

# Gold and Silver Jewelry-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/GC235A1AC40MEN.html>

Date: March 2018

Pages: 144

Price: US\$ 3,480.00 (Single User License)

ID: GC235A1AC40MEN

## Abstracts

### Report Summary

Gold and Silver Jewelry-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Gold and Silver Jewelry industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Gold and Silver Jewelry 2013-2017, and development forecast 2018-2023

Main market players of Gold and Silver Jewelry in Europe, with company and product introduction, position in the Gold and Silver Jewelry market

Market status and development trend of Gold and Silver Jewelry by types and applications

Cost and profit status of Gold and Silver Jewelry, and marketing status

Market growth drivers and challenges

The report segments the Europe Gold and Silver Jewelry market as:

Europe Gold and Silver Jewelry Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain  
Benelux  
Russia

Europe Gold and Silver Jewelry Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Gold Jewelry  
Platinum Diamond

Europe Gold and Silver Jewelry Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Man  
Woman

Europe Gold and Silver Jewelry Market: Players Segment Analysis (Company and Product introduction, Gold and Silver Jewelry Sales Volume, Revenue, Price and Gross Margin):

Shanghai Lao Fengxiang Co., Ltd.  
Beijing Caibai Department Store  
Shanghai Yuyuan Tourist Mart Co., Ltd.  
Hubei Dongfang Jinyu Co., Ltd.  
Chow Tai Fook Jewelry Co., Ltd.  
Hang Fung Gold Technology Group  
Cartier  
ENZO  
Chow Tai Seng Jewelry Co., Ltd.  
Rain Ring Co., Ltd

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF GOLD AND SILVER JEWELRY

- 1.1 Definition of Gold and Silver Jewelry in This Report
- 1.2 Commercial Types of Gold and Silver Jewelry
  - 1.2.1 Gold Jewelry
  - 1.2.2 Platinum Diamond
- 1.3 Downstream Application of Gold and Silver Jewelry
  - 1.3.1 Man
  - 1.3.2 Woman
- 1.4 Development History of Gold and Silver Jewelry
- 1.5 Market Status and Trend of Gold and Silver Jewelry 2013-2023
  - 1.5.1 Europe Gold and Silver Jewelry Market Status and Trend 2013-2023
  - 1.5.2 Regional Gold and Silver Jewelry Market Status and Trend 2013-2023

### CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Gold and Silver Jewelry in Europe 2013-2017
- 2.2 Consumption Market of Gold and Silver Jewelry in Europe by Regions
  - 2.2.1 Consumption Volume of Gold and Silver Jewelry in Europe by Regions
  - 2.2.2 Revenue of Gold and Silver Jewelry in Europe by Regions
- 2.3 Market Analysis of Gold and Silver Jewelry in Europe by Regions
  - 2.3.1 Market Analysis of Gold and Silver Jewelry in Germany 2013-2017
  - 2.3.2 Market Analysis of Gold and Silver Jewelry in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Gold and Silver Jewelry in France 2013-2017
  - 2.3.4 Market Analysis of Gold and Silver Jewelry in Italy 2013-2017
  - 2.3.5 Market Analysis of Gold and Silver Jewelry in Spain 2013-2017
  - 2.3.6 Market Analysis of Gold and Silver Jewelry in Benelux 2013-2017
  - 2.3.7 Market Analysis of Gold and Silver Jewelry in Russia 2013-2017
- 2.4 Market Development Forecast of Gold and Silver Jewelry in Europe 2018-2023
  - 2.4.1 Market Development Forecast of Gold and Silver Jewelry in Europe 2018-2023
  - 2.4.2 Market Development Forecast of Gold and Silver Jewelry by Regions 2018-2023

### CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of Gold and Silver Jewelry in Europe by Types
  - 3.1.2 Revenue of Gold and Silver Jewelry in Europe by Types

### 3.2 Europe Market Status by Types in Major Countries

#### 3.2.1 Market Status by Types in Germany

#### 3.2.2 Market Status by Types in United Kingdom

#### 3.2.3 Market Status by Types in France

#### 3.2.4 Market Status by Types in Italy

#### 3.2.5 Market Status by Types in Spain

#### 3.2.6 Market Status by Types in Benelux

#### 3.2.7 Market Status by Types in Russia

### 3.3 Market Forecast of Gold and Silver Jewelry in Europe by Types

## **CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Gold and Silver Jewelry in Europe by Downstream Industry

### 4.2 Demand Volume of Gold and Silver Jewelry by Downstream Industry in Major Countries

#### 4.2.1 Demand Volume of Gold and Silver Jewelry by Downstream Industry in Germany

#### 4.2.2 Demand Volume of Gold and Silver Jewelry by Downstream Industry in United Kingdom

#### 4.2.3 Demand Volume of Gold and Silver Jewelry by Downstream Industry in France

#### 4.2.4 Demand Volume of Gold and Silver Jewelry by Downstream Industry in Italy

#### 4.2.5 Demand Volume of Gold and Silver Jewelry by Downstream Industry in Spain

#### 4.2.6 Demand Volume of Gold and Silver Jewelry by Downstream Industry in Benelux

#### 4.2.7 Demand Volume of Gold and Silver Jewelry by Downstream Industry in Russia

### 4.3 Market Forecast of Gold and Silver Jewelry in Europe by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF GOLD AND SILVER JEWELRY**

