

Gold Jewellery-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/G5CBD577576EN.html

Date: January 2018 Pages: 147 Price: US\$ 2,980.00 (Single User License) ID: G5CBD577576EN

Abstracts

Report Summary

Gold Jewellery-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Gold Jewellery industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Gold Jewellery 2013-2017, and development forecast 2018-2023 Main market players of Gold Jewellery in China, with company and product introduction, position in the Gold Jewellery market Market status and development trend of Gold Jewellery by types and applications Cost and profit status of Gold Jewellery, and marketing status Market growth drivers and challenges

The report segments the China Gold Jewellery market as:

China Gold Jewellery Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China Northeast China East China Central & South China Southwest China



Northwest China

China Gold Jewellery Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Rings Necklace Earring Bracelets Other

China Gold Jewellery Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Men Woman Other

China Gold Jewellery Market: Players Segment Analysis (Company and Product introduction, Gold Jewellery Sales Volume, Revenue, Price and Gross Margin):

Harry Winston Cartier Van Cleef & Arpels Buccellati Tiffany & Co. Graff Piaget Bvlgari Mikimoto Chopard

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF GOLD JEWELLERY

- 1.1 Definition of Gold Jewellery in This Report
- 1.2 Commercial Types of Gold Jewellery
 - 1.2.1 Rings
 - 1.2.2 Necklace
 - 1.2.3 Earring
 - 1.2.4 Bracelets
 - 1.2.5 Other
- 1.3 Downstream Application of Gold Jewellery
 - 1.3.1 Men
 - 1.3.2 Woman
- 1.3.3 Other
- 1.4 Development History of Gold Jewellery
- 1.5 Market Status and Trend of Gold Jewellery 2013-2023
- 1.5.1 China Gold Jewellery Market Status and Trend 2013-2023
- 1.5.2 Regional Gold Jewellery Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Gold Jewellery in China 2013-2017
- 2.2 Consumption Market of Gold Jewellery in China by Regions
 - 2.2.1 Consumption Volume of Gold Jewellery in China by Regions
- 2.2.2 Revenue of Gold Jewellery in China by Regions
- 2.3 Market Analysis of Gold Jewellery in China by Regions
- 2.3.1 Market Analysis of Gold Jewellery in North China 2013-2017
- 2.3.2 Market Analysis of Gold Jewellery in Northeast China 2013-2017
- 2.3.3 Market Analysis of Gold Jewellery in East China 2013-2017
- 2.3.4 Market Analysis of Gold Jewellery in Central & South China 2013-2017
- 2.3.5 Market Analysis of Gold Jewellery in Southwest China 2013-2017
- 2.3.6 Market Analysis of Gold Jewellery in Northwest China 2013-2017
- 2.4 Market Development Forecast of Gold Jewellery in China 2018-2023
- 2.4.1 Market Development Forecast of Gold Jewellery in China 2018-2023
- 2.4.2 Market Development Forecast of Gold Jewellery by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole China Market Status by Types
- 3.1.1 Consumption Volume of Gold Jewellery in China by Types
- 3.1.2 Revenue of Gold Jewellery in China by Types
- 3.2 China Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in North China
- 3.2.2 Market Status by Types in Northeast China
- 3.2.3 Market Status by Types in East China
- 3.2.4 Market Status by Types in Central & South China
- 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Gold Jewellery in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Gold Jewellery in China by Downstream Industry
- 4.2 Demand Volume of Gold Jewellery by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Gold Jewellery by Downstream Industry in North China
 - 4.2.2 Demand Volume of Gold Jewellery by Downstream Industry in Northeast China
 - 4.2.3 Demand Volume of Gold Jewellery by Downstream Industry in East China
- 4.2.4 Demand Volume of Gold Jewellery by Downstream Industry in Central & South China

4.2.5 Demand Volume of Gold Jewellery by Downstream Industry in Southwest China

4.2.6 Demand Volume of Gold Jewellery by Downstream Industry in Northwest China 4.3 Market Forecast of Gold Jewellery in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF GOLD JEWELLERY

- 5.1 China Economy Situation and Trend Overview
- 5.2 Gold Jewellery Downstream Industry Situation and Trend Overview

CHAPTER 6 GOLD JEWELLERY MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Gold Jewellery in China by Major Players
- 6.2 Revenue of Gold Jewellery in China by Major Players
- 6.3 Basic Information of Gold Jewellery by Major Players
- 6.3.1 Headquarters Location and Established Time of Gold Jewellery Major Players
- 6.3.2 Employees and Revenue Level of Gold Jewellery Major Players



- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 GOLD JEWELLERY MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Harry Winston
- 7.1.1 Company profile
- 7.1.2 Representative Gold Jewellery Product
- 7.1.3 Gold Jewellery Sales, Revenue, Price and Gross Margin of Harry Winston
- 7.2 Cartier
 - 7.2.1 Company profile
 - 7.2.2 Representative Gold Jewellery Product
 - 7.2.3 Gold Jewellery Sales, Revenue, Price and Gross Margin of Cartier
- 7.3 Van Cleef & Arpels
- 7.3.1 Company profile
- 7.3.2 Representative Gold Jewellery Product
- 7.3.3 Gold Jewellery Sales, Revenue, Price and Gross Margin of Van Cleef & Arpels
- 7.4 Buccellati
 - 7.4.1 Company profile
 - 7.4.2 Representative Gold Jewellery Product
- 7.4.3 Gold Jewellery Sales, Revenue, Price and Gross Margin of Buccellati

7.5 Tiffany & Co.

- 7.5.1 Company profile
- 7.5.2 Representative Gold Jewellery Product
- 7.5.3 Gold Jewellery Sales, Revenue, Price and Gross Margin of Tiffany & Co.

7.6 Graff

- 7.6.1 Company profile
- 7.6.2 Representative Gold Jewellery Product
- 7.6.3 Gold Jewellery Sales, Revenue, Price and Gross Margin of Graff
- 7.7 Piaget
 - 7.7.1 Company profile
 - 7.7.2 Representative Gold Jewellery Product
 - 7.7.3 Gold Jewellery Sales, Revenue, Price and Gross Margin of Piaget

7.8 Bvlgari

- 7.8.1 Company profile
- 7.8.2 Representative Gold Jewellery Product



7.8.3 Gold Jewellery Sales, Revenue, Price and Gross Margin of Bvlgari

7.9 Mikimoto

- 7.9.1 Company profile
- 7.9.2 Representative Gold Jewellery Product
- 7.9.3 Gold Jewellery Sales, Revenue, Price and Gross Margin of Mikimoto
- 7.10 Chopard
 - 7.10.1 Company profile
 - 7.10.2 Representative Gold Jewellery Product
 - 7.10.3 Gold Jewellery Sales, Revenue, Price and Gross Margin of Chopard

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF GOLD JEWELLERY

- 8.1 Industry Chain of Gold Jewellery
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF GOLD JEWELLERY

- 9.1 Cost Structure Analysis of Gold Jewellery
- 9.2 Raw Materials Cost Analysis of Gold Jewellery
- 9.3 Labor Cost Analysis of Gold Jewellery
- 9.4 Manufacturing Expenses Analysis of Gold Jewellery

CHAPTER 10 MARKETING STATUS ANALYSIS OF GOLD JEWELLERY

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE



- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Gold Jewellery-China Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/G5CBD577576EN.html</u>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G5CBD577576EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970