 - 7.14.1 Company profile
 - 7.14.2 Representative Golf Apparel Product
 - 7.14.3 Golf Apparel Sales, Revenue, Price and Gross Margin of Alfred Dunhill
- 7.15 Fairway & Greene
 - 7.15.1 Company profile
 - 7.15.2 Representative Golf Apparel Product
 - 7.15.3 Golf Apparel Sales, Revenue, Price and Gross Margin of Fairway & Greene
- 7.16 Oxford Golf
- 7.17 Dunlop
- 7.18 Straight Down
- 7.19 Antigua
- 7.20 Sunderland
- 7.21 Amer Sports
- 7.22 Sunice
- 7.23 Tail Activewear
- 7.24 EP Pro
- 7.25 Biyinfenle

7.26 Jueshidanni

7.27 Kaltendin

7.28 Goldlion Holdings

7.29 Kartelo

7.30 G.T.GOLF

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF GOLF APPAREL

8.1 Industry Chain of Golf Apparel

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF GOLF APPAREL

9.1 Cost Structure Analysis of Golf Apparel

9.2 Raw Materials Cost Analysis of Golf Apparel

9.3 Labor Cost Analysis of Golf Apparel

9.4 Manufacturing Expenses Analysis of Golf Apparel

CHAPTER 10 MARKETING STATUS ANALYSIS OF GOLF APPAREL

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Golf Apparel-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/GB7CA478DF4EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB7CA478DF4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970