### 5.1 Europe Economy Situation and Trend Overview

### 5.2 Gold and Silver Jewelry Downstream Industry Situation and Trend Overview

## **CHAPTER 6 GOLD AND SILVER JEWELRY MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE**

### 6.1 Sales Volume of Gold and Silver Jewelry in Europe by Major Players

### 6.2 Revenue of Gold and Silver Jewelry in Europe by Major Players

### 6.3 Basic Information of Gold and Silver Jewelry by Major Players

#### 6.3.1 Headquarters Location and Established Time of Gold and Silver Jewelry Major

## Players

### 6.3.2 Employees and Revenue Level of Gold and Silver Jewelry Major Players

## 6.4 Market Competition News and Trend

### 6.4.1 Merger, Consolidation or Acquisition News

### 6.4.2 Investment or Disinvestment News

### 6.4.3 New Product Development and Launch

## **CHAPTER 7 GOLD AND SILVER JEWELRY MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Shanghai Lao Fengxiang Co., Ltd.

#### 7.1.1 Company profile

#### 7.1.2 Representative Gold and Silver Jewelry Product

#### 7.1.3 Gold and Silver Jewelry Sales, Revenue, Price and Gross Margin of Shanghai Lao Fengxiang Co., Ltd.

### 7.2 Beijing Caibai Department Store

#### 7.2.1 Company profile

#### 7.2.2 Representative Gold and Silver Jewelry Product

#### 7.2.3 Gold and Silver Jewelry Sales, Revenue, Price and Gross Margin of Beijing Caibai Department Store

### 7.3 Shanghai Yuyuan Tourist Mart Co., Ltd.

#### 7.3.1 Company profile

#### 7.3.2 Representative Gold and Silver Jewelry Product

#### 7.3.3 Gold and Silver Jewelry Sales, Revenue, Price and Gross Margin of Shanghai Yuyuan Tourist Mart Co., Ltd.

### 7.4 Hubei Dongfang Jinyu Co., Ltd.

#### 7.4.1 Company profile

#### 7.4.2 Representative Gold and Silver Jewelry Product

#### 7.4.3 Gold and Silver Jewelry Sales, Revenue, Price and Gross Margin of Hubei Dongfang Jinyu Co., Ltd.

### 7.5 Chow Tai Fook Jewelry Co., Ltd.

#### 7.5.1 Company profile

#### 7.5.2 Representative Gold and Silver Jewelry Product

#### 7.5.3 Gold and Silver Jewelry Sales, Revenue, Price and Gross Margin of Chow Tai Fook Jewelry Co., Ltd.

### 7.6 Hang Fung Gold Technology Group

#### 7.6.1 Company profile

#### 7.6.2 Representative Gold and Silver Jewelry Product

#### 7.6.3 Gold and Silver Jewelry Sales, Revenue, Price and Gross Margin of Hang Fung

## Gold Technology Group

### 7.7 Cartier

#### 7.7.1 Company profile

#### 7.7.2 Representative Gold and Silver Jewelry Product

#### 7.7.3 Gold and Silver Jewelry Sales, Revenue, Price and Gross Margin of Cartier

### 7.8 ENZO

#### 7.8.1 Company profile

#### 7.8.2 Representative Gold and Silver Jewelry Product

#### 7.8.3 Gold and Silver Jewelry Sales, Revenue, Price and Gross Margin of ENZO

### 7.9 Chow Tai Seng Jewelry Co., Ltd.

#### 7.9.1 Company profile

#### 7.9.2 Representative Gold and Silver Jewelry Product

#### 7.9.3 Gold and Silver Jewelry Sales, Revenue, Price and Gross Margin of Chow Tai

### Seng Jewelry Co., Ltd.

### 7.10 Rain Ring Co., Ltd

#### 7.10.1 Company profile

#### 7.10.2 Representative Gold and Silver Jewelry Product

#### 7.10.3 Gold and Silver Jewelry Sales, Revenue, Price and Gross Margin of Rain Ring Co., Ltd

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF GOLD AND SILVER JEWELRY**

### 8.1 Industry Chain of Gold and Silver Jewelry

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF GOLD AND SILVER JEWELRY**

### 9.1 Cost Structure Analysis of Gold and Silver Jewelry

### 9.2 Raw Materials Cost Analysis of Gold and Silver Jewelry

### 9.3 Labor Cost Analysis of Gold and Silver Jewelry

### 9.4 Manufacturing Expenses Analysis of Gold and Silver Jewelry

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF GOLD AND SILVER JEWELRY**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Gold and Silver Jewelry-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/GC235A1AC40MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GC235A1AC40MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